



# The importance of having data that demonstrate the value of accreditation



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Decarbonization Digitization Decentralization  
People Planet Prosperity  
Social Environment Economical

**NEW IAF WORKING GROUP ON SUSTAINABILITY**



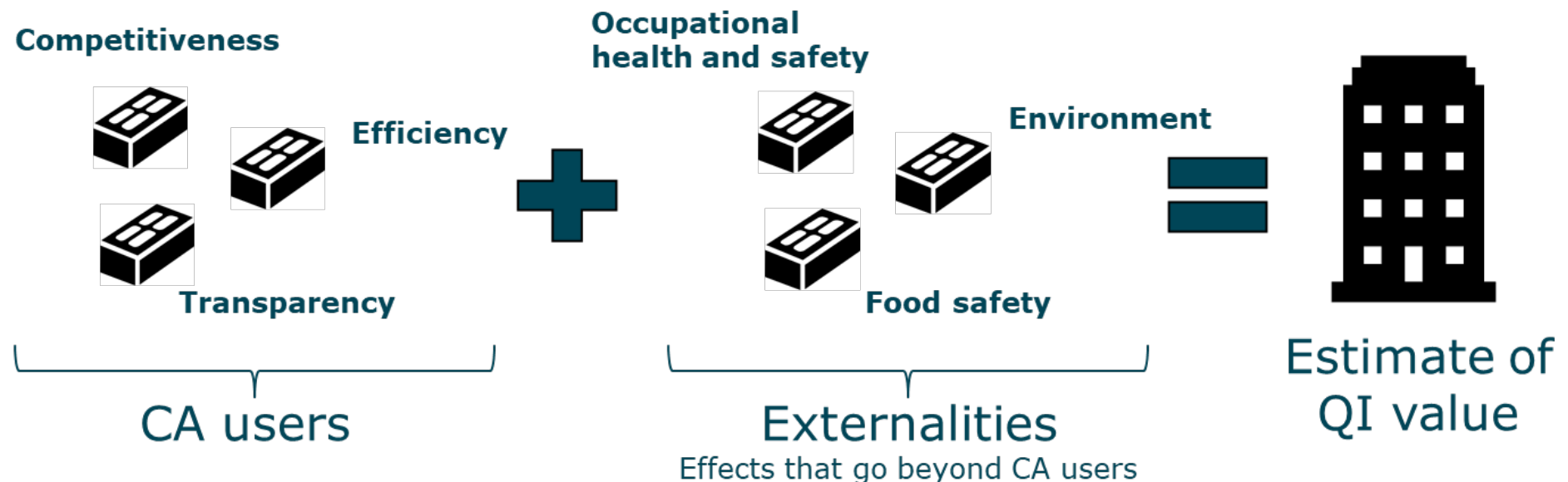
# THE IMPACT OF QI ON THE ITALIAN ECONOMY

<https://www.accredia.it/en/communication/the-osservatorio/>

Accredia analyzed the overall effect of QI in the Italian economy

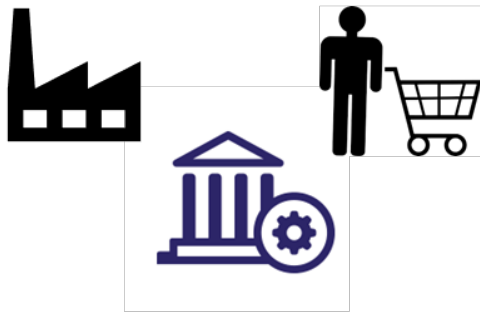
## The impact of QI on the italian economy - June 2019 – May 2020

A one year project whose deliverables are the «bricks» used to built up an estimate of the overall QI effect on the Italian economy



# THE IMPACT OF QI ON THE ITALIAN ECONOMY – MAIN RESULTS

## CA users



## Externalities

Effects that go beyond CA users



- 10.8 billion euro value added  
(contribution of TIC capital to the growth of added value in the period 2013-2018)

### **CA matters!**

- 2.5% - 18.1%: increase in the turnover due to certification

1.4 - 18.8 thousands of euros: productivity differential between certified and non-certified manufacturing exporting companies

### **CA is an investment!**

- 13.73 million tons of CO2 equivalent saved due to certifications in the energy and environment fields

- 6,000 fewer injuries due to the adoption of a certified MS (ISO 45001 – BS OHSAS 18001)

### **CA has an impact on sustainability!**



## What we need

- + data to take decisions
- + effective involvement of stakeholders
- + focus not only on trade but on people

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