



UNECE



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**THE
SUSTAINABILITY
PLEDGE**

TRACK IT, TRACE IT, WEAR IT!



Enabling circular trade in textile value chains: the role of traceability

TRADE AND ENVIRONMENTAL SUSTAINABILITY STRUCTURED DISCUSSIONS (TESSD)

Working Group on Circular Economy – Circularity (10:00-13:00)

United for greater traceability, transparency and circularity in the garment and footwear sector

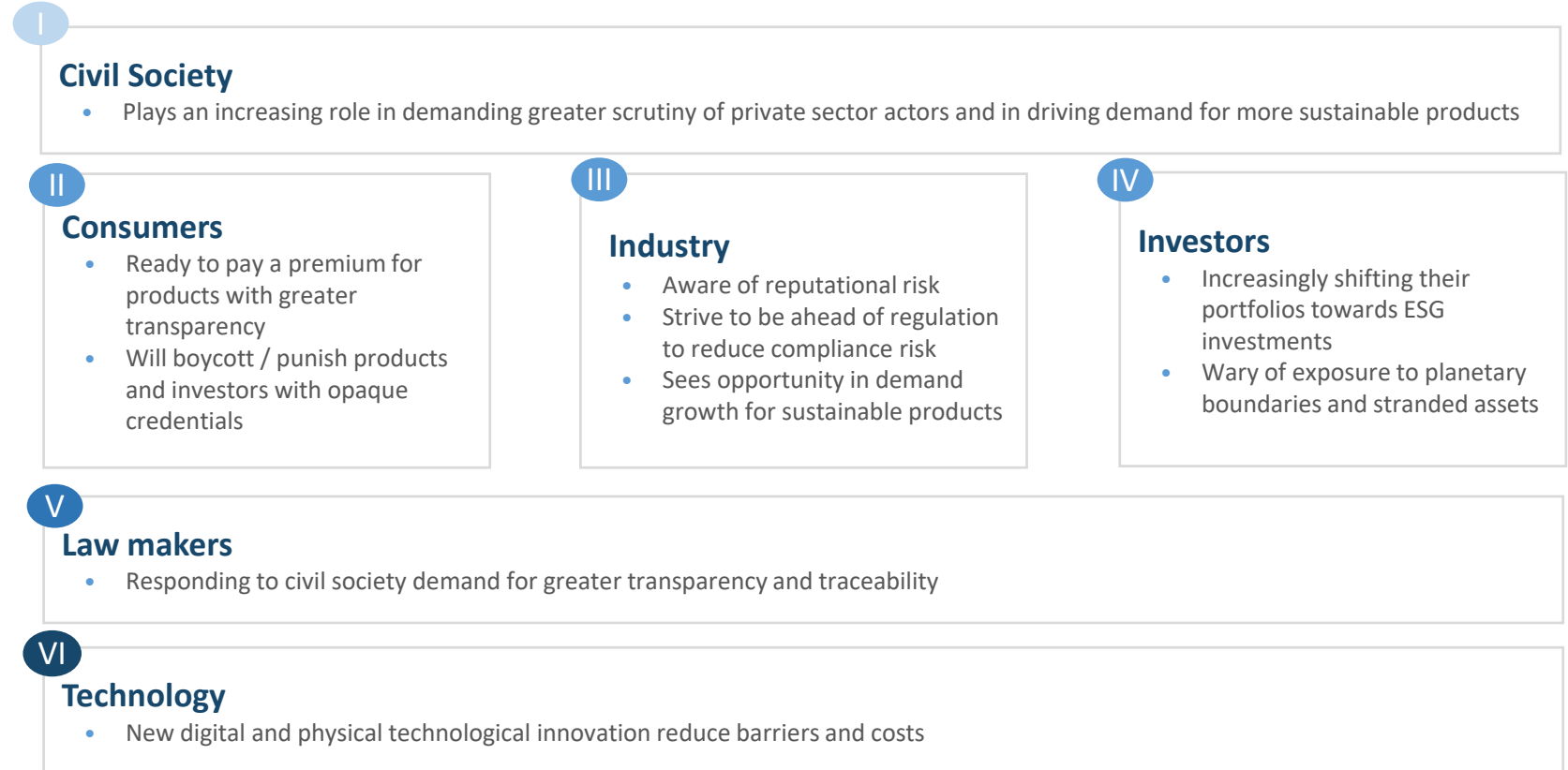
Drivers for Traceability and Transparency

