



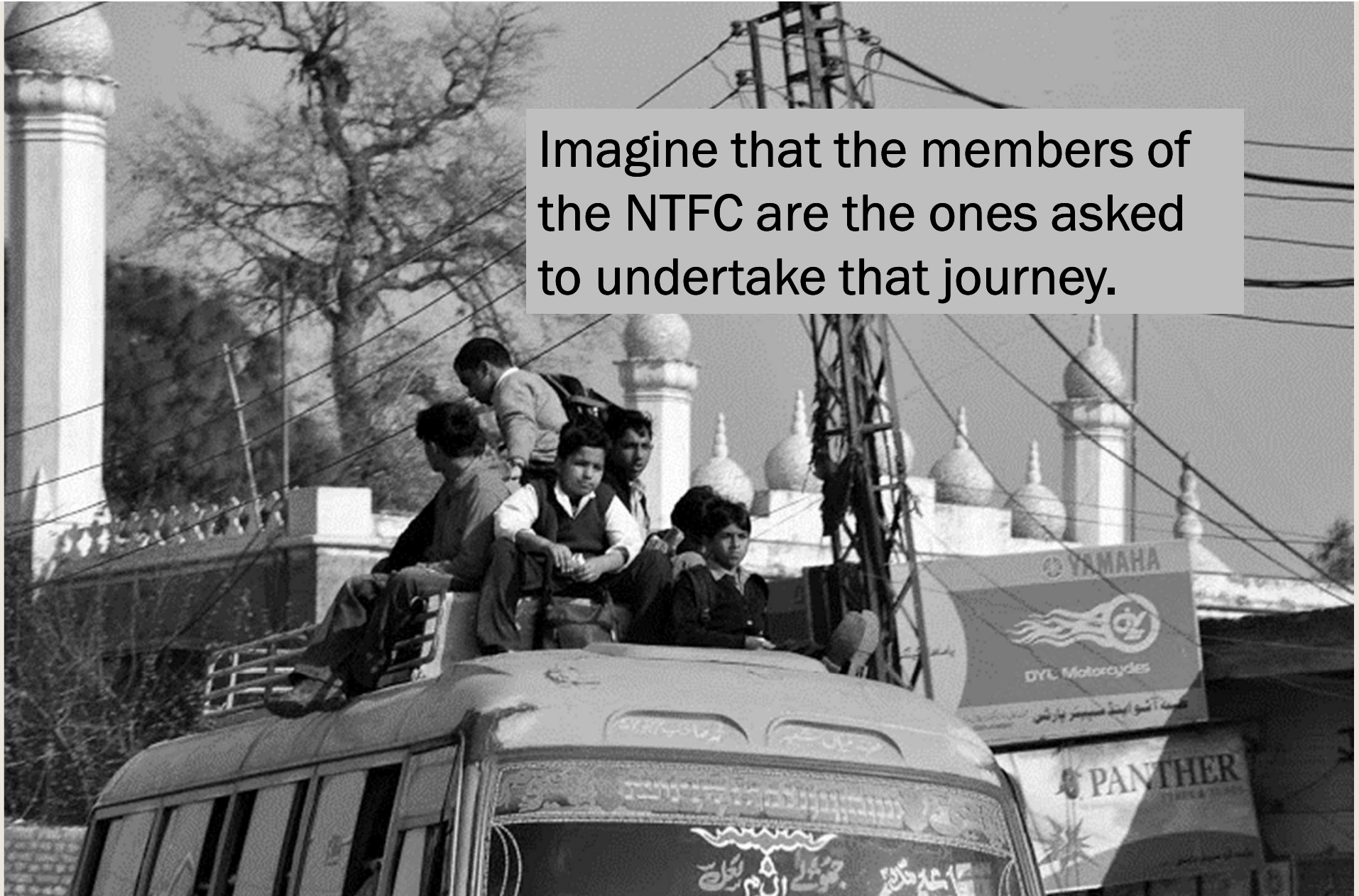
WHAT IS A TF ROADMAP & WHAT IS NOT A TF ROADMAP



A Trade Facilitation Roadmap
means you are going into a

JOURNEY

Imagine that the members of the NTFC are the ones asked to undertake that journey.



To start this journey, you need to know...

1) **WHERE** exactly you are going

2) **WHAT** is the best way to reach there





The TF Roadmap is a GPS for the NTFC

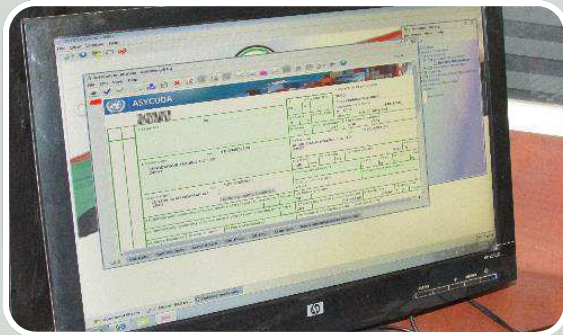
You will have to monitor the way there, so you will have to look at your GPS/Roadmap several times to make sure that you are not taken the wrong way that might bring you to somewhere else.



A NATIONAL TRADE FACILITATION ROADMAP IS...

- *is a short but comprehensive **document***
- *laying down a **strategic vision** for implementing **TF reforms** in a country*
- *within a **given period** (usually three to five years).*
- *includes set of **Activities** in order to reach pre-defined **goals** that will be measured*
- *with the help of **performance indicators**.*

A TF ROADMAP IS NOT...



A project proposal for a particular measure



An annual plan for the National Trade Facilitation Committee or a particular agency (i.e. Customs)



A WTO TFA Implementation Plan

In the journey of establishing and implementing a roadmap many things can happen...

- You can run out of fuel (financing)
- Your driver might leave you in the middle of your journey (rotation of participant)
- Your members don't know how to read a map or do not want to ask for the way. (lack of engagement)

*ESTABLISHING
A ROADMAP IS
NOT AN EASY
TASK TO DO...*



UNCTAD EMPOWERMENT PROGRAM

for National Trade Facilitation Committees

