TBT Technical Assistance Coordination and Challenges to Capacity Building During the Pandemic
Sweden’s government agency for trade and EU internal market
Technical Assistance Coordination in the area of TBT

• Not new
• Matching needs and capabilities
• Joining forces
  • Avoid duplication
  • Transparency
  • Ability to reach further
  • Multi-donor setting

• Informal coordination in the margins of the TBT committee
Joining forces

- Ukraine – CLDP (US) and GIZ (Germany)
- Zambia – ANSI (US)
Capacity Building During the Pandemic

• Finding new ways of communicating

• Keeping up momentum
  → Day-to-day
  → Setting goals
  → Digital check-ins
  → Webinars
    → Co-create content
  → Mentorship
  → Pre-recording clips and presentations
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