

Webinar: Digitalization and logistics resilience - lessons learned from COVID-19 and challenges ahead

15 October 2021, 14:00 – 15:30

The COVID-19 pandemic has highlighted the critical role played by logistics services and brought digitalization to the fore. At the same time, the pandemic has exposed the vulnerabilities in global supply chains and underscored the need and urgency for resilience building in logistics services. To address deepened complexity and increased uncertainty in business, as demonstrated during the COVID-19 pandemic, digitalization is now seen as a must for any logistics operation and supply chain management. Meanwhile, at the policy level, digitalization is also being placed on the priority list in most countries' national strategies.

Since the breakout of the pandemic, accelerated digitalization and its role in strengthening logistics and supply chain resilience has been under discussion in business. This is also one of the critical issues in post-COVID economic recovery. As digitalization is accelerating and expanding, various challenges lie ahead for the logistics industry. On the other hand, many issues raised in trade negotiations such as paperless trading, market access, interoperability, digital platforms, etc. are all crucial for the future of the logistics industry.

More clarity on how digitalization is transforming logistics services and where new challenges may arise would be valuable for policy making as governments are promoting digitalization and at the same time strengthening logistics resilience.

In this context, this webinar will bring together experts from the logistics industry covering express delivery, freight forwarding, port operation, digital standards to share experience and exchange views on what lessons have been learned from COVID-19, what challenges lie ahead, and what kind of policies can help address those challenges.

The WTO Trade in Services and Investment Division has the pleasure of inviting you to a webinar on:

Digitalization and logistics resilience: lessons learned from COVID-19 and challenges ahead

On Friday, 15 October 2021, 14h-15h30 (Geneva time)

In-person and via ZOOM platform

Save the date! Further details about the programme and registration for the event will be circulated shortly

