



TRADE AND GENDER REVIEW OF NEW ZEALAND

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WTO Informal Working Group on Trade and Gender



Trade and Gender Review of New Zealand: first ever



Trade and Gender Review of New Zealand



TRADE AND GENDER

A FRAMEWORK OF ANALYSIS

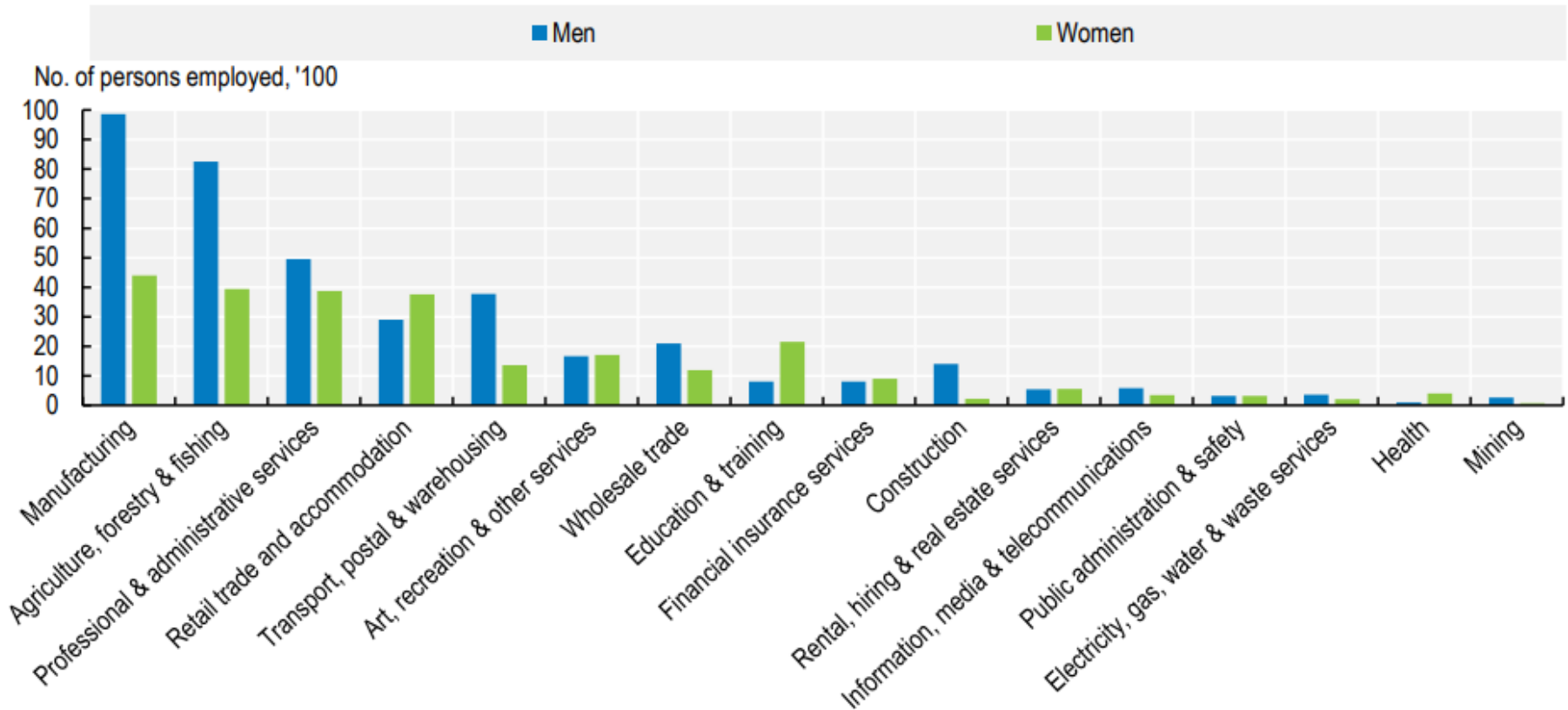
OECD TRADE
POLICY PAPER

March 2021 **n°246**





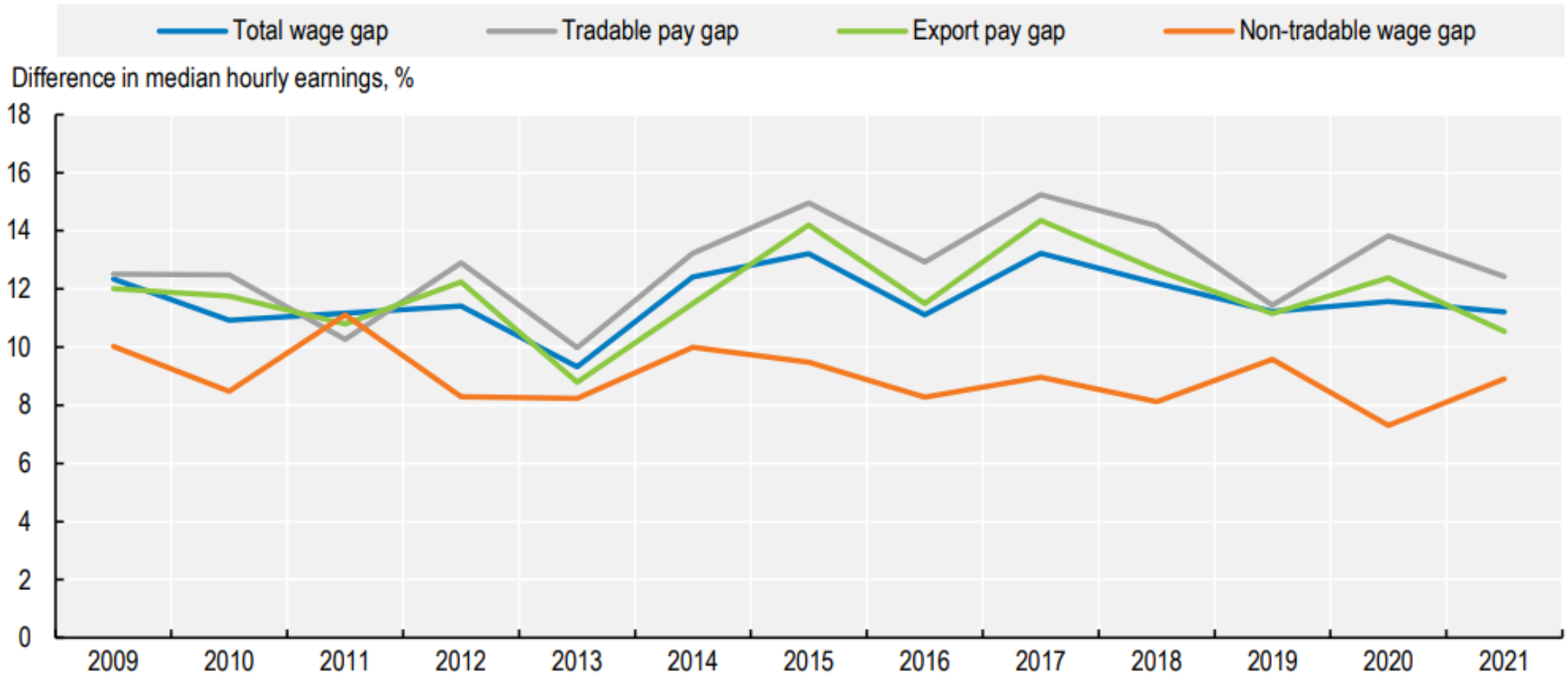
New Zealand women are underrepresented in export-oriented employment



Source: Stats NZ, MFAT calculations (2021).



Gender pay gaps are larger in higher wage jobs...