Enhancing Traceability and Transparency of Sustainable Value Chains in the Garment and Footwear Industry

1. Drivers

- I Social forces
- II Market forces
- III Regulatory forces
- IV Technological forces

2. Actors/ Enablers



Do you know how many EU legislations on sustainability will impact the textile and clothing companies?



Source: EURATEX – The European Apparel and Textile Confederation

The UNECE Framework Initiative



+250 project experts



+33 consultation meetings **+2000** participants



+1000 experts in the wide network



+190,000 companies represented



Blockchain pilots **+90 partners** (brands-manufacturers, IGOs, standard setters, academia/start-ups)



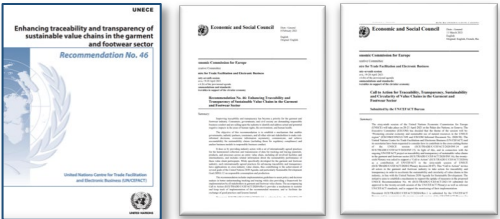
+30 countries

The Toolbox



01. Policy Recommendation & Call to Action

Adopted in April 2021



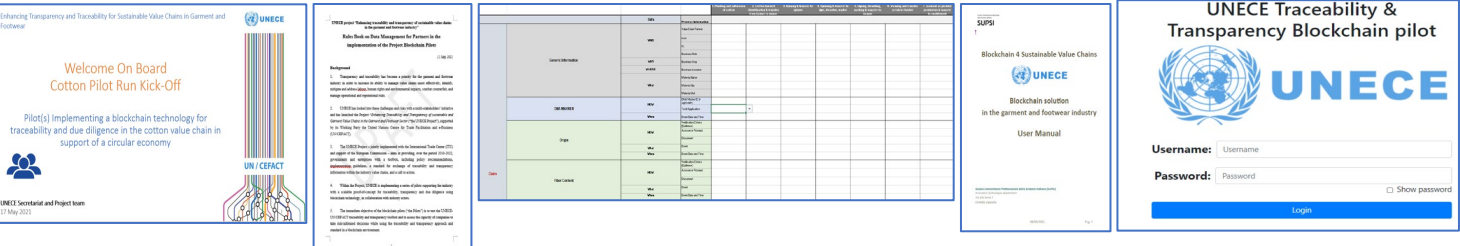
02. Traceability & Transparency Standard & Imp Guidelines

