Public Health, Intellectual Property, and TRIPS at 20: Innovation and Access to Medicines; Learning from the Past, Illuminating the Future

A Joint Technical Symposium by WHO, WIPO and WTO
Geneva, 28 October 2015, WTO, 154 rue de Lausanne

Final Programme

Introductory remarks
Roberto Azevêdo, Director-General, World Trade Organization
Margaret Chan, Director-General, World Health Organization
Francis Gurry, Director General, World Intellectual Property Organization

Keynote address
Hans Rosling, Professor of International Health, Karolinska Institute; Chairman, Gapminder Foundation

Moderator: Peter Beyer, Senior Advisor, Public Health, Innovation and Intellectual Property Unit, WHO
Cornelis De Joncheere, Department of Essential Medicines and Health Products: WHO: Access to Medicines: Achievements and Ongoing Challenges
Ellen "t Hoen, Medicines Law and Policy: New data on use of TRIPS flexibilities
Reed Beall, Institute of Population Health, University of Ottawa: Linking medicine patent and procurement data: what can the data tell us?"

Panel 2: Twin Challenges of Innovation and Access: Leveraging IP to Achieve Both
Moderator: Anatole Krattiger, Director, Global Challenges Division, WIPO
Gregg Alton, Executive Vice President, Corporate and Medical Affairs, Gilead Sciences: Answers to the Challenges of Innovation and Access: The Gilead Model
Subhanu Saxena, CEO, Cipla Opportunities and Limitations of Voluntary Licensing: The Real World Experience of a Generic Manufacturer
Prof. Manal H El-Sayed, Egyptian National Committee for Control of Viral Hepatitis, and Supervisor, National Program for Viral Hepatitis, Ministry of Health, Cairo

Panel 3: Trade Agreements: How to Measure Their Impact on Innovation and Access to Medicines
Laura Ceron Aragon, Advisor, Ministry of Health, Peru: National Experiences in Negotiating and Implementing Trade Agreements (delivered by Javier Andrés Latorre Vaca, Ministry of International Trade, Ecuador)
Chutima Akaleephan, Senior Researcher, International Health Policy Program-Thailand and Program Manager, International Trade and Health Program, MOPH, Thailand: Thai Experience of Using TRIPS Flexibilities: need and impact
Mr. Evans Mboi Misati, Senior Patent Examiner, Kenya Industrial Property Institute, Ministry of Industrialization and Enterprise Development National Experiences in Negotiating and implementing Trade Agreements
Antony Taubman: Director, Intellectual Property Division, WTO: Linking trade agreement standards with trade flows in medicines: work in progress and missing data needed to build empirical base for sound decision-making