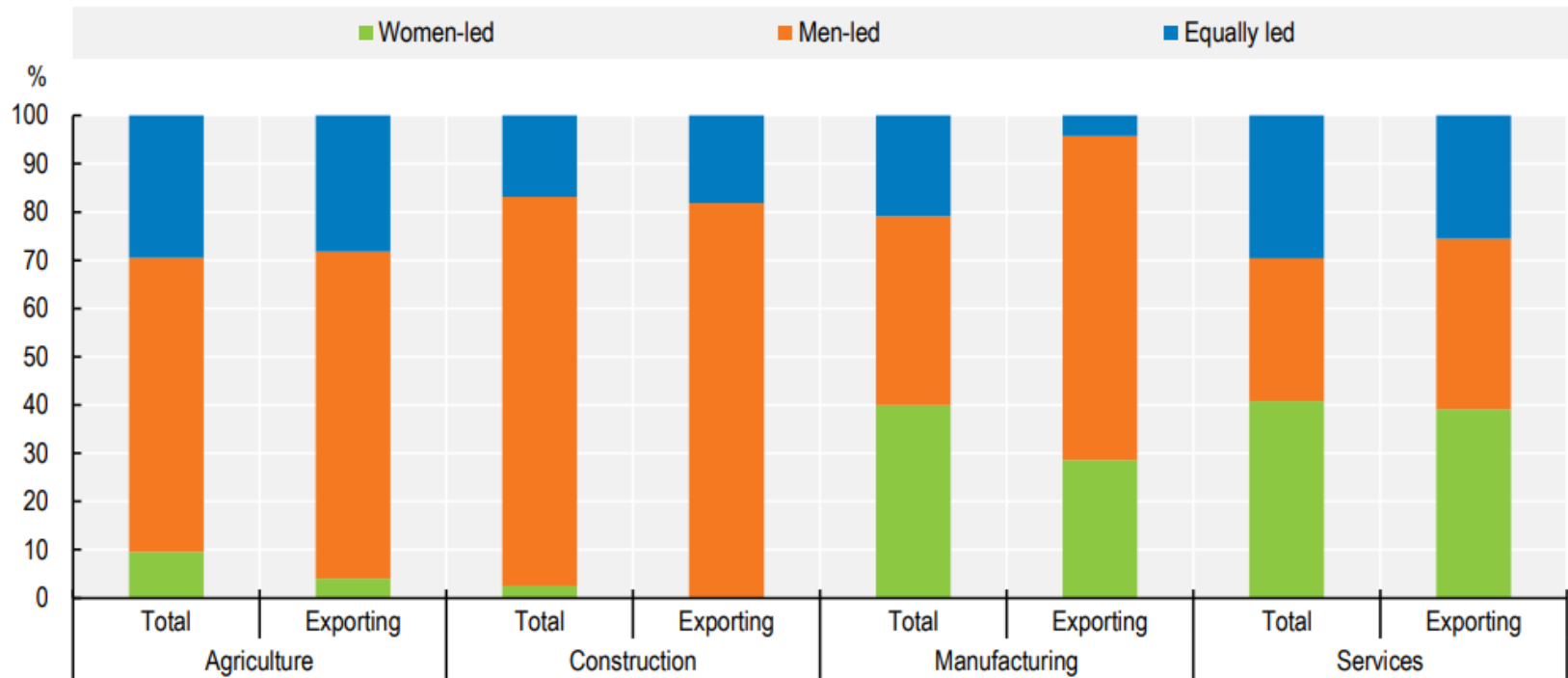
Note: These are industry-weighted estimates of the median wage gaps between males and females. For consistency, the 'Total wage gap' depicted here therefore differs from the official measure discussed elsewhere.

Source: Stats NZ, MFAT calculations (2021).



