

*WTO TESSD Working Group on Environmental Goods
and Services*

UNCTAD's BioTrade Initiative

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Biodiversity conservation/sustainable use & poverty alleviation through trade since 1996

BioTrade : activities of collection, production, transformation & commercialization of goods and services derived from terrestrial and marine biodiversity that **adhere to a set of sustainability guidelines**

BioTrade Principles (2007, updated 2020) *

Implemented by public and private sectors and civil society for promoting sustainability across the entire value chain

Principle 1: Conservation of Biodiversity

Principle 2: Sustainable Use of Biodiversity

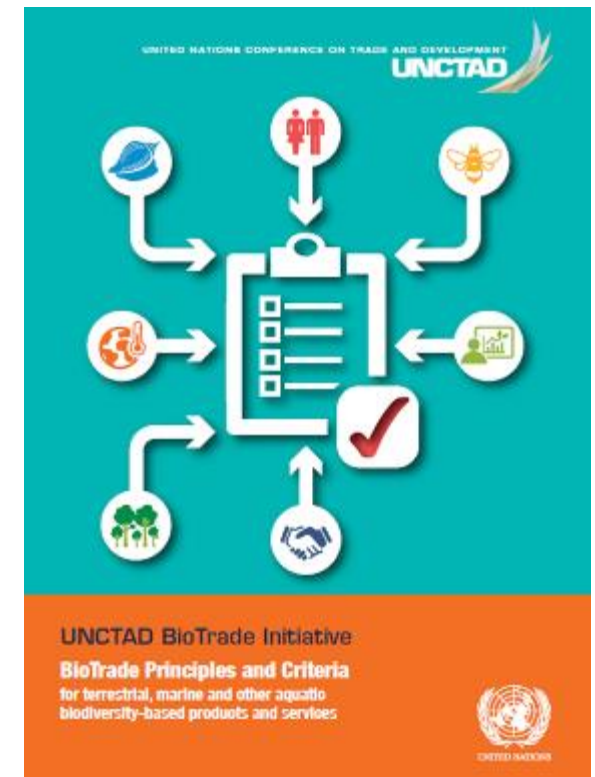
Principle 3: Fair and Equitable Sharing

Principle 4: Socio- Economic Sustainability

Principle 5: Legal Compliance

Principle 6: Respect for the rights of actors

Principle 7: Clarity on right to use & access to natural resources



* KMGBF Complementary indicator under Target 5

➤ How it works in practice



Convention on
Biological Diversity



**Sustainable development – SDGs,
MEAs, UNCTAD mandates**

BioTrade Principles and Criteria

**Select/assess sectors, VC, companies:
identify/address needs & seize
opportunities**

*Contribute
through
practical
experiences,
guidelines,
tools,
information
& lessons
learned*

Sector/value chain

Monitored through BioTrade partners such as national and regional programmes

End consumer

Importer

collector

**BioTrade implementation => partnerships at
different levels**

BioTrade organization

Workplan &



Assessed
against
BioTrade
Principles
& Criteria/
related schemes

➤ BioTrade case study from Peru

National Commission for BioTrade Promotion & BioTrade National Strategy and Action Plan



