food safety, healthy diets and trade

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1) role of trade?
Trade ...

“trade is an engine for inclusive economic growth and poverty reduction and contributes to the promotion of sustainable development.”

(Agenda 2030, para 68)

but, ...

trade should not be the primary focus here

in the sense that you do not address a health policy objective through trade policy
2) WTO TBT Committee – at “crossroads”

(tension: Specific Trade Concerns “STCs”)

Numbers?
- NCD-related labelling only -

- Tobacco: 35%
- Food: 15%
- Beverages: 50%

**graphic warning on alcohol**

**general information** on food to consumers

labelling on **processed** foods

promote “healthy eating” – children adolescents

**sugar, fat, salt** content information

**energy** drinks / caffeine

labelling of “**snack foods**”

infant **formula**
3) Comment

1) On role of trade: primacy of health policy

2) Food & Beverages – NCDs – “crossroads” in TBTC

3) Comment on rules: there is policy space
Thank you.