Women-led firms trade less

Share of New Zealand firms and share of firms that export by gender



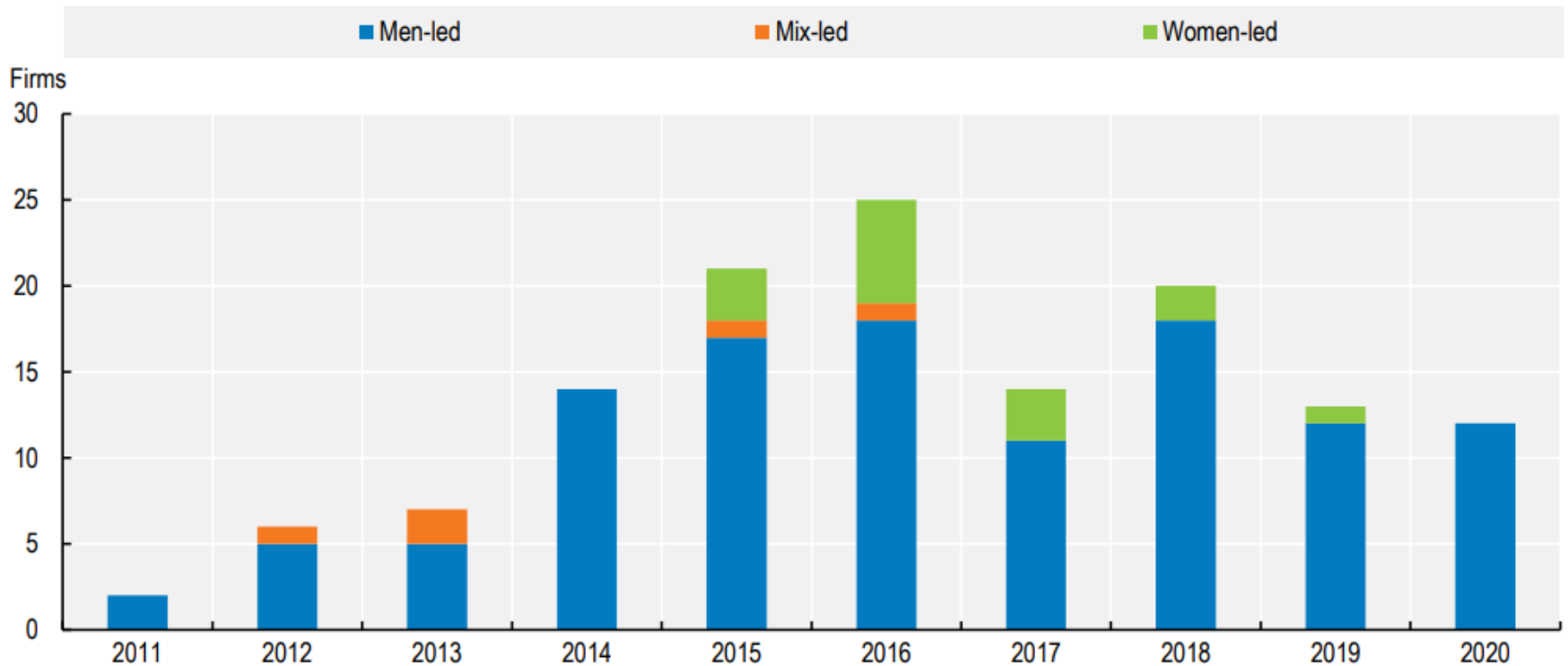
Note: Firms based in New Zealand with a Facebook presence.

Source: Facebook-OECD-World Bank Future of Business survey, June 2019.