Agribusiness

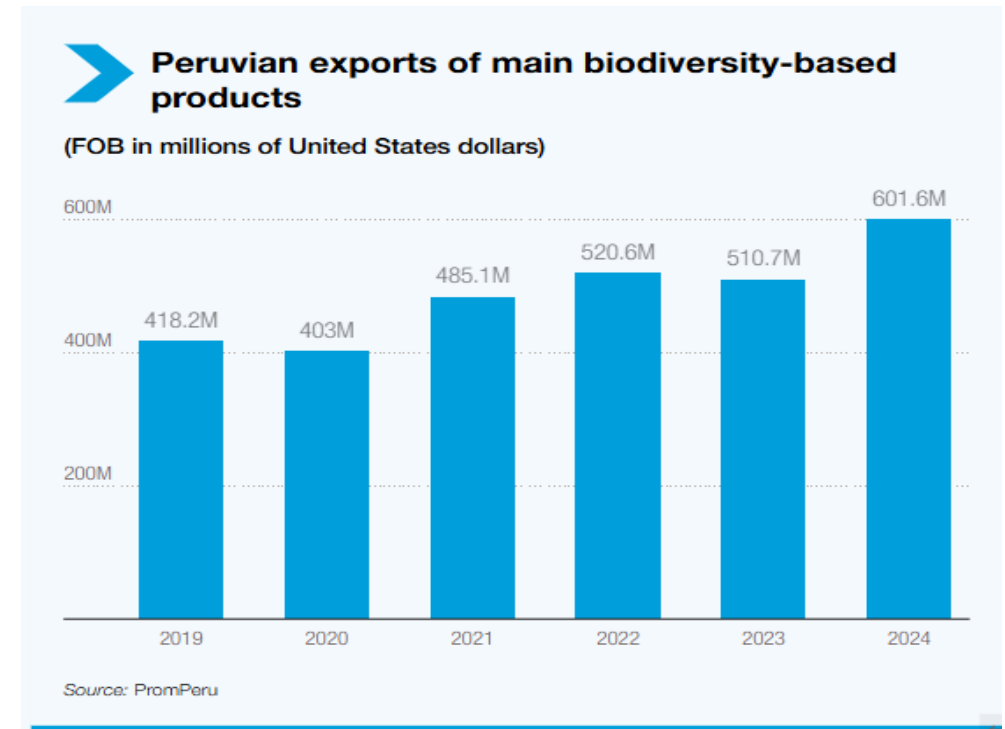


Garment Sector



at least 85%
compliance

≈100 companies



1. Adapted the BioTrade Principles and Criteria
2. Define minimum requirements applicable to national context
3. Define the evaluation process of companies: pre-evaluation, evaluation and result stages

➤ Other examples



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South Africa

- 13 target species
- +3.7K jobs
- increased local sales 51%
- export sales 178%
- +6,2K ha managed sustainably



© Helvetas Swiss Intercooperation

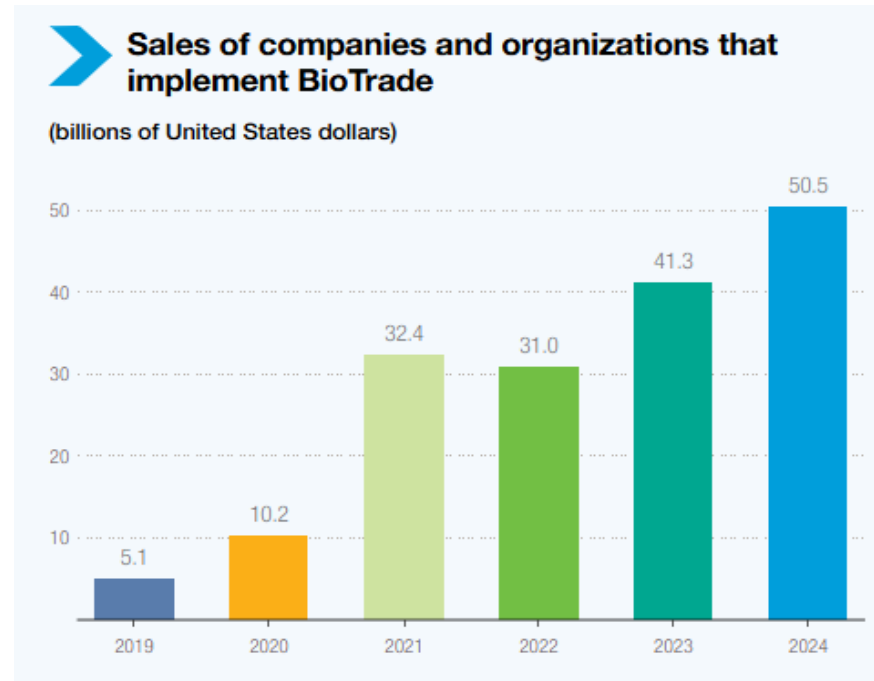
Viet Nam / SME developing the benzoin gum value chain:

- +1K families
- Increase income: US\$300-450/season
- (US\$11 gum/tree vs US\$8,5 tree)

➤ Implementation of the BioTrade P&C

Currently implemented in:

- **nearly 80 countries** in Africa, Americas, Asia, Europe
- **a variety of sectors:** biodiversity- based products & services



Sales from companies / associations
US\$ 50,5 bn (2024) up from US\$40 mn
(2003)

Trade in biodiversity-based products represents : 17.2% of global trade = US\$3,68 trillion = 7% of world GDP (UNCTAD's TraBio statistical tool)



Thank you

