INFORMATION SESSION

WCO Supporting Implementation of the WTO Agreement on Trade Facilitation

Monday, 16 June 2014
Geneva

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Deputy Director Capacity Building
A few examples to start with...
1. Implementing Advance Tariff Rulings in Liberia

Major reform project in the Liberian Bureau of Customs and Excise (LBCE)

Improvement of tariff classification work and related infrastructure (incl. Advance tariff rulings) as part of the wide-scale modernization plan

Support by WCO, has so far led among others to

✓ Liberia becoming a Contracting Party to the HS Convention
✓ establishing a new unit within the Policy Division to deal with tariff classification and work towards a national advance tariff ruling service based on best practices recommended by the WCO
✓ Draft legislation providing for binding tariff rulings proposed for inclusion in the new Customs Code, respective procedures already developed
2. Regional Authorized Economic Operator scheme in the East Africa Community (EAC)

A regional AEO programme promotes mutual recognition of certain traders among EAC Members (Burundi, Kenya, Rwanda, Tanzania, Uganda), launched in April 2013

Outcomes as at June 2014:

- AEO policy formulation and procedures development in the EAC Secretariat
- EAC legal AEO framework ratified
- AEO Standard Operating procedures, Selection Criteria completed and approved at EAC Council
- AEO benefits agreed (e.g. pre-clearance, guarantee waiver)
- Trade improvement at 7 cross-border sections, e.g.
  - Release time reduced by up to 90%
  - Compliance costs reduced per consignment by USD 400.00
  - One Economic Operator has employed an additional 10 staff due to savings
3. Risk Management (RM) in Malawi

WCO CB cooperation with Malawi since 2005, RM 1 strat. priority

- Creation of RM policies and resources under the MRA Customs Administration Strategic Plan
- Establishment of an organizational RM communication plan
- Structural improvement – RM Steering Committee with oversight responsibilities and setting-up of a RM Unit
- Procedures of the Unit established, incl. receiving information from national and international sources
- Benefits reported by MRA: “enhanced TF, better targeting, efficient resource allocation, better decision-making, lower transaction costs, reduced turn-around times, better Customs efficiency and revenue increase”
Art. 7.5 Post Clearance Audit

4. PCA Project with Oceania Customs Organisation
MoU between WCO and OCO in 2008

Joint PCA Project in 2011, for Fiji, PNG, Samoa, Tonga, Vanuatu

Outcomes as at May 2014 include:

- Developed PCA Implementation Guidelines approved by the OCO at its annual conference
- Adoption of a regional train-the-trainer approach, regional expertise created
- 5 countries have established/restructured their PCA units based on international standards (WCO PCA Guide)
- 5 countries have implemented PCA incl. legal and organizational infrastructure
National Policy Dialogues in support of the initiation and enhancement of co-operation with stakeholders

- Concept developed within a WCO CB project funded by the Finnish Government in support of the East and Southern Africa region
- Individualized approach
- Includes meetings with other governmental agencies e.g. also working at the border
- Includes meetings with the private sector

- Identifies gaps and challenges
- Contributes to joint solutions
- A step towards cooperation in National TF Committees, too.
A few figures...

So far: CB support in more than 130 of its 179 WCO Members

Long-term approach to organizational development
Areas of support, related to TFA implementation

Phase I
Diagnostic Assessment

Phase II
Strategic Planning and Implementation

Phase III
Evaluation and Monitoring
Areas of support, related to TFA implementation

Strategic/advisory support for TFA implementation (on national, subregional and/or regional level):

- Regional workshops on TFA (to explain/familiarize with implementation tools)
- Needs assessment / diagnostic support
- Programme/Project initiation, development, implementation and management
- Strategic planning support
- Monitoring and evaluation support incl. Performance Measurement
- Support in the (re-)establishment of new structures/units
- Support in the initiation and enhancement of co-operation with stakeholders (other governmental agencies; private sector; academia; development partners;...)

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Areas of support, related to TFA implementation

TA/CB support

See examples at the beginning.
A few more to follow...
The WCO E-learning platform CLiKC!

