Transparency - it’s all about communication!

Sally Jennings
New Zealand
Role of the SPS Contact Point

**Administrative role:**
- Systems and procedures

**Management role:**
- Relationships with others
- Access to technical expertise
- Coordination and oversight
- SPS policy knowledge
Communication

- Interagency agreement on policy
- General training on WTO and SPS agreement - what does it all mean to me!
- Training for standard authors to write WTO notifications
Translations

- Submit any translations to the Secretariat
- Work with other members to develop close working relationships to share translations
- Often get the idea of the text using Google Translate
Internet

- Meets the SPS Agreement obligation to publish notifications
- Allows for greater transparency
- Makes it easier for countries to obtain documents
- Reduces the amount of work involved in processing and fulfilling document requests
- Find a good place - for easy access
Key messages

- There is an obligation for WTO members to publish their SPS regulations
- Training
- Share translations
- Where possible use the internet as this allows for increased transparency and accessibility - but placement in important!