

**TACKLING CORONAVIRUS (COVID-19)**  
CONTRIBUTING TO A GLOBAL EFFORT

# TOURISM POLICIES RESPONSES TO COVID-19 – ROLE OF INTERNATIONAL ORGANISATION

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# Impact of Covid-19 on the tourism sector has been unprecedented ...

## OECD estimates for international tourism in 2020

Scenario 1

**-60%**

if recovery starts in **July**

Scenario 2

**-75%**

if recovery starts in **September**

Scenario 3

**-80%**

if recovery starts in **December**

## Recovery to pre-crisis levels may take two years or more

- OECD forecasts a global fall of **6% of GDP** (7.6% if a second wave of lockdowns) in 2020
- Tourism economy has been hard hit, especially in places where sector supports many jobs and businesses
- Domestic tourism will restart more quickly, but will not be able to fully compensate for the decline in international tourism



# ... Governments have moved quickly to respond with exceptional measures



1

## Supporting people, businesses, destinations

- Visitor protection
- Worker, business and destination support

2

## Reopening the tourism economy

- Establishing co-ordination mechanisms
- Lifting travel restrictions
- Restoring traveler confidence
- Stimulating demand

3

## Preparing recovery, shaping future of tourism

- Re-thinking the tourism sector
- Rebuilding destinations and the tourism system
- Innovating and investing in tourism



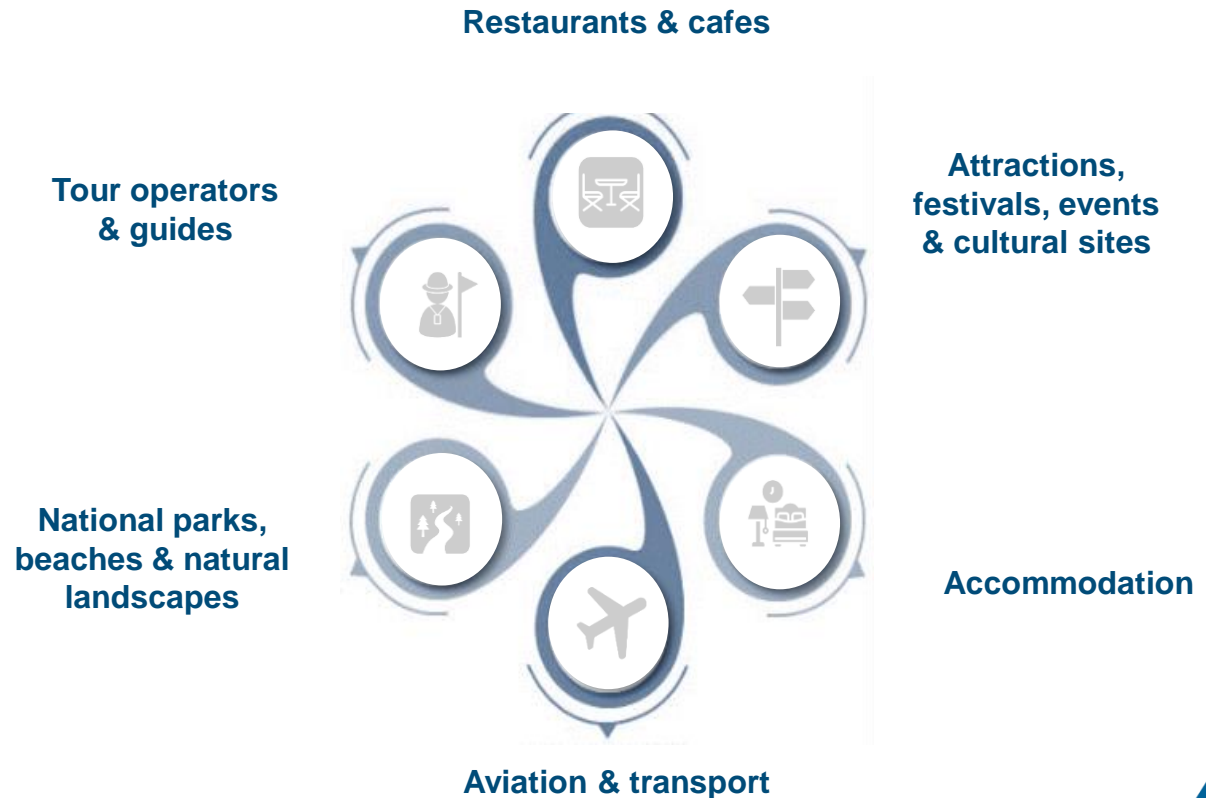
## COUNTRY EXPERIENCES

- **Portugal:** state-backed credit guarantees to provide liquidity for companies
- In **Iceland:** funding for infrastructure as part of the recovery package
- **Japan Tourism Agency:** USD 2.2 billion to attract tourists after the end of the pandemic
- **New Zealand:** work underway to 'reimagine' how tourism will operate post-COVID-19.



# Impact of the crisis is felt through the entire tourism ecosystem ...

Re-opening the tourism economy and rebuilding destinations will require a more coordinated approach, due to the inter-dependent nature of tourism services





## ... Crisis also offers an opportunity to rethink tourism for the future

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**Sectoral:** Governments, together with the private sector, should continue to **reinforce co-ordination mechanisms** to support tourism SMEs, workers and destinations in the recovery phase



**Strategic:** Important to already consider the **long term implications** of the crisis, beyond immediate impact mitigation and reopening, as the measures put in place today will shape tourism for tomorrow



**Structural and sustainable:** Recovery plans and programmes should be accompanied by policies that **encourage the digital, low carbon, and structural transitions** needed to build a stronger, more sustainable and resilient tourism economy



# Multilateral efforts will be key for the recovery

## OECD Tourism Committee

is working closely with governments, international organisations, and industry to collect, share and shape tourism policy response to the crisis



## OECD actively engaged in the

- G20 Extraordinary Tourism Ministers Meeting on COVID-19 and Tourism Working Group
- UNWTO Global Tourism Crisis Committee
- WTTC Travel & Tourism Task Force on COVID-19

## Updated OECD Policy Note on Tourism Policy Responses to COVID-19

available on the OECD Digital Hub on Tackling the Coronavirus (COVID-19) [fourth update, 2 June]



**OECD Global Forum on Tourism Statistics, Knowledge and Policies** in Korea (May 2021)



# Find out more at the OECD COVID-19 Hub

The thumbnail shows the top portion of a report cover. It features the OECD logo (a globe with two arrows) and the text 'TACKLING CORONAVIRUS (COVID-19): CONTRIBUTING TO A GLOBAL EFFORT' with the URL 'oecd.org/coronavirus'. Below this is a circular graphic with blue and green concentric rings. The main title of the report, 'Tourism Policy Responses to the coronavirus (COVID-19)', is prominently displayed in a dark blue font. Underneath the title, it says 'Updated 2 June 2020'. At the bottom of the thumbnail, there is a short paragraph of text starting with 'The tourism economy has been heavily hit by the coronavirus (COVID-19) pandemic...'.

## OECD Coronavirus Hub

<http://www.oecd.org/coronavirus/en/>

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**THANK YOU!**