

Simply Services\*: A Trade in Services Speaker Series presents:

## Trading Services for a Circular Economy – Opportunities in the post-COVID context

Thursday, March 4 2021, at 10.00-11.30am (CET) via Zoom

### Speakers:

#### Ms. Saara Tamminen, Leading Specialist, the Finnish Innovation Fund Sitra



Ms. Saara Tamminen is Leading Specialist in the Finnish Innovation Fund Sitra's Climate solutions team, particularly on questions concerning the international economy, economic policy and economic surveys. She spends her days seeking clear and practice-oriented paths towards transforming Finland into a carbon-neutral society as quickly and smartly as possible. Saara began her career by researching trade policy and competitiveness factors in the Netherlands. Subsequently, she spent several years as a senior researcher at the VATT Institute for Economic Research with a focus on analysing the impacts of policy measures, as well as exploring export companies, service exports, global value chains, and energy and climate policy. Saara holds a doctorate in economics from the University of Utrecht in the Netherlands.

#### Ms. Bezawit Eshetu, Circular Economy Expert, African Circular Economy Network (ACEN)



Ms. Bezawit Eshetu is Circular Economy Expert, member of the Executive Team and Ethiopia's Country Representative at the African Circular Economy Network (ACEN). Bezawit has over 10 years of experience of specializing in environmental management, sustainable development, climate change mitigation and adaptation, green growth, policy dialogue and the SDGs. Prior to joining the ACEN, she has worked as Circular Economy Expert for the FAO and in various positions and organizations as Green Growth Advisor and Environmental Engineer. Bezawit has experience in creating synergies, coordinating and forging partnerships. Bezawit holds Master of Science in Botany/Plant Biology and Bachelor of Science in Biology and Chemistry, both from Addis Ababa University. Bezawit is a Ellen MacArthur Foundation Circular Economy Pioneer and Cofounder at Circular Alternatives.

#### Mr. Joost de Kluijver, Founder, Closing the Loop



In 2012, Mr. Joost de Kluijver started a company, Closing the Loop, that won the Dutch Circular Award in 2018. He works with the technology sector and their public and private B2B customers on turning circular ambitions into appealing, pragmatic results. His company developed the concept of waste-compensation which is known for its customer centric approach towards circularity, the 'e-waste' reduction results in emerging markets, and the fact that it got some of the leading tech brands on board for 'waste-neutral' electronics. Joost has been an entrepreneur for 10 years and worked for Accenture and the Global Reporting Initiative in the past.

#### Ms. Marie Isabelle Pellan, Counsellor, WTO



Ms. Marie Isabelle Pellan is Counsellor in the Trade in Services and Investment Division of WTO where she is responsible for the sectors of environmental services and energy. She also assists panels in disputes relating to the application of the General Agreement on Trade in Services (GATS). Prior to joining the Trade in Services and Investment team, she served in the Legal Affairs Division (2012-2016), Trade and Environment Division (2003-2011) and General Council Division (2000-2002) of WTO. Marie Isabelle holds B.C.L. and LL.B degrees from McGill University and a LL.M in international business law from the London School of Economics and Political Science.

#### Mr. Shunta Yamaguchi, Policy Analyst, OECD



Mr. Shunta Yamaguchi is Policy Analyst of the Environment and Economy Integration division of the OECD Environment Directorate. He joined the OECD in 2014 and works on trade and environment issues since 2016. He serves as the Secretariat of the OECD Joint Working Party on Trade and Environment (JWPTE). He is also a member of the Trade and Competitiveness Research Committee for the Green Growth Knowledge Platform (GGKP) since 2017. Main areas of research include regional trade agreements (RTAs) and the environment, trade and the circular economy, and trade and climate change. Prior to his current assignment, he worked on resource efficiency and waste management projects, as well as environmental accounts at the National Accounts Division (Statistics Directorate). Prior to joining the OECD, he worked with the Japan International Cooperation Agency (JICA) on energy efficiency, renewable energy, and environmental projects across Asia, Middle-East and Africa. During his 5 year work experience with JICA, he was responsible for policy analysis and project design on international harmonisation of energy efficiency labelling and testing standards, and to promote mutual recognition agreements for laboratory testing in accordance with the World Trade Organization Technical Barriers to Trade (WTO-TBT) agreement. Mr. Yamaguchi holds a MSc in Development Economics from the University of Bradford and a BSc in Physics from the Tokyo University of Science.

#### Ms. Alice Tipping, Lead, the International Institute for Sustainable Development (moderator)



Ms. Alice Tipping is Lead on Fisheries Subsidies at the International Institute for Sustainable Development, and one of the co-authors of the report Trading Services for a Circular Economy. Alice's previous roles to IISD include Programme Manager, Environment and Natural Resources for the International Centre for Trade and Sustainable Development (ICTSD), Policy Advisor to New Zealand's Permanent Mission to the United Nations in Geneva, Second Secretary and Legal Adviser to New Zealand's Permanent Mission to the (WTO), and Policy Advisor and Legal Adviser at New Zealand's Ministry of Foreign Affairs and Trade. Alice has a Master of Philosophy in International Relations from Cambridge University (United Kingdom) and Bachelor of Laws and Bachelor of Commerce and Administration (Economics) from Victoria University of Wellington (New Zealand).