Engaging Industry in the TBT Notification Process to Reduce Trade Concerns

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Toy Trade Issues raised by the USG via the WTO TBT or Bilaterally 1999-2019
Why Engage with Stakeholders?

- It’s my job
- I need help to do my job
- Because it helps domestic industry be successful exporters!
Children as a Percentage of Population - 2017

Stakeholder engagement on a typical TBT issue

• TBT Notification or No TBT Notification?
• Broad Stakeholder Outreach- USG and Private Sector
• Evaluate the measure
  – Does it have potential to disrupt trade?
  – Is the proposed measure based on an international norm?
  – Has the country alerted us to a new problem?
• Submit comments through the Inquiry Point
• Engage the foreign government at a working level
• Build an international coalition- public and private
• Raise in other forums
• Final Stop- Raise as a WTO TBT STC and follow-up with industry
Case Study: Nepal 2017-2018

• Toy Alert- June 2017
• IP Request to Notify
• Consulted with USG, ASTM
• Ambassador Letter
• Engagement on technical issues via the Inquiry Point
• May 30, 2018, Nepal notified a re-drafted version of the measure to the WTO - in line with relevant international standards and resolved industry’s concerns.
Thank you-
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