Adopted in April 2021



03. Blockchain Pilots & Capacity Building

Ongoing



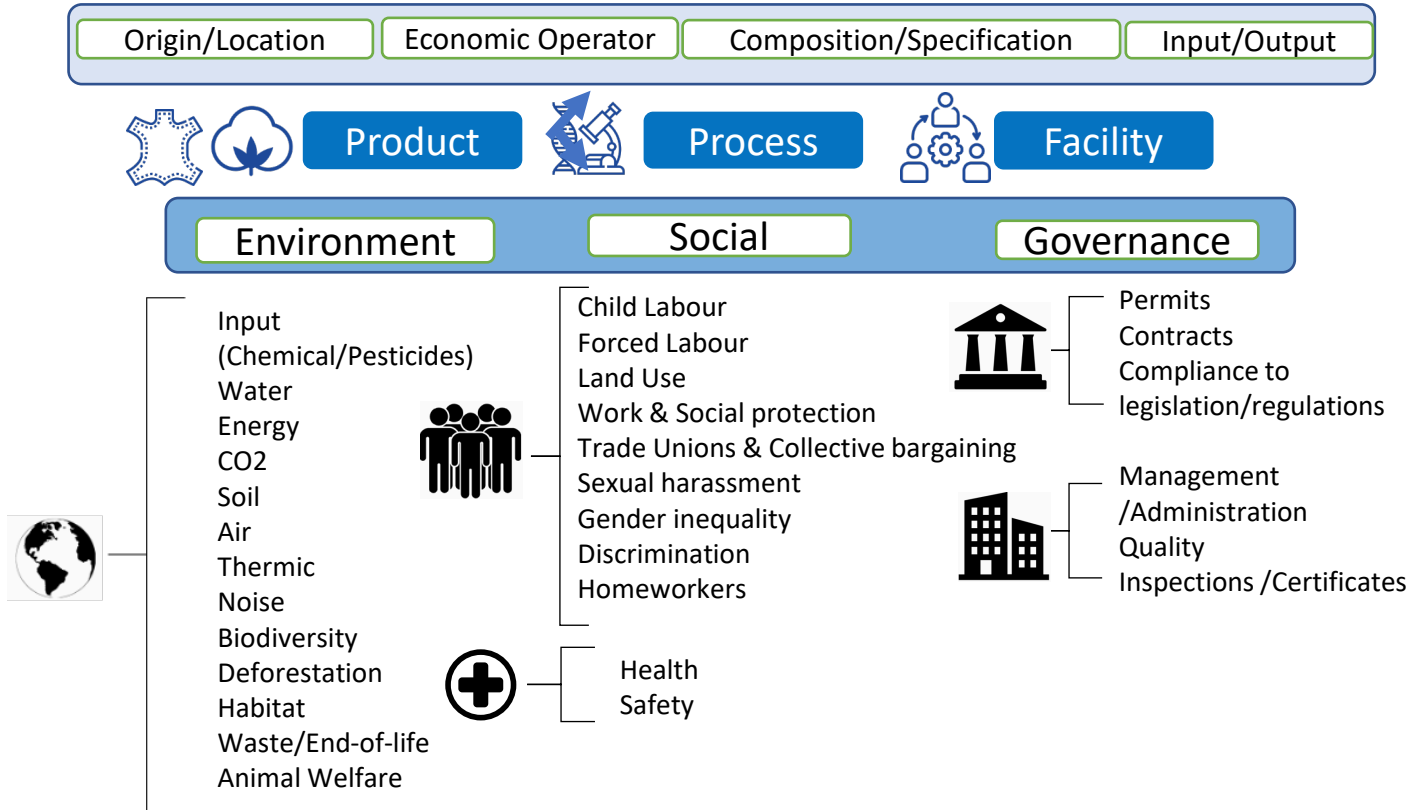
Project webpage <https://unece.org/trade/traceability-sustainable-garment-and-footwear>



