

Domestic Engagement Triennial Review

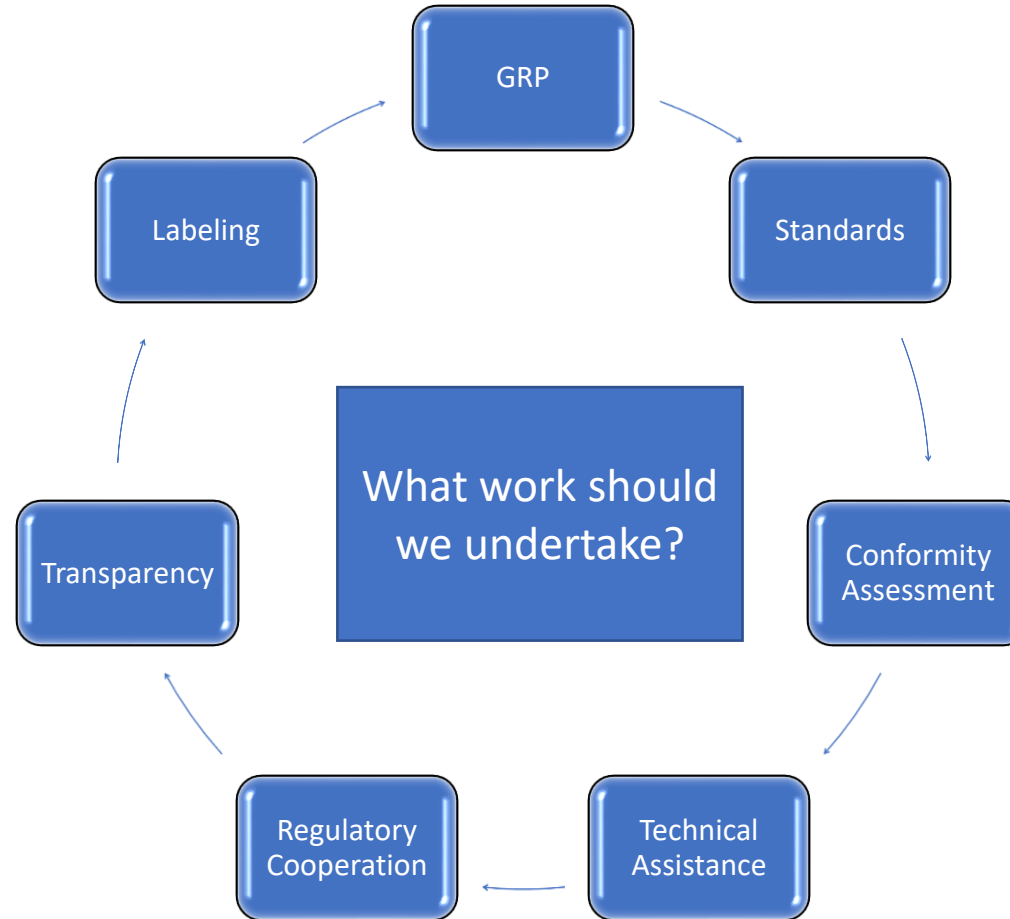
Jennifer Stradtman

Senior Director, Technical Barriers to Trade

Office of the U.S. Trade Representative

Jennifer_A_Stradtman@ustr.eop.gov

Potential Topics of a Triennial Review



How do you get a domestic audience interested in the review?

It's a bit nerdy or wonky.

While it happens regularly, people and politics can change within three years.

The outcomes are more approachable now than they were even three years ago, with online participation and webcasting.

- Begin discussions now!
- Proposals between now and June 2024.
- Be excited about the idea that the Committee can serve as a place to discuss contemporary ideas about implementation.
- Plan to have your submissions in earlier than later.



How to generate ideas for the review?

As participants in implementing the WTO TBT Agreement we have to:

- Be Curious
- Notice small details about domestic implementation of the Agreement.
- Brainstorm
- What topics are challenging in terms of STCs?
- Do you notice any trends that should be discussed by the Committee?
- How can we use technology to make communication simpler or faster between Members?
- Do members need training on anything?
- Can our bilateral or regional experience benefit the group?



Who generates the ideas?

- Geneva Mission Reps
- Interagency Players including
 - Trade agencies
 - Regulators
 - NQI implementers
- Stakeholders including
 - Industry
 - Consumers
 - Sector specific experts (health, environment)
- Ideas need to be vetted with stakeholders to ensure we have buy in necessary to make efforts successful.



Some Questions to Consider:

- How can we further improve the functions of ePing?
- How can we use ePing to easily communicate with each other about notifications or comments to notifications?
- What sectors or innovative areas of regulatory topics deserve attention in thematic discussion?
- Are we properly leveraging technical assistance to further implement the Agreement? Are there opportunities to highlight TA programs in the review?
- Should work on standards be a topic of the next review? How about supply chain challenges?
- Can Enquiry Points take center stage in any of these actions or activities?

Once the proposals are in, what next?

- Members review the Secretariat report
- It's a little like the game Where's Waldo?
- Ideas are catalogued in the report according to topic.
- Members should review to ensure the idea is recorded correctly.
- Its also a time to see which Members support the ideas so you better understand who your partners are in implementation.
- We finalize the report in November
- Workplan for the next three years is then in place.



Questions?

