Webinar: The role of Maritime Transport in the Post-COVID Recovery
29 June 2021 at 11:00-12:30 (Geneva time)

Maritime transport is the lifeblood of the world economy, accounting for over 80% of world trade volume. It has played a critical role in keeping trade flows open and supply chains intact during the COVID-19 pandemic. As governments seek to chart a course to a swift and equitable post-COVID recovery, they need to consider policies that would facilitate maritime transport and allow economies to reap the full benefits of maritime trade growth.

On 24 February 2021, the International Chamber of Shipping (ICS) published a quantitative study on ‘Protectionism in Maritime Economies’, co-authored with Professor Craig VanGrasstek of Harvard Kennedy School of Government. Using the WTO Integrated Trade Intelligence Portal (I-TIP) as one of the primary data sources, the ICS Study identifies tariff and non-tariff policies being implemented by governments worldwide, which are impacting not only maritime transport, but various other associated economic activities. The study lays out four scenarios for trade policy reform and develops an Index on Protectionism in Maritime Economies (PRIME Index).

The ICS Study could serve as a basis for dialogue between the trade community and the maritime transport sector, between governments and industries, with the aim of improving cooperation and promoting a more secure and more predictable trading environment for maritime transport and supply chains.

In this context, at the Simply Session on 29 June, the ICS Study will be presented and discussed. Experts from national maritime authorities, the shipping industry, the trade community, and International Organizations will shed light on the evolution of the maritime transport sector before, during and after COVID-19, how maritime transport can contribute in economic recovery from the pandemic, and the role of the world trading system in facilitating maritime transport and strengthening supply chains.

Presentation of the ICS Study:
Mr. Guy Platten, Secretary General, International Chamber of Shipping (ICS)

Panel Discussion:
• H.E. Mr. Dagfinn SØRLI, Ambassador of Norway to the WTO
• Mr. Lars Mikael Jensen, SVP and Head of Global Ocean Network, Maersk
• Ms. Haiyun Gao, Counsellor, Department of Water Transport, Ministry of Transport, China
• Mr. Jan Hoffmann, Chief, Trade Logistics Branch, Division on Technology and Logistics, UNCTAD
• Ms. Ruosi Zhang, Counsellor, Trade in Services and Investment Division, WTO
• Mr. Guy Platten, Secretary General, International Chamber of Shipping (ICS)

Moderator:
Mr. Hamid Mamdouh, Senior Counsel, King & Spalding LLP. Former Director of the Trade in Services and Investment Division of the WTO

Key Information and Documents
The following information and documents will be useful background for the webinar:
• Overview of the ICS Study: Available on the ICS website
• ICS Study on Protectionism in Maritime Economies: Summary Report
• Access to the full Study: Complimentary copies of the full Study are available for WTO member states, upon request to publications@ics-shipping.org