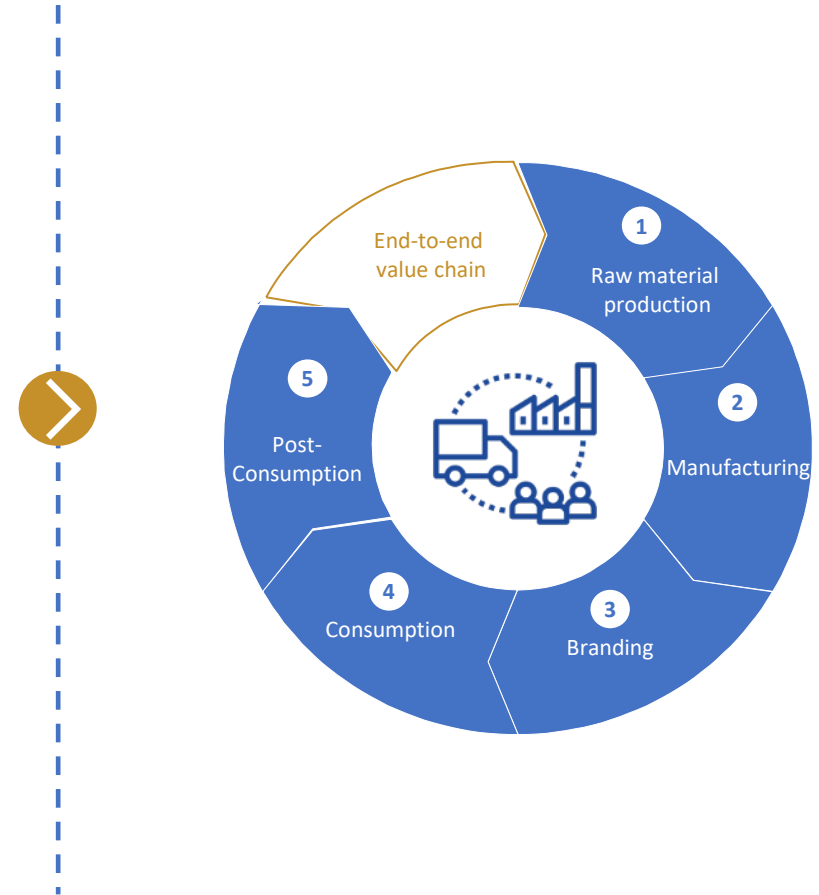
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Information Exchange for Traceability and Transparency

1. Sustainability-related information

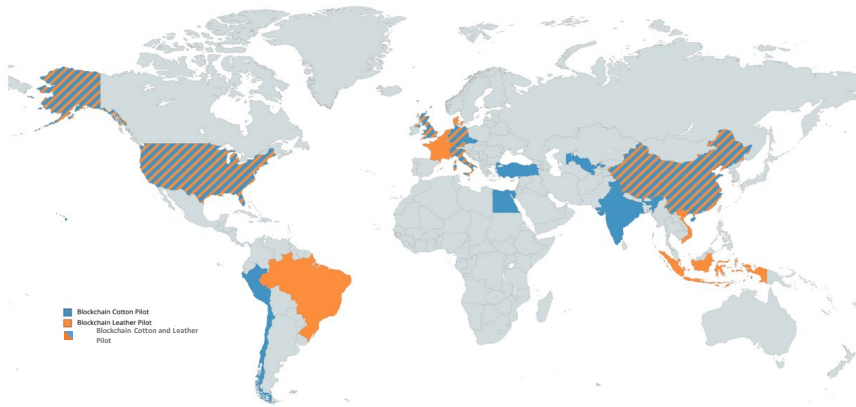


2. Scope covered



Blockchain Pilots

Pilots geographical coverage and key figures



19 use cases

95 partner companies

23 countries

106 coaching sessions

+179 experts trained

Partners



Overview of products' use cases



Recycled denim jeans



Organic shirt



Regenerative Turkish cotton T-Shirt



Uzbek cotton T-shirts



Inclusive Peruvian cotton pyjama



Low environmental impact cotton socks



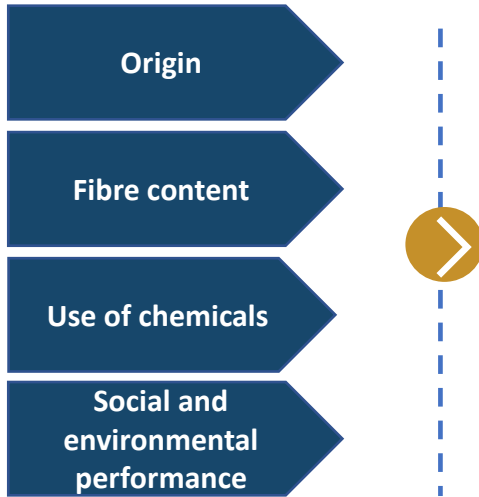
Chemical compliant and sustainable leather handbag



