The WTO Trade in Services and Investment Division has the pleasure of inviting you to a webinar on:

**At Your Service? The Promise of Services-Led Development**

**Book presentation**

**Thursday, 10 March 2022, 13h45-14h45 (Geneva time) Room W & ZOOM**  Please Register here

*With the share of manufacturing in GDP and employment shrinking in low and middle-income countries, a development model based on export-led manufacturing may be harder to pursue. Can services, a sector generally associated with low-productivity growth, act as a viable alternative?* The Simply Services event will provide an opportunity to hear the findings of recent World Bank research into services-driven development pathways, and to reflect on the possible implications from a trade policy perspective.

**Speaker:**

- **Mr. Gaurav Nayyar**, Senior Economist, Equitable Growth, Finance, and Institutions Vice Presidency, the World Bank

**Discussants:**

- **Mr. Richard Newfarmer**, Country Director, International Growth Centre
- **Ms. Chantal Ononaiwu**, Trade Policy & Legal Specialist, CARICOM Office of Trade Negotiations

**Moderator:**

- **Ms. Antonia Carzaniga**, Counsellor, Trade in Services and Investment Division, WTO