



MallforAfrica

Africa's Largest eCommerce Platform



MallforAfrica



Bloomberg

The New York Times

FORTUNE



Forbes



What We Do



We Provide A Patented Online and Mobile App That Enables **Buyers Across Africa & Emerging Markets** Shop Directly on 250+ US/UK Retail Sites While Paying For And Receiving Items Locally. With Access to over 8.5 Billion Items.

We Do This So Businesses and Individuals Experience eCommerce to Improve their businesses and lives.

Business Case: Helping African Businesses Start and Grow

We have helped start over **100** companies
and support over
1,000 Businesses

One of the Nigeria's most renowned award winning bakery shops use Mall for Africa to purchase ingredients and equipment for her business SALT Lagos.

MallforAfrica has been able to provide a consistent reliable means for her to grow her business with all the items she needs. Like many other businesses in Africa products need to be important to startup a business and we support such businesses.



African Seller Case: Helping African Artisans Sell into America

We help 100s of African Artisans Sell into the US

With a partnership from eBay we have enabled for the first time in history a way African designers, and artisans can sell African made products to the US market.

Items mostly sold are clothes, jewelry, paintings and carvings. Finally with our integration with eBay the African independent artist has a stage they can shine on.

We developed **AMPS (African Made Product Standards)** to help remove the stigma of inferior quality to improve USA sales and customer satisfaction expectations.



Africa Made
Product Standards



Intra-Africa-Trade Case: Connecting African Traders

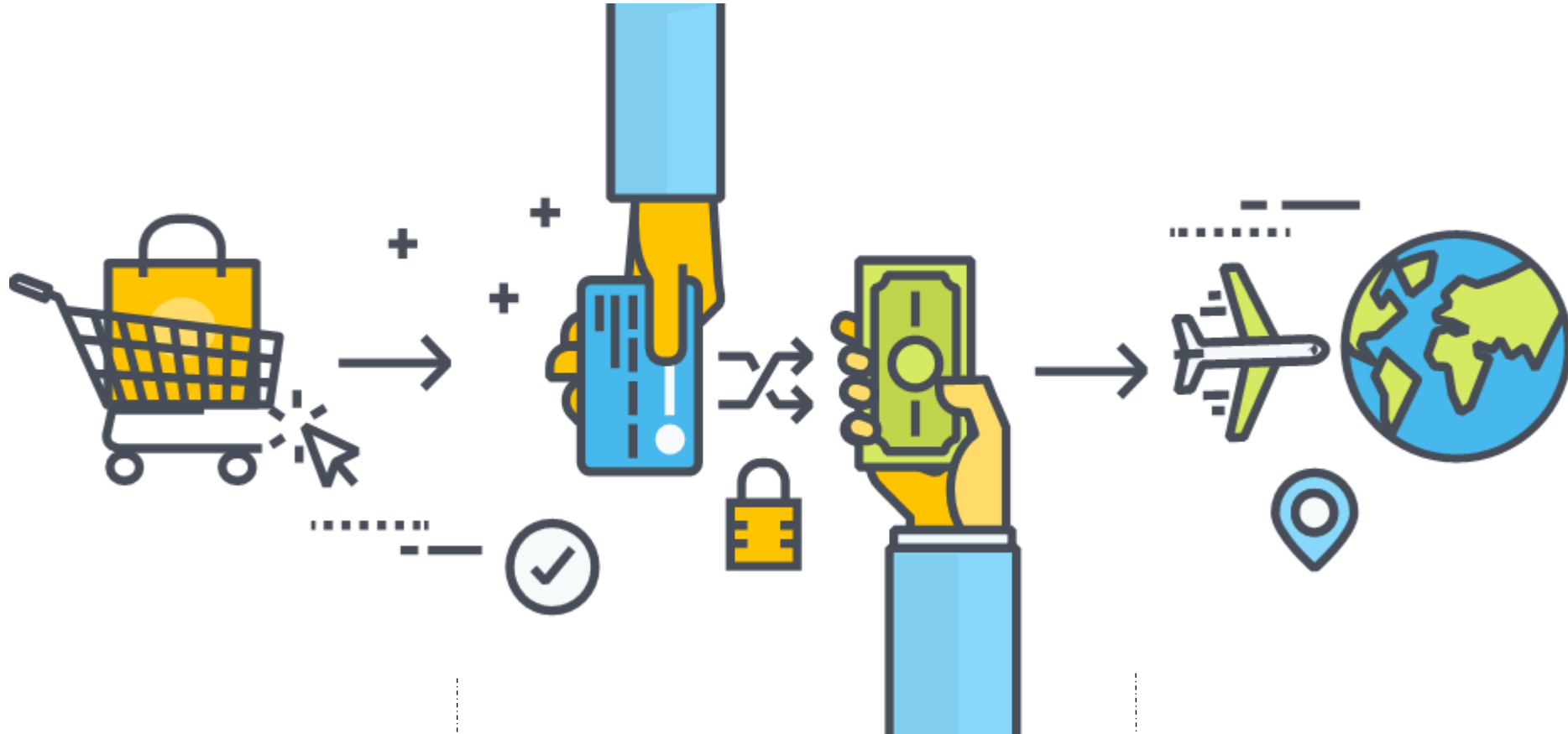
We help Connect Africans with other AFRICAN TRADES

Still in its infancy we now help several companies in Africa buy and source products from other African countries. **Developing and closing the communication gap, information and boarder issues is key to providing this service.**

Products like Ginger, Soy, Shea Butter and more



Commerce Flow Pain Scale



ECOMMERCE

Business Pain Scale: 70%

PAYMENTS

Business Pain Scale: 80%

LOGISTICS

Business Pain Scale: 87%



What can change the landscape?

- An ease of boarder regulations within Africa and out of Africa
- Higher de minimis Values within African nations
- Currency and Foreign Exchange easements by Govt for trade.
- Improved relationship and organizations between Govts and independent companies like ours to help promote export along side imports.
- Education, Communication, and Technology drive eCommerce and most be developed to nurture a greater eCom landscape.

Africa is open for business! Let the world know.



MallforAfrica

THANK YOU

**Chris Folayan
Founder / CEO**

MallforAfrica.com / MallfortheWorld.com

Chris@MallforAfrica.com