Chemical compliant and sustainable leather sneakers

UNECE Traceability & Transparency Blockchain Pilots

Step 1. Selection of Sustainability Claims



Step 2. Type of evidences to substantiate the claims

TRACEABILITY EVIDENCES	TRANSPARENCY EVIDENCES
Shipping notes	Certificates
Commercial invoices	Audit/Inspection reports
Delivery notes	Laboratory test results reports
Packing lists	NGOs / Civil Society Attestations
Transportation documents	Declarations

UNECE Traceability & Transparency Blockchain pilot

Username:

Password: Show password

Login

Step 3. Phases tracked and traced with supporting documentary evidence



Recycled denim use case

Traceable asset

Denim jeans 

Claim

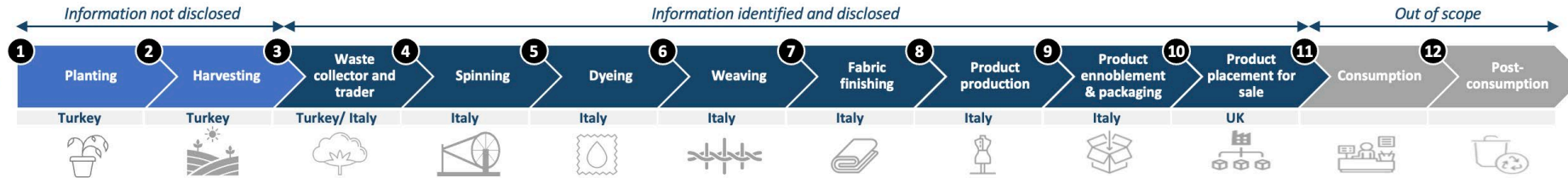
The fabric of this pair of jeans is made of 65% recycled cotton yarn coming from the pre-consumer waste of our Italian fabric supplier and 35% of virgin cotton sourced from Turkey. From the yarn up to the finishing of the denim material the processing steps avoid the use of chemicals harmful for health and the environment.



