TRADE FACILITATION AGREEMENT 5TH ANNIVERSARY EVENT

Session 4: Challenges and opportunities for TFA implementation

Innovative Cooperation: The experience of implementing the TFA from the ground up

Carolina Acosta
Representative, the Global Alliance for Trade Facilitation

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We are a public private partnership for trade-led growth, supporting governments in developing and least developed countries in implementing the World Trade Organization’s Trade Facilitation Agreement (TFA).

WHAT WE DO
By emphasising digitalisation and delivering other best practices, Alliance projects cut through red tape and end costly delays at borders, bringing together governments and businesses of all sizes as equal partners to deliver targeted trade reforms.

OUR PURPOSE
To boost trade competitiveness and business conditions, which are key drivers of inclusive economic growth and poverty reduction.

OUR VISION
A world where cross-border trade is simple, fast, and cost-effective.
Local Private Sector
Businesses, SMEs, Chambers of Commerce

Government
Ministries, Customs, other border agencies

The Alliance
Public-private expertise, technical assistance, best practices

Private Sector (Global)
Resources, expertise in moving goods around the world, best practices
OUR APPROACH

KEY ELEMENTS

• Focused and pragmatic with the TFA as our guide
• Agile and adaptable to remain relevant in evolving environments
• Private sector embedded in all activities
• Inclusive and impartial catalyst between government and private sector
• Quantifiable results showing impact on business and measuring return on donor investment
We worked with Colombia’s National Food and Drug Surveillance Institute and the business community to introduce a risk-management system for food, beverages, medicines and medical devices.
The Alliance worked with the Colombian Customs and Tax Administration (DIAN) and the private sector to create a Center of Excellence to provide consistency in how customs classifies and treats automotive parts.

The Center has become a virtual hub for specialised automotive industry knowledge within DIAN. By centralising and harmonising decision-making on an industry-specific basis, it has created a more fluid and operational relationship between the public and private sectors.

- 70 days average reduction in processing and approval time
- Increased predictability and harmonisation
We are working with the Colombian Institute of Agriculture (ICA) and private sector stakeholders to:

- optimise ICA’s existing risk management system
- introduce electronic phytosanitary certificates (ePhytos)
OPPORTUNITIES
WINS AND BRIGHT SPOTS

Private sector engagement

Private sector as an equal partner in shaping public reforms

Measurement: Time & cost reduction

Strengthening public private dialogue

Trust and co-creation
FOR MORE INFORMATION

Carolina Acosta, Representative, Global Alliance for Trade Facilitation

cacosta@cipe.org

www.tradefacilitation.org

@GATFnews

@Global Alliance for Trade Facilitation