Keep track of product requirements in foreign markets

ePing: SPS/TBT notification alert system
SPS/TBT notifications on the rise

Total amount 2016: 3,720!
ePing: tool to track/manage notifications

- SPS/TBT notification alerts matching user criteria
- Communication platform facilitating dialogue among public/private sector

Publicly available in EN, FR, ES
Launched jointly by WTO, ITC, UNDESA in Nov. 2016
Dear Moritz Fegert,

The following new SPS and/or TBT notifications circulated by the WTO on 14/09/2017 match your ePing filters. To modify or update your profile or your filter preferences, please go to [http://www.epingalert.org](http://www.epingalert.org).

Filter: Registration filter

<table>
<thead>
<tr>
<th>Notifying Member(s)</th>
<th>Symbol, title and description of content</th>
<th>Products</th>
<th>Comment deadline</th>
<th>Links</th>
<th>Full text link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japan</td>
<td>Partial revision of the Japanese Pharmacopoeia, Seventeenth edition</td>
<td>Products (free text): Pharmaceutical Products (HS:30)</td>
<td>15/10/2017</td>
<td>EN</td>
<td></td>
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<td></td>
<td>Unpublished</td>
<td></td>
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<td></td>
<td>Drafted Technical Specifications for Narrowband Terminal Equipment of Mobile Broadband Business</td>
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<td>The NCC intends to regulate narrowband terminal equipment of mobile broadband business to respond to domestic IoT development and connect to the world. The draft technical specifications are based on 3GPP TS 36.521-1, CNS14958-1, CNS14959, CNS113438,...</td>
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<tr>
<td>Costa Rica</td>
<td>Translated notification</td>
<td>Products (free text): HS tariff heading 0803.00: Bananas, including plantains,</td>
<td>29/10/2017</td>
<td>EN ES FR</td>
<td></td>
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<tr>
<td></td>
<td>Proyecto de Resolución Nº 004-2017-NR-SFE (Draft Resolution No. 004-2017-NR-SFE)</td>
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<td>The notified draft Resolution establishes the mandatory phytosanitary requirements governing the importation into Costa Rica of regulated articles associated with Fusarium oxysporum f.sp. cubense – Tropical Race 4 (Foc-TR4) for: Countries where...</td>
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<tr>
<td>Argentina</td>
<td>Translated notification</td>
<td>Products (free text): Tomatoes for</td>
<td>07/11/2017</td>
<td>EN ES</td>
<td>Full text</td>
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<tr>
<td></td>
<td>Proyecto de Resolución del Grupo Mercado Común: “Reglamento Técnico MERCOSUR de Identidad y Calidad del Tomate</td>
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</tbody>
</table>
Goal is to address potential trade problems at an early stage

- Notifying member
- SPS/TBT Notification
- WTO
- EP or NNA
- Comments in 60 days!
- Private companies
- Government agencies
- Associations
- Other interested parties
Gaining strength from tripartite collaboration

Contributing to SDGs:
**Goal 8** - increasing AfT & formalization and growth of SMEs
**Goal 17** – promoting multilateral trading system & increase exports of developing countries
Growing user community

More than 2700 users Oct. 2017

Number of Users by Country
- < 1 (99)
- [1, 5] (77)
- [5, 15] (32)
- [15, 50] (29)
- > 50 (10)

*A total of 95 respondents indicated either European Union or “Other International/Regional Organization”
ePing is of interest to both public and private sector

- **Government**: 1257 (45.5%)
- **Private sector**: 1233 (44.6%)
- **University, research center**: 102 (3.7%)
- **International organization**: 95 (3.4%)
- **NGO**: 77 (2.8%)
Feedback received so far:

*User survey, Feb. 2017, G/SPS/GEN/1569-G/TBT/GEN/227/Rev.1*

Users:

• value ePing’s customized alerts and user-friendly set-up

• take action upon receiving alerts

• request further capacity building

• suggest enhancements (SMS, expanded alerts, embedding…)

*Some updates underway!*
ePing’s value-added

- One interface for SPS/TBT
- Rapid and customized alerts for users, avoiding information overflow
- Forum to discuss, share information, assisting public consultations
- Efficiency gains for Enquiry Points
- Global sustainable system, avoids duplication of effort
- Drawing on resources and expertise of three coordinating agencies
ePing: keep abreast of regulatory developments in your export markets

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http://www.epingalert.org