- 9000 registered users within WCO Members worldwide
- Daily log-ins: 300-400
- 18 different comprehensive modules
- E.g. recently developed under a World Bank-funded WCO CB project: RM, PCA, Coordinated Border Management
Areas of support, related to TFA implementation

> 430 Customs Experts from Members, accredited by the WCO

- Identification and training of existing TFA experts ongoing
- Regional approach taken

- Training offer to other organizations regarding WCO standards, tools and CB approaches
Areas of support, related to TFA implementation

Strong people - strong organizations:

- HR development:
  Career Path development, training policy and structure, Leadership and Management Development

- Integrity
WCO needs assessment process

Needs assessment process for the next WCO financial year 2014/2015

➢ >740 TA/CB activities requested

➢ strategic advisory support; TA/CB; HRD and Integrity
Requests related to TFA contents include:

- Risk management (51)
- AEO (47)
- PCA (54)
- Coordinated Border Management / Stakeholder relations (45)
- Time Release Study (17)
- Performance Measurement/Management (15)
- Single Window/Data Model (17)
- IT connectivity (8)
- RKC (15)
- Advance Ruling System (6)
- General TFA awareness raising (14)

Some further requests include:

- Establishment of national TF Committee
- Needs assessment and Action Planning for TFA implementation
- Pre-arriving processing system
- Customs information on the internet
Areas of support, related to TFA implementation

Development partner and donor engagement and co-ordination

- Regional donor events
- Resource Mobilization support
- The WCO Customs Co-operation Fund (CCF)
- Project Map Database
Areas of support, related to TFA implementation

Example of WCO Resource Mobilization support

AP and ESA: regional workshops on donor interaction, project management and the development of business cases and project proposals
Projects

Please click on the name of each project in the table below.

<table>
<thead>
<tr>
<th>Project ID</th>
<th>Project Name</th>
<th>Goals</th>
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<tbody>
<tr>
<td>CB2011-01</td>
<td>Air Cargo Security in Cooperation with the OAS</td>
<td>To enhance the capacities of key Central American countries to address gaps in the processes surrounding air cargo. A needs assessment of airports in Panama, El Salvador, Honduras, Costa Rica, Nicaragua and Guatemala were undertaken. Subsequently air cargo workshops were held in the same countries. In addition, subregional passenger interdiction workshops were held in Panama and Grenada.</td>
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<td>Americas and Asia Pacific Bridge for Commerce</td>
<td>Develop synergies between Americas and AP Region to facilitate trade and fortify connectivity</td>
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<tr>
<td>Award to the Good Handling Practices with Dogs</td>
<td>To identify the Customs who consider that the detector dogs are an additional control tool for the Customs operational tasks. To highlight the successful dog training techniques. To identify the successful trainings for handlers and dogs. To identify collaborative and cooperative management systems developed with other agencies to make the operational tasks more secure, efficient and effective. To identify the practices related to the attention and possession of the dog. To assist with the professionalization and specialization of the detector dogs through modern and effective handling models. To disseminate good practices and experiences and inform about them. To promote projects related to the implementation of improvements to the handling of detector dogs. To promote the use of dogs as a control tool during the Customs operational tasks. To promote the use of dogs as a control tool during the Customs operational tasks. To promote the use of dogs as a control tool during the Customs operational tasks.</td>
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<td>CB2011-October</td>
<td>Building Trade Capacity through Customs Modernization in the East</td>
<td>To have smooth trade facilitation in the ESA Region by modernizing customs administrations to be efficiently managed, governed and modern working methods, and strict law enforcement. The Customs administrations have improved legal and management and simplified and improved customs procedures and border management practices.</td>
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<td>Contribution (Dollars)</td>
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A few examples to end with...

- Implementing Single Window in Chile

- WCO Cargo Targeting System as a cargo manifest risk assessment solution

- Implementing the WCO Data Model in Oman

- South Africa and Swaziland – Implementing Exchange of information
Many thanks for your attention!