

*WTO TBT Workshop on the role of  
gender in the development of standards*  
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*Gender consideration  
in the EU*



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## ... towards a gender-equal Europe

Article 8 of the Treaty on the Functioning of the European Union:

***“In all its activities, the Union shall aim to eliminate inequalities, and to promote equality, between men and women.”***





# A Union of Equality: Gender Equality Strategy 2020-2025

- On 5 March 2020, the EC adopted the Communication COM(2020) 152 final
- **Gender equality is a core value of the EU**, a fundamental right and key principle of the European Pillar of Social Rights
- It is also an essential condition for an **innovative, competitive and thriving European economy**.

# A Union of Equality: Gender Equality Strategy 2020-2025

- In business, politics and society as a whole, **we can only reach our full potential if we use all of our talent and diversity.**
- **Gender equality brings more jobs and higher productivity** as we embrace the green and digital transitions and face up to our demographic challenges.

# A Union of Equality: Gender Equality Strategy 2020-2025

- **The EU is a global leader in gender equality** – 14 of the top 20 countries worldwide on gender equality are EU Member States
- However, **no Member State has achieved full gender equality and progress is slow**. Member States on average scored 67.4 out of 100 in the EU Gender Equality Index 2019, a score which has improved by just 5.4 points since 2005.



# A Union of Equality: Gender Equality Strategy 2020-2025

- **The EC does not make standards** but follows the activities of the UNECE WP6 Gender-Responsive Standards Initiative
- **CEN CENELEC and many EU national standardisation bodies have signed the Declaration**
- **Eager to see the results!**

