WTO TBT Committee

Transparency on Non-Tariff Measures and Technical Barriers to Trade

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UNCTAD NTM Programme
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Transparency

Conception
classification
data selection

Data collection
classifying NTMs
quality control

Data Dissemination
making data freely available

Research and analysis

Policy
Support to Policy Makers and policy making processes

Guides the concept and data collection
TBT: the most common and costly NTMs

Global average ad-valorem impact across sectors (in %)

- TBT, 7.3
- SPS, 3.5
- Other NTMs, 2.9

Source: UNCTAD 2015

The figure shows the global average ad-valorem impact across sectors for different types of non-tariff measures (NTMs). The impact is measured in two ways: as a share of trade and as a share of products. The TBT measures have the highest impact, followed by SPS, and then other NTMs. The chart is sourced from UNCTAD 2015.
Lack of *transparency* is a major cost factor → NTM data collection

14,561 different regulations...

On several millions of pages from numerous agencies, various websites or offline

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The Gazette of the Democratic Socialist Republic of Sri Lanka

EXTRAORDINARY


No. 1376/9 - 2005 - WEDNESDAY, JANUARY 19, 2005

(Published by Authority)

No. 26 of 1980

Minister of Health

Uva Welias

Colombo.

17th January, 2005.

### Regulations

01. These Regulations may be cited as “Food (Labelling and Advertising) Regulations 2005.”

02. No person shall sell, offer for sale, expose or keep for sale, transport or advertise for sale, any food container unless such package or container is labelled in accordance with these regulations.

Provided however that, these regulations shall not apply to any package of food if the food is of the name or brand requested by the purchaser and is weighed, counted or measured in the presence of the purchaser.

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#### Measures

<table>
<thead>
<tr>
<th>Document_T no.</th>
<th>Measure impacting</th>
<th>Measure type Impacting</th>
<th>Measure</th>
<th>Affected Products</th>
<th>Affected Countries</th>
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<tbody>
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<td>Food products</td>
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50,511 measures → Easy access by:
- Product (HS codes)
- Type of measure
- Country
- Keywords
Global NTM transparency initiative

Same comprehensive data already available at:

- trains.unctad.org
- macmap.org
- wits.worldbank.org

→ and soon: ITC-UNCTAD-WTO Global Trade Helpdesk!
Complementarity: data collection and notifications

**FLOW:** updates in WTO notifications

**STOCK:** collecting all currently applied measures