Barrier to trade and business expansion: access to credit and equity

Gender differences in equity raised

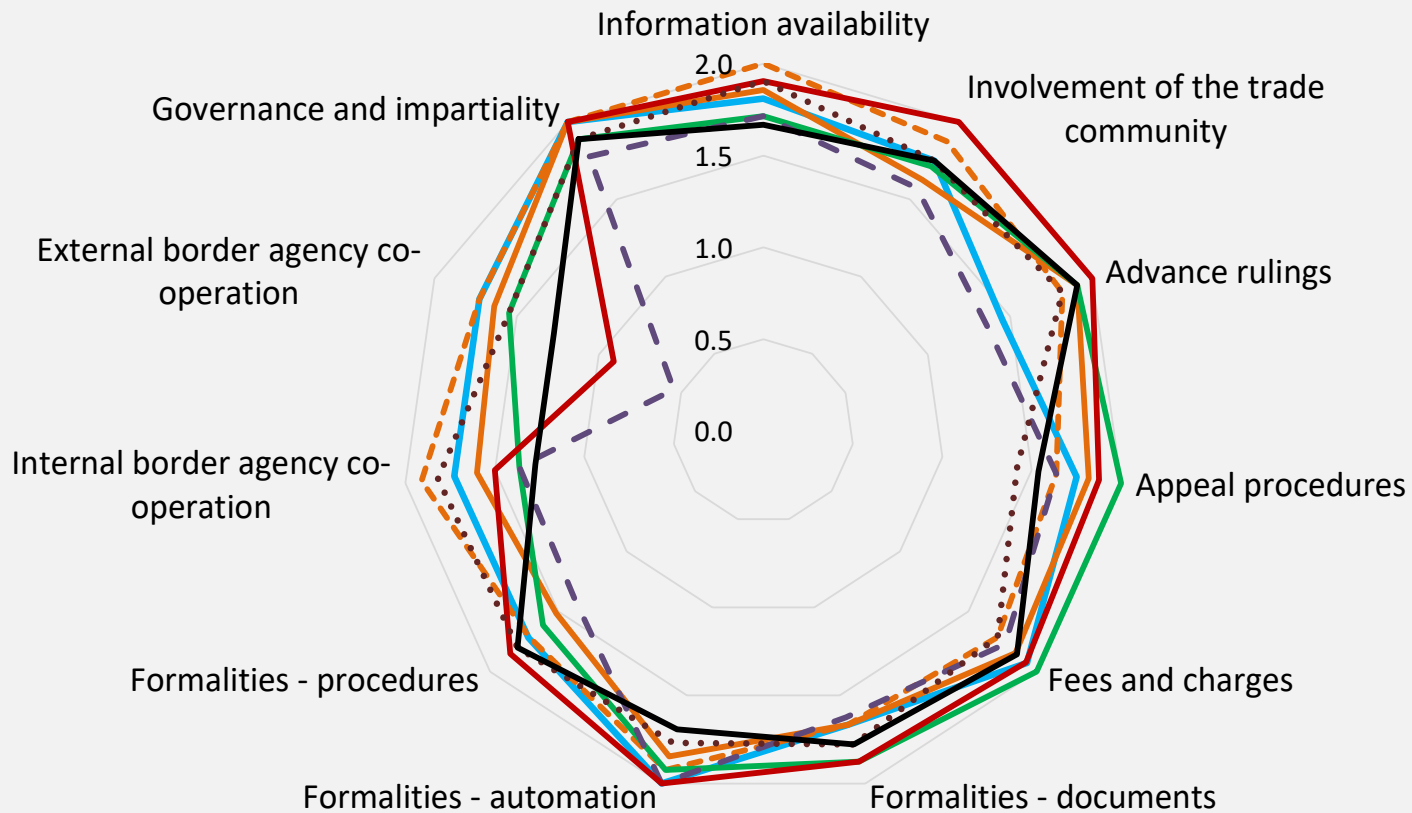


Source: Crunchbase and Dealroom databases.



