The United States is currently transitioning from the use of its own notification alert service, Notify U.S., to the WTO's SPS&TBT ePing platform to locate and follow notifications made by WTO Members under the TBT Agreement. Notify U.S. has been in operation since 2005 and its internal databases have reached end of life. To facilitate awareness of the transition to ePing by U.S. stakeholders, the USA TBT Enquiry Point has communicated information about the transition to ePing to current, active Notify U.S. subscribers as well as to other trade agencies within the U.S. Government. The Enquiry Point also offers customized, on demand training on effective use of ePing. The Enquiry Point uses the international discussion forum in ePing to share with Members when the Government of the United States has provided comments bilaterally on another WTO Member notification, participates in and initiates chats with other Admin and ePing users, and shares informal, unofficial English translations of the full-texts of notifications when possible. U.S. Enquiry Point staff are looking forward to directing further time and effort to foster greater awareness of and engagement by U.S. stakeholders in TBT.