



food safety, **healthy diets** and trade

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1) **role** of trade?

Trade ...

“trade is **an engine** for inclusive economic growth and poverty reduction and contributes to the promotion of sustainable development.”

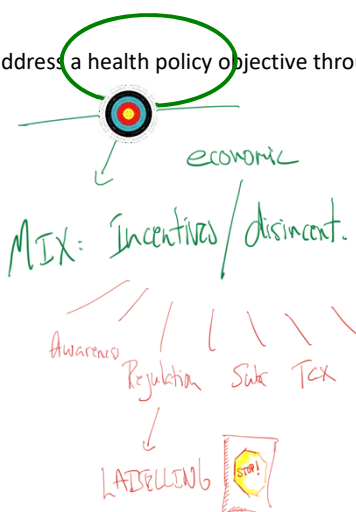
(Agenda 2030, para 68)



but, ...

trade should **not** be the primary focus here

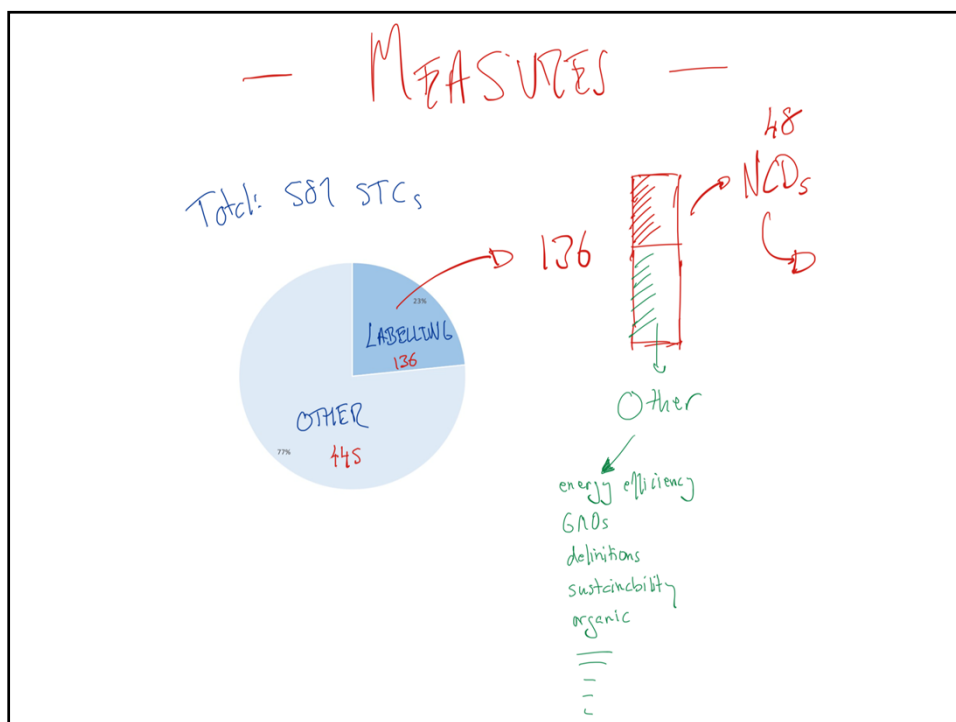
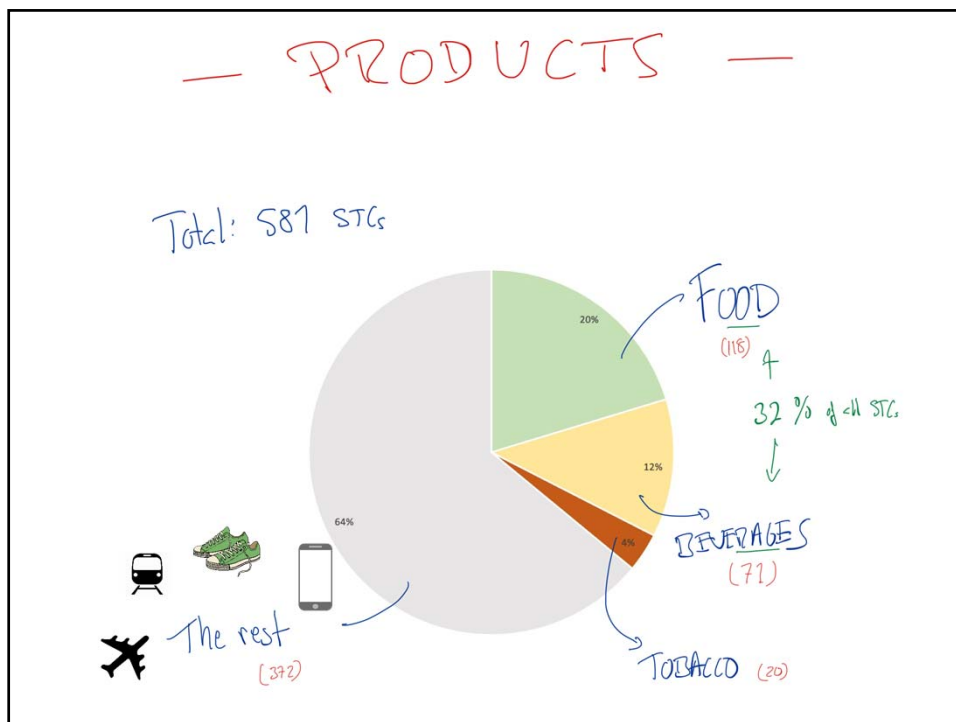
in the sense that you **do not** address a health policy objective through trade policy

