Cooperation between Different Government Agencies for Supporting the Export of Orchids

✓ **Importance:** Orchids are the most important ornamental crop for export

✓ **Issue to be resolved:** Overcome strict phytosanitary restrictions relating to pests associated with growing media imposed by importing countries

✓ **Objective:** Obtain market access for orchid plants

✓ **SPS Agreement:** Article 2.2, 3, 4, 5, and 6
Involved Government Agencies and Their Roles

- BAPHIQ (NPPO)
- TARI/ Agric. Res. Stations (Technical Support)
- Agri-Food Agency (Industry Policy)
- Dept. of International Affairs/ COA (Promotion)
- Missions to WTO & IC (Consultation)

Market Access
Coordination

- Establish a national agenda
  - Joint meetings with agencies / stakeholders
  - Address request and provide “proposals” to importing countries

- Enhance awareness of the SPS Agreement among researchers (I made the difference!)
  - Provide funding and comments for technical support agencies to incorporate new techniques and strategies for pest management

- Consult phytosanitary requirements with importing countries
Outcome & Challenge

✓ Export programs based on system approach were accepted by AUS, NZ and US
✓ Secure current markets by continuous cooperation between agencies
✓ Efforts are needed to have equivalent phytosanitary measures accepted by more importing countries