Topic 1 - Title and Description of the Notified Measure (Items 5 and 6 of the Notification Format): Improving Transparency
(G/SPS/W/379)

Bernardo Todeschini, DMV, PhD, on behalf of Group 1

Department of Non-Tariff Negotiations and Sustainability - DNTS
Secretariat of Trade and International Relations - SCRI
Ministry of Agriculture and Livestock – MAPA - Brazil

MINISTÉRIO DA AGRICULTURA E PECUÁRIA

GOVERNO FEDERAL
BRASIL
UNIÃO E RECONSTRUÇÃO

WTO SPS Committee Transparency Working Group Meeting
Genève , 03/11/2026

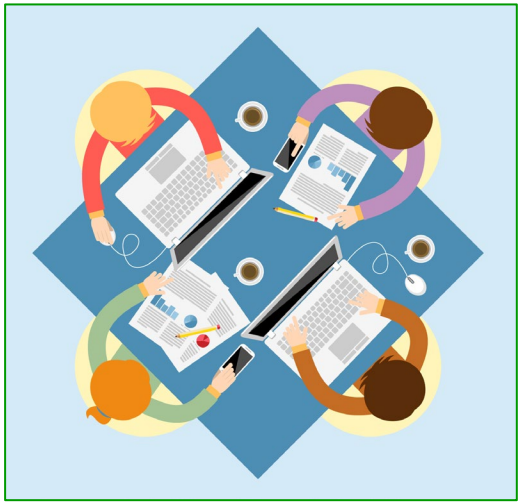
INTRODUCTION AND BACKGROUND

- Voluntary, practical recommendations for Members, adapted to national circumstances
- SPS notifications promote transparency on measures that may affect international trade
- Clear titles and descriptions help identify products, requirements, objectives and trade relevance
- TWG work builds on Members' contributions, including the Transparency Workshop of 22–23 June 2026



SCOPE AND OBJECTIVE

- Item 5 – Title of the Notified Document
- Item 6 – Description of Content, including likely effects on trade
- Other transparency issues are covered only where directly relevant to Items 5 or 6
- Improve clarity, consistency and usefulness without unnecessary burdens for NNAs



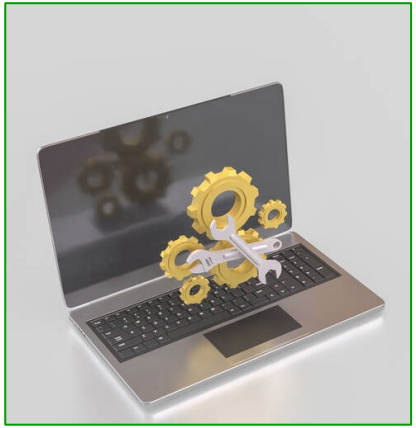
ITEM 5 – TITLE OF THE NOTIFIED DOCUMENT

- Titles may be too broad, technical or uninformative
- Key details may be missing: product, measure, objective or geographical scope
- The nature of the measure or its link to an earlier notification may be unclear
- Domestic regulatory conventions can limit standardization
- Users may need to consult the full notification to assess relevance



ITEM 5 – GOOD PRACTICES AND POSSIBLE APPROACHES

- Retain the official legal title; add concise descriptive information where useful
- Identify product, measure, regulatory objective and geographical scope, where relevant
- Clarify whether the measure is new, amended, revised or an emergency measure
- Use consistent terminology and enough specificity without excessive length
- HS codes may improve searchability where suitable; they do not replace clear text
- Reference structure: product/commodity + measure + subject/objective + geographical scope



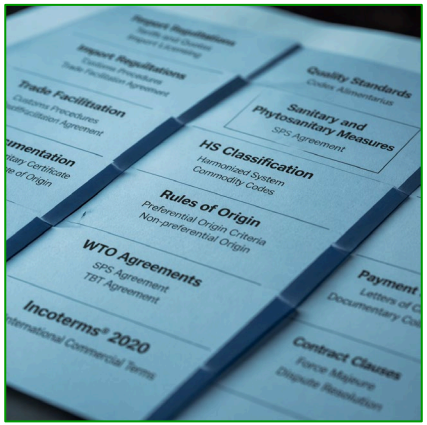
ITEM 5 – PROPOSED SOLUTIONS

- Practical guidance and a pre -submission checklist for NNAs and NEPs
- Examples of clear and less informative titles, reflecting different SPS contexts
- Short, self-paced e-learning module (approximately 20 –25 minutes)
- Explore optional ePing drafting support based on existing fields and terminology
- Keep ePing digital support optional; notifying Members retain responsibility for final titles



ITEM 6 – DESCRIPTION OF CONTENT AND LIKELY EFFECTS ON TRADE

- Descriptions may repeat the title or provide insufficient substantive information
- Key requirements and changes can be obscured by background or procedural details
- Complex measures are difficult to summarize clearly and concisely
- No common understanding of how to describe likely effects on trade
- NNAs may struggle to explain practical implications without detailed economic analysis



ITEM 6 – GOOD PRACTICES AND POSSIBLE APPROACHES

- Describe the product, main requirement, regulatory objective, key changes and practical implications
- Identify scope or geographical application where relevant
- Explain likely trade effects in practical, proportionate qualitative terms
- Distinguish the regulatory objective from the potential effect on trade
- Cover restrictions, market -access changes, additional compliance requirements or trade facilitation
- Use clear, logical and concise language; avoid unnecessary background and verbatim regulatory text
- Use practical examples across food safety, animal health and plant health



ITEM 6 – PROPOSED SOLUTIONS

- Practical guidance and a checklist for preparing and reviewing Item 6
- Model formulations for certification, documentation, testing, treatment, inspection and market-access changes
- Maintain a library of model descriptions and good practices, linked to WTO resources and ePing where feasible
- Short e-learning module, complemented by workshops and peer learning
- Explore optional ePing drafting support using existing fields and verified information
- Keep the tool facilitative; the notifying Member approves the final description



CROSS-CUTTING CONSIDERATIONS

- Terminology: common terms and keywords to improve clarity and searchability
- Multilingual resources: model examples and a glossary in the three official WTO languages
- Domestic coordination: NNAs and technical authorities supported by checklists, templates, SOPs and training



FINAL CONSIDERATIONS, COMMENTS AND QUESTIONS



Muito Obrigado !

Thank you !

MINISTÉRIO DA AGRICULTURA E PECUÁRIA

GOVERNO FEDERAL BRASIL UNIÃO E RECONSTRUÇÃO

¡ Muchas Gracias !

Merci Beaucoup !

Bernardo Todeschini

bernardo.todeschini@agro.gov.br
www.gov.br/agricultura/pt -br