TRADE AND GENDER REVIEW
OF NEW ZEALAND

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November 16, 2023

WTO Informal Working Group on Trade and Gender
Trade and Gender Review of New Zealand: first ever
TRADE AND GENDER
A FRAMEWORK OF ANALYSIS

OECD TRADE POLICY PAPER
March 2021 n°246
New Zealand women are underrepresented in export-oriented employment.

Source: Stats NZ, MFAT calculations (2021).
Gender pay gaps are larger in higher wage jobs...

Note: These are industry-weighted estimates of the median wage gaps between males and females. For consistency, the ‘Total wage gap’ depicted here therefore differs from the official measure discussed elsewhere. Source: Stats NZ, MFAT calculations (2021).
Women-led firms trade less

Share of New Zealand firms and share of firms that export by gender

Note: Firms based in New Zealand with a Facebook presence. Source: Facebook-OECD-World Bank Future of Business survey, June 2019.
Barrier to trade and business expansion: access to credit and equity

Gender differences in equity raised

Source: Crunchbase and Dealroom databases.
Trade facilitation: NZ compared
Consumption channel: change in purchasing power of different types of households
New Zealand #4 out of 160 countries in gender equality (WEF, 2022)
Main areas of policy recommendations

- Making trade agreements more gender-sensitive
- Support and communication of the benefits of trade
- Aid for Trade
- Trade facilitation
- Ensuring representation of women
- Trade promotion
- Professional and business networks
- Data gaps
- Domestic policies
Making trade agreements more gender-sensitive

- Ex ante impact assessments
- Making the most of existing gender-related provisions
- New or revised gender-responsive provisions
- Monitoring and institutional support
Representation of women

- Ensure women are represented in trade negotiating teams and suggest the same in trading partners
- Ensure women stakeholders are consulted when crafting trade policies
- Monitoring participation by gender
Trade promotion

• 16% of NZTE clients are women: targets to double that number
• Ensure women entrepreneurs are aware of NZTE services
• Cater to the sectors where women work most and countries that may be more challenging
• Representation in trade missions
Underway: Trade and Gender Review of Latin America

- 7 countries: Argentina, Brazil, Chile, Costa Rica, Colombia, Mexico, Peru
- Qualitative, quantitative and policy analysis
- Policy recommendations that aim to foster more inclusive trade in Latin America
- Final draft launched at OECD LAC Ministerial in Bogotá in October 2024