Session 8: Improving the implementation and benefits of SPS transparency provisions
English Group A

Topics Discussed:

• Identifying and targeting interested stakeholders

• Identifying trade facilitating measures
1. Identifying and targeting interested stakeholders: main issues

- Some have no problems identifying stakeholders
- Varied coordination between industry and government
- Lack of ways to bring stakeholders together
  - Missing stakeholder organizations
  - Reaching outliers
- Low levels of participation/responses
- Lack of two-way communication channels
- Not the same levels of SPS knowledge/awareness
1. Identifying and targeting interested stakeholders: possible solutions

- Establish criteria for stakeholder targeting - limit ad hoc engagement
- Global to local engagement (government – associations, etc.)
- Establish an institutional support structure
  - Focus groups, tailored messages
  - Regular meetings
  - Registry of stakeholders
- Consumer-based advocacy
- Legislative framework to facilitate implementation