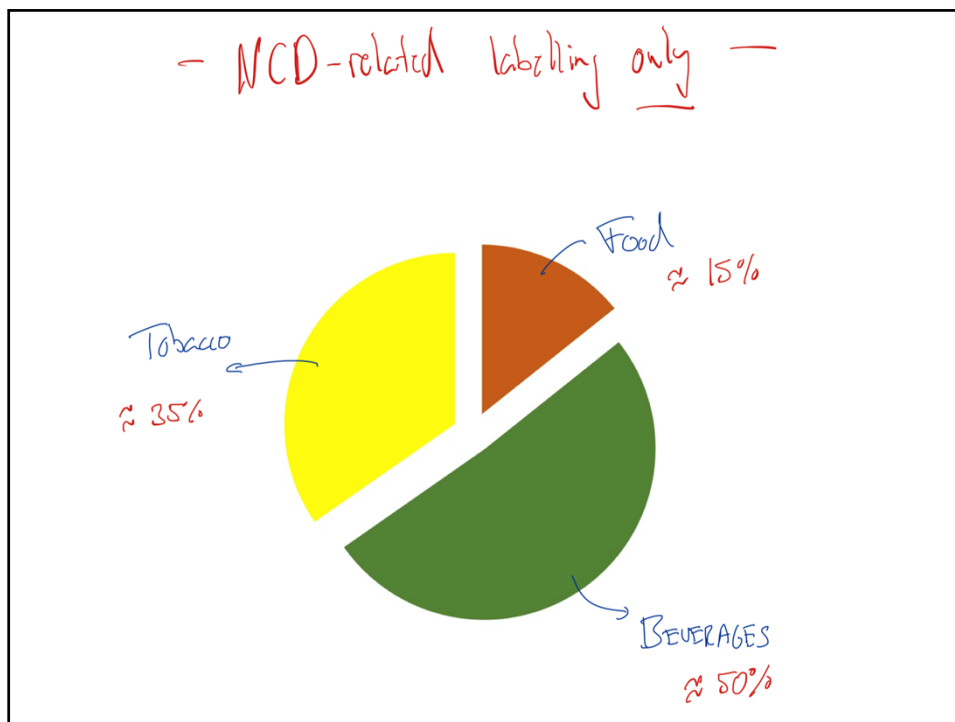


2) WTO TBT **Committee** – at “crossroads”

(tension: Specific Trade Concerns “STCs”)

Numbers?





graphic warning on alcohol

general information on food to consumers

labelling on processed foods

promote “healthy eating” – children adolescents

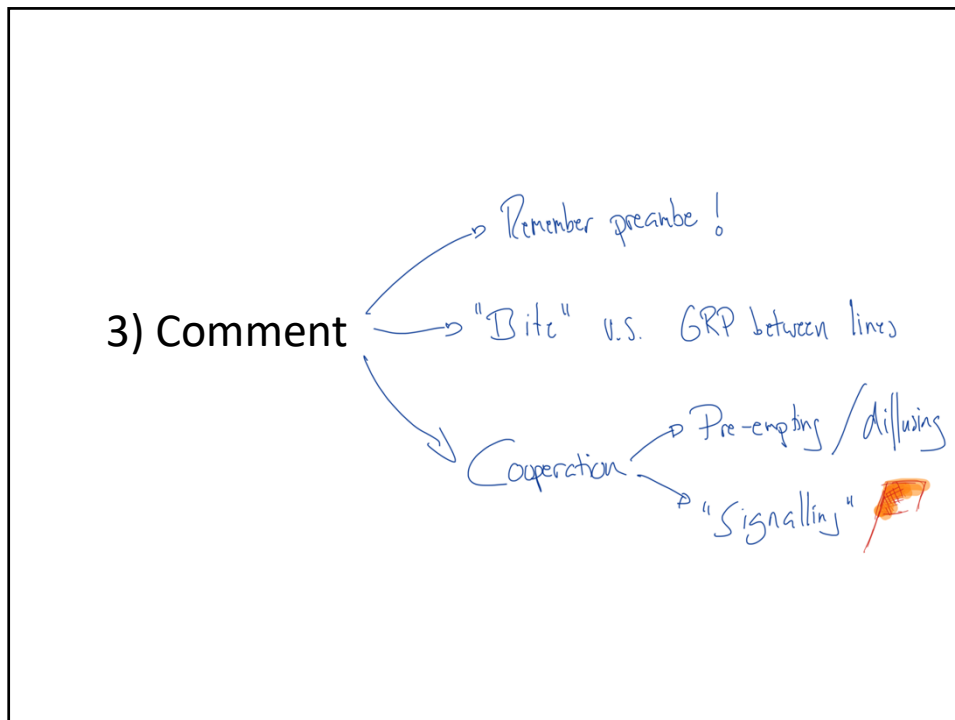
sugar, fat, salt content information

energy drinks / caffeine

labelling of “snack foods”

infant formula

Note: numbers to be checked
– indicative only



1) On role of trade: primacy of **health** policy

2) **Food** & Beverages – NCDs – “crossroads” in TBTC

3) Comment on rules: there is policy **space**

Thank you.