

WTO Technical Barriers to Trade Committee, July 12, 2022

Canada's Trade Commissioner Service (TCS)

Support to Micro, Small and Medium-Sized Enterprises

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Do business
with Canada

Faites affaire
avec le Canada



CANADA

Canada's Trade Commissioner Service (TCS)

ESTABLISHED

1895

10,000+

CLIENTS SERVED IN 2020-21

1,000+

TRADE COMMISSIONERS

160+

LOCATIONS GLOBALLY

6

CANADIAN OFFICES



TCS Services, Tools, and Information for Canadian MSMEs



Gain Market Insight

Provide key market insight and practical business advice, including product requirements and related procedures in export markets



Connect with Key Contacts

Help Canadian businesses find qualified contacts



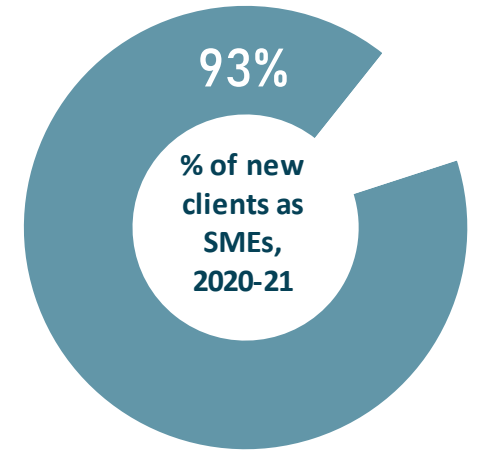
Find New Opportunities

Open the door to business opportunities globally

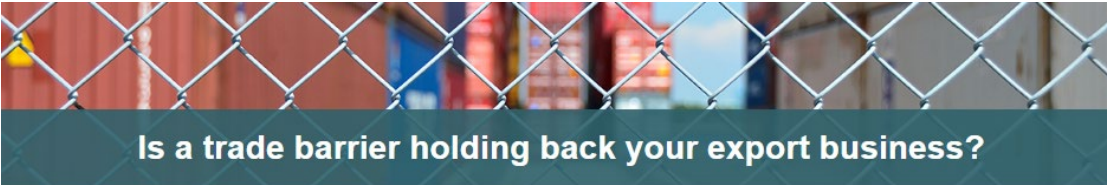


Resolve Business Problems

Help resolve problems in foreign markets



Helping MSMEs Access Information on Product Requirements and Standards



Is a trade barrier holding back your export business?

Register a trade barrier and let the Trade Commissioner Service help you.



Goods



Services



Agriculture and Agri-Food

TCS Services Help Canadian MSMEs



Earn **19.8%** more in value*



Export **11.2%** more product varieties*

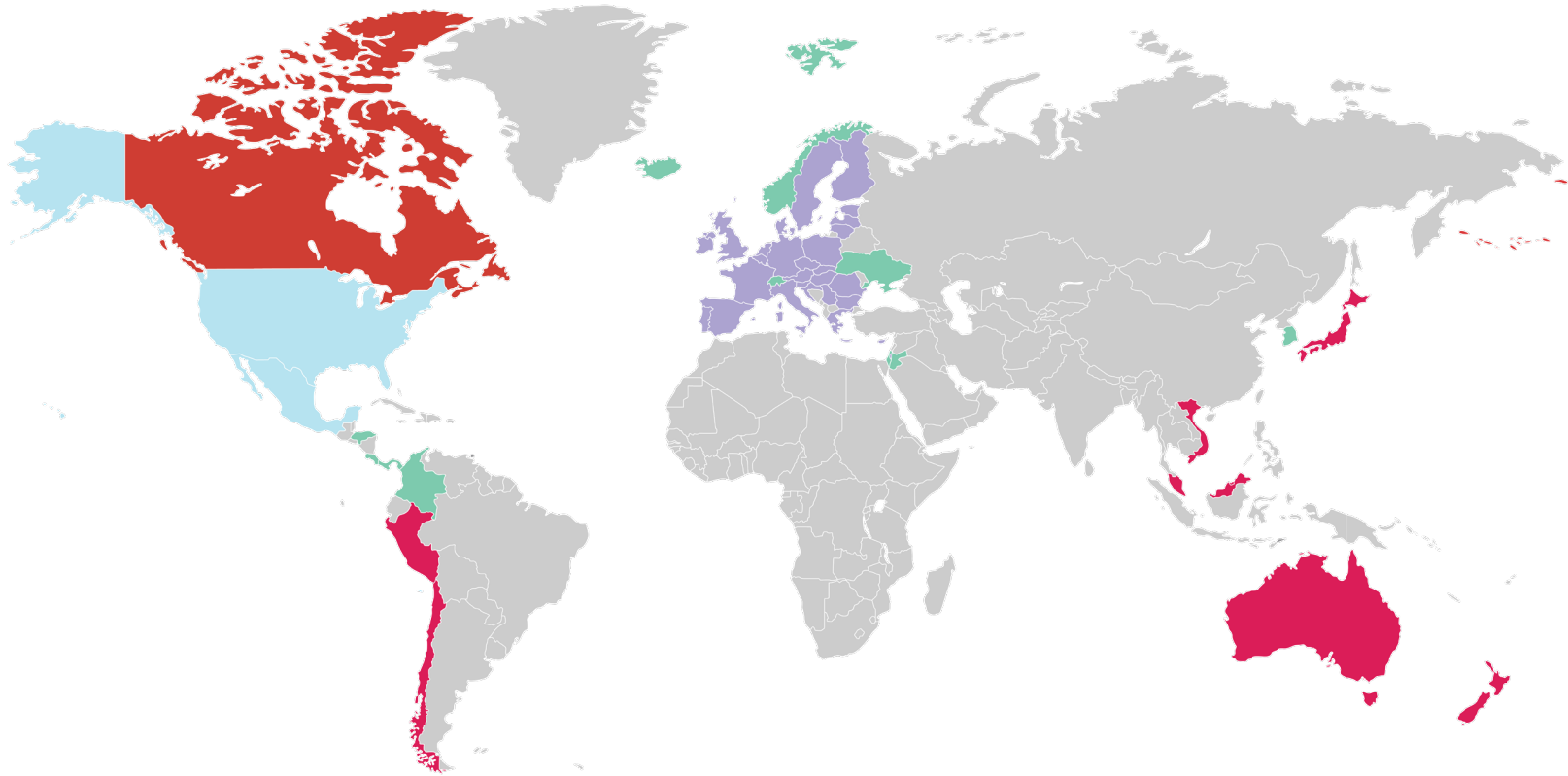


Export to **24.8%** more markets*



*Compared to non-TCS clients

Reduction of Trade Barriers through Canada's Free Trade Agreement Network



■ CUSMA ■ CETA ■ CPTPP ■ Other FTAs



TCS Client Experiences



Canadian Trade Resources and International Cooperation

**Trade
Commissioner
Service** 

 **EDC**

 **CCC**

Canadian Commercial Corporation
Corporation Commerciale Canadienne

bdc 

 **invest
IN
CANADA**

 **CA**

