UNICEF's COVID-19 Vaccine Market Dashboard

WHO, WIPO, WTO Workshop
February 28, 2022
Introduction

Background

COVID-19 Vaccine Market Dashboard - Live demo

Impact

UNICEF plays a key role as designated Procurement Coordinator and Procurement Agent for the COVAX Facility.

Launched in November 2020, it has become the go-to public resource for the latest information on the COVID-19 vaccine market and the COVAX Facility’s vaccine deliveries.

COVAX is the vaccines pillar of the ACT-Accelerator. UNICEF plays a key role as designated Procurement Coordinator and Procurement Agent for the COVAX Facility.

In April 2020, a coalition of 9 global health agencies came together to launch the Access to COVID-19 Tools (ACT) Accelerator.

COVID-19 Vaccine Market Dashboard

The Pandemic

Look forward
The dashboard

- Launched in November, 2020
- Reached **+620,000 views**!
- On average **1,400 views per day**
- Visitors from all over the globe
- Approached by several international media outlets (such as NY Times, BBC, Reuters), governments, academia, and other International organizations, expressing their **gratitude towards UNICEF** for compiling such valuable information and making it public!

The Newsletter

- On January, 2021 we issued the first Newsletter
- It provides subscribers with latest information on the global developments of the COVID-19 vaccine market
- **Over 2,000 subscribers** from governments, partners, academia, media, private sector, and more
Thank you!

Key information

Contact email: market.influencing@unicef.org
COVID-19 Vaccine Market Dashboard: Link
Newsletter subscription site: Link
Newsletter repository: Link
Data sources

- Media monitoring
- UNICEF Country Coordinators for +140 countries
- COVAX deliveries - GAVI, WHO, PAHO, Manufacturers and UNICEF
- Complemented with information from other market intel. platforms
- UNICEF’s EOI & UNICEF’s and PAHO’s joint COVID-19 vaccine tender on behalf of the COVAX Facility
- UNICEF data validation process
Market Notes and Updates

Market and product updates highlighting trends in supply, demand, shortages, surplus and availability of key strategic products procured by UNICEF.

Pricing data

To provide greater transparency, UNICEF publishes historic, current, and future awarded prices for some essential and strategic products.

Key supply markets dashboard

A summary of UNICEF’s market assessment of 79 strategic essential products for women, children and young people.