VIETNAM’S EXPERIENCE
IN HANDLING
MEMBERS’ NOTIFICATIONS

Phuong Nguyen Thi Mai
Head in charge
Notification & Enquiry Division
TBT Vietnam Office
OUTLINE

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INTRODUCTION

• TBT National Enquiry Point (TBT Vietnam Office) – under the Directorate for Standards, Quality and Metrology (STAMEQ) – Ministry of Science and Technology

• Functions:
  - Notify & Answer all enquiries related to TBT issues.
  - Manage and operating TBT Vietnam Portal
  - Provide and Dissemination of information related to TBT
  - Other tasks
INTRODUCTION

• Prime Minister Decision 46/2017/QĐ-TTg established TBT Vietnam Network
HANDLING MEMBERS’ NOTIFICATIONS

Daily tracking notifications through ePing or IMS

Sort notifications by countries/products to make the list of weekly notifications

Brief translation of notification into Vietnamese.

Deliver to TBT Network

Upload in TBT Vietnam portal

Deliver to interested stakeholders via mailing list
HANDLING MEMBERS’ NOTIFICATIONS

• Export Alert.
  - To select, review and analyze notifications of potential markets/products (countries that Vietnam has high volume export): translation, experts consultations
  - Deliver reports to stakeholders
HANDLING MEMBERS’ NOTIFICATIONS

Use of ePing

- Using ePing from 2017
- Keep track of notifications from potential markets.
- Support for export alerts
- A potential channel to approach private sector
HANDLING MEMBERS’ NOTIFICATIONS

ePing - Efforts to increase the use of ePing

• Seminars & workshop for governments agencies TBT Vietnam Network

• ITC Project in Vietnam ‘Tackling the invisible barriers to Trade’
  - Purpose: improve trade competitiveness.
  - Activities: trainings to increase awareness and understanding of NTMs and their impact on businesses

⇒ ePing register increases
Eping Registration in Vietnam

- Private sector: 30 (24%)
- Academic Institutions: 28 (23%)
- Government Agencies: 65 (53%)

Total: 123 registrations.
CHANLLENGES

Lack of awareness and engagement of private sector.

Reasons

• Vietnam Enterprises: 96% SMEs
• Language barriers
• Low capacity of business associations
• Lack of knowledge of NTMs (TBT).
UPCOMING PLANS

1. Workshops and training seminars for private sector (SMEs) to use and explore ePing system.

2. To develop and publish the ePing flyer in Vietnamese ➔ deliver for stakeholders.

ePing cho phép tiếp cận kịp thời yêu cầu của sản phẩm phát triển và tạo điều kiện cho đối thoại giữa khu vực công và tư nhân trong việc giải quyết các vấn đề thương mại nhằm ở giải đoạn sớm.
Thank you for your attention!

TBT Vietnam Office

tbtvn@tcvn.gov.vn.