CERTIPEDIA: Online Access to Certificate Information

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TÜV Rheinland

TÜV Rheinland stands for safety and quality.

- Founded 150 years ago
- Leading global testing service provider
- Certification of products, systems and people
- More than 20,000 employees
- Annual revenues ca. 2 billion euros
- More than 750 accreditations
- 56 countries, 500 locations, 263 laboratories
- Member of the UN Global Compact since 2006

- Established public online certificate database “Certipedia” in 2005.
Certipedia – Building Trust and Credibility

Transparency for authorities, companies, retailers and consumers

Certificates
- Almost 600,000 valid certificates
- Of those, 480,000 are product certificates.
- We show summaries of the certificates.
  - No PDFs or digital certificates, just summaries.
  - Searchable database – no login required
  - General search shows only valid certificates.
  - Invalid certificates can be found with the exact certificate number.
- Additional information texts on standards and the certification process.
- All in English, menu also German and Chinese

Test Marks
- Every test mark shows an individual ID number.
- Certipedia shows the test mark, its certificate and additional information for this ID number.
- Consumer friendly information.
Samples

www.certipedia.com

Toaster: Certificate type approval
https://www.certipedia.com/certificates/50467810?locale=en

Toaster: test mark ID
https://www.certipedia.com/quality_marks/1111223596?locale=en

Spray gun: Certificate of Conformity EMC
https://www.certipedia.com/certificates/50005081?locale=en

Invalid certificate
https://www.certipedia.com/certificates/1324587?locale=en

How to search:
• Search the certificate number → direct hit
• Or search the license holder, then filter down
• Or search the product, then filter down
Test Mark Features

Unique features.

**KEYWORDS**
Keywords focus on core messages, e.g. quality.
Direct, clear and quick communication.

**DESIGN**
Unique design distinguishes TÜV Rheinland’s test mark from all other marks.

**QR CODE**
Exclusively linked to our database.
Directly check what is behind the test mark and how was the product tested?

**ID NUMBER**
ID is our test mark’s personal ‘fingerprint’ and corresponds to our online database Certipedia.

**Safety Functionality Quality**

www.tuv.com
ID 0000000888
Certipedia - From Offline to Online

The requested ID page is also available in the following languages: German, Spanish, French, Italian, Japanese, Korean, Polish, Russian, Turkish, Chinese Simplified, Chinese Traditional.

ID No. 0000000888: TÜV Rheinland Group
Service Web Page, Online Marketing Service, Online Archive Service

Test Summary | Safety | Functionality | Quality

Information:
Description: New Perspectives for your Business
Marketing Opportunities:
Certipedia, TÜV Rheinland's online certificate database, offers to both you and your customers a 24/7 all year access to information about products and companies certified by us.