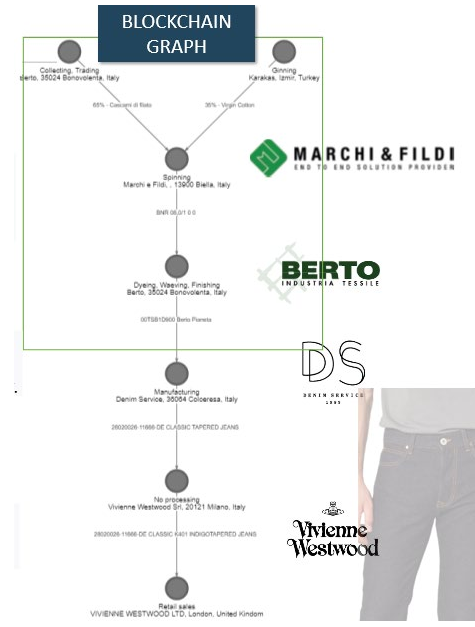
Value chain involved companies



Value chain



Sustainability risks covered




Transparency evidences



Traceability evidences



Traceable asset

Regenerative Jersey fabric T-shirt 

Soktas/Stella McCartney use case

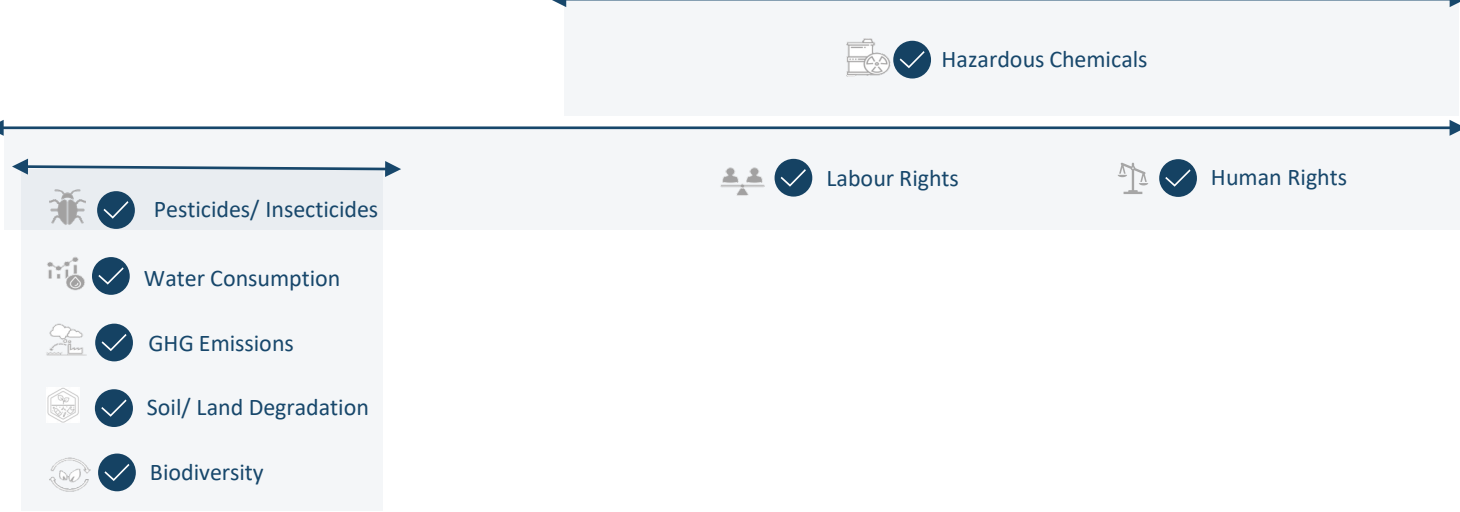
Claim to be proven

This t-shirt is made using regenerative cotton grown in Söke, Türkiye, using regenerative agriculture principles including (but not limited to) cover cropping, no tillage, adaptive grazing, as well as precision-farming technologies which optimize the use of resources. The garment's value chain has been traced, from fibre to the finishing of the fabric based on the UNECE methodology, and it has been produced without the use of harmful substances for human and planetary health, according to STANDARD 100 by OEKO TEX and in compliance with ZDHC programme.

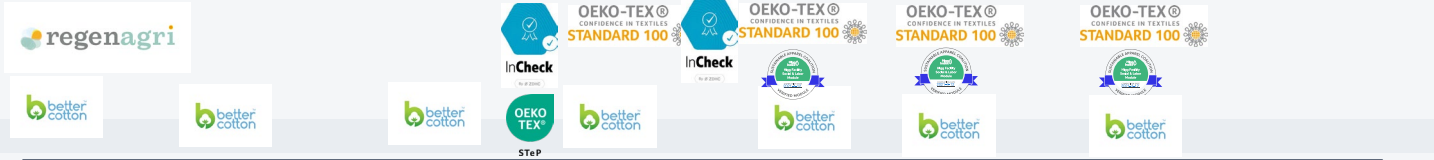
Value chain



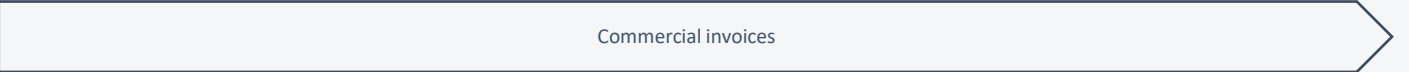
Sustainability risks covered



Transparency evidences



Traceability evidences



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Project spillovers



UNECE-UNECLAC study on trade of secondhand clothing

Objective:

- Improve the sustainability of used clothes worldwide, in Europe and Chile

Scope:

- Overview of global trends and trade flows of secondhand clothing, root causes of used textiles and policy gaps.
- [Executive summary of the ECE-ECLAC study](#)



