USING EPING AND ENGAGING THE PRIVATE SECTOR

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AUSTRALIAN ENQUIRY POINTS

TBT Enquiry Point:

Australian Government
Department of Foreign Affairs and Trade

SPS Enquiry Point:

Australian Government
Department of Agriculture and Water Resources
AUSTRALIAN ENQUIRY POINTS

TBT Enquiry Point:

Australian Government
Department of Foreign Affairs and Trade

SPS Enquiry Point:

Australian Government
Department of Agriculture and Water Resources

- also coordinates agriculture and food TBTs
AUSTRALIAN ENQUIRY POINTS

Roles of enquiry points:
- **Educate** government and private sector on WTO SPS and TBT agreements
- **Notify** Australian regulations and standards to the WTO
- **Disseminate** other countries notifications
- **Comment** on notifications
- **Coordinate representation** at committees
Using ePing:

- **Enquiry Points:** a tool for notification management
- **Private Sector:** to receive notifications
ENQUIRY POINT – NOTIFICATION MANAGEMENT

- Receiving and disseminating notifications
- Database of interested stakeholders
- Tracking notifications
  - Group notifications (e.g. plant, animal, food)
  - ‘Favourite’ and ‘Archive’ notifications
- Setting a reminder
- Information Sharing
  - Write comments
  - Share documents (e.g. comments, translation)
ENGAGING THE PRIVATE SECTOR

➢ Newsletters
➢ Links on websites
➢ Twitter
➢ Seminars
➢ Face-to-face meetings

Title of Presentation
TARGET PRIVATE SECTOR ASSOCIATIONS
ENGAGING THE PRIVATE SECTOR

- Be targeted with the message (e.g. sign up!)
- Use simple terms (e.g. export requirement)
- Present or discuss at existing events
- Keep relationship with associations
NOTIFICATIONS

Enquiry Point
Enquiry Point → Government Agencies
NOTIFICATIONS

Enquiry Point ➔ Government Agencies ➔ Industry organisation
NOTIFICATIONS

Enquiry Point -> Government Agencies -> Industry organisation -> Exporters
NOTIFICATIONS

Eping → Enquiry Point
AND THEN???
COMMENTS

Government Agency → Industry organisation → Exporters
WHAT WE’VE HEARD

INDUSTRY ASSOCIATIONS

• Prefer reporting through direct relationships rather than formal processes/channels
• Also report through forums, committees and formal reports.

BUSINESS

• Larger businesses rely on departmental and ministerial relationships.
• SMEs see trade barriers as their own responsibility and business as usual. Can be unclear who to report to.

INSIGHTS

• Step-by-step process to report issues can be inconsistent
• Interest in stronger feedback required between government business and industry on progress
NON-TARIFF BARRIERS LAUNCH

MAKING IT EASIER FOR AUSTRALIAN BUSINESSES TO REPORT A BARRIER

ADDRESSING TRADE BARRIERS

Non-tariff barriers can be any kind of ‘red tape’ or trade rules that unjustifiably restrict the flow of goods and services.

The Government is taking action to remove these kinds of trade barriers for Australian businesses in overseas markets. We are rolling out an action plan to make it easier for businesses to access the help they need, improve collaboration between government and industry, and increase transparency of processes and information.

PARTICIPATE
Learn more about Australia’s action plan and share your experiences.

REPORT A BARRIER
To lodge a barrier that is holding you back report it here.

CHECK FTA PORTAL
To check how you can benefit from our growing number of FTAs, visit our portal.

Breaking down non-tariff barriers to valuable export markets

Government launches action plan to tackle red tape and costs imposed on Australian trade

farmonline.com.au

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Australia declares war on the rise of hidden trade barriers, plans diplomatic...

Australia has declared war on non-tariff trade barriers and will apply diplomatic pressure on countries, including some covered by free trade agreements.

farmonline.com.au
Notifying Enquiry Point → Australian Enquiry Point → Government Agency → Industry organisation → Exporters
WHAT’S NEXT FOR EPING?

- Continued outreach and promotion
- Sharing of documents (e.g. comments, summaries and translations)
- Additional notifications (e.g. import licencing, services)
- Review notification format and guidance
IMPROVING WTO SPS NOTIFICATIONS

Workshop on promoting transparency through the improvement of information submitted in the WTO SPS notifications
23 August, Puerto Varas, Chile