The Benefit of Industry Using Notify U.S.

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About the Personal Care Products Council

Founded in 1894

600 members representing:
- manufacturers
- distributors
- ingredient suppliers

Industry’s voice on scientific, legal, regulatory, and international issues

Global industry dependent on open markets transparent, consistent regulatory environments
The Value of Global Industry Perspective

TBT notification procedure is an important tool for PCPC advocacy and compliance role

- 68 submissions over past 3 years

For international regulators, industry comments provide

- Practical assessment of regulatory impact
- Understanding of international best practices
PCPC’s Process for Responding to WTO Notifications

1. Receive Notify U.S. Alert
2. Industry Consultations
3. Global Industry Coordination
4. Dialogue with U.S. Government
5. PCPC Comments Submitted to U.S. Enquiry Pont (EP)
TBT Notification Procedure Best Practices

Step 1
- Regulation notified to WTO
- (?): Best done early in legislative process

Step 2
- PCPC’s response process starts
- USG determines whether they will file comments

Step 3
- U.S. EP forwards PCPC comments to notifying member EP and USG agencies

Step 4
- (?): EP confirms receipt of comments
- (?): Internal coordination across government agencies is critical

Step 5
- (?): Final regulation notified to the WTO

(?) Missing step in TBT Notification Procedure
Key Points

TBT notification process benefits industry and regulators

For maximum effectiveness & participation
- Early notification
- Feedback to industry suggestions
- Notify final outcome

Sharing best practices will ensure ongoing success!