UNECE-UN/CEFACT Product Circularity Data Project

Objective:

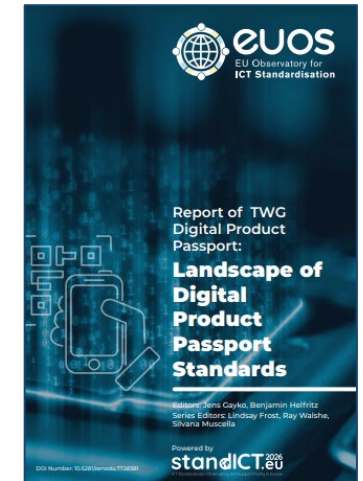
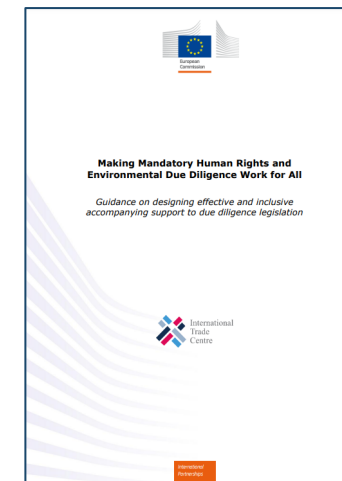
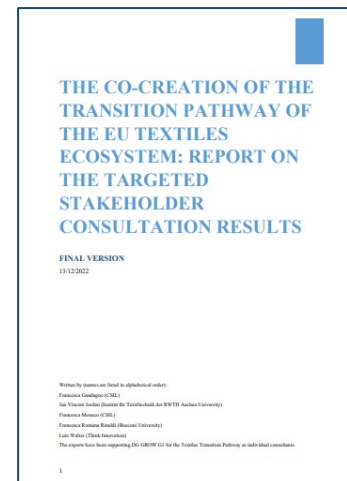
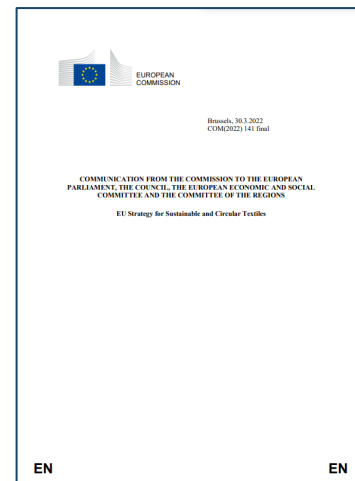
- Improving sustainability through product circularity
- Supporting digital product data exchange at post-consumption stage.
- Global scope, cross-industry, reusing existing standards

Scope:

- Aligning with the EU ESPR proposal and the DPP
- Using of the UN Core Component Library subset

Project references

- **DG ENV:** 2022 EU Textiles Strategy 2022 ([Communication](#))
- **DG JUST:** 2022 EU Corporate Sustainability Due Diligence Directive proposal ([Questions & Answers – press corner](#))
- **DG INTPA:** 2022 EU [guidance](#) supporting companies to comply with due diligence legislation
- **DG GROW:** 2023 [Report](#) on the Transition pathway of the EU textiles ecosystem
- **DG GROW:** 2023 [Report](#) of the Working Group on Standards for the EU Digital Product Passport



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THE SUSTAINABILITY PLEDGE
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What's next & priorities

STRENGTHEN

KPIs to measure the level of traceability and transparency in garment and footwear

Textile waste traceability

SCALE UP

Technical assistance & capacity-building through **engagement plans** in key focus countries

COLLABORATE

ALIGN

With the **Digital Product Passport** of the EU Eco-design for Sustainable Products Regulation proposal
→ **Product Circularity Data project**

REPLICATE

- **Agri-food**
- **Critical Raw Materials**
→ Critical Minerals Traceability and Transparency project
- **UNECE Team of Specialists** on ESG Traceability of Sustainable Value Chains in the Circular Economy

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Join The Sustainability Pledge



#

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