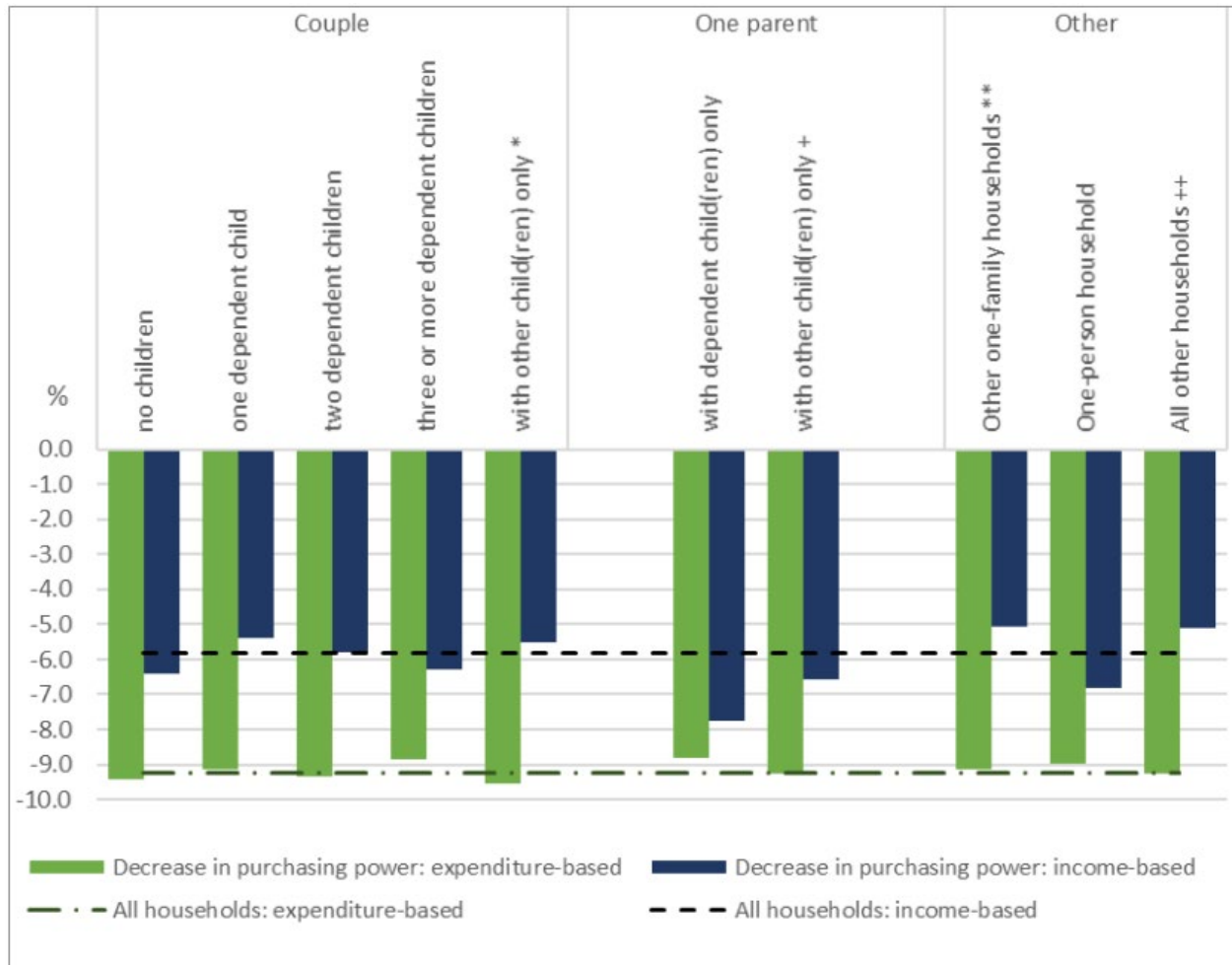
Trade facilitation: NZ compared

- New Zealand
- Denmark
- - Finland
- Ireland
- - Israel
- Singapore
- ... Switzerland
- Best practice





Consumption channel: change in purchasing power of different types of households





New Zealand #4 out of 160 countries in gender equality (WEF, 2022)





Main areas of policy recommendations

- *Making trade agreements more gender-sensitive*
- *Support and communication of the benefits of trade*
- *Aid for Trade*
- *Trade facilitation*
- *Ensuring representation of women*
- *Trade promotion*
- *Professional and business networks*
- *Data gaps*
- *Domestic policies*



Making trade agreements more gender-sensitive

- *Ex ante impact assessments*
- *Making the most of existing gender-related provisions*
- *New or revised gender-responsive provisions*
- *Monitoring and institutional support*



Representation of women

- Ensure women are represented in trade negotiating teams and suggest the same in trading partners
- Ensure women stakeholders are consulted when crafting trade policies
- Monitoring participation by gender



Trade promotion

- 16% of NZTE clients are women: targets to double that number
- Ensure women entrepreneurs are aware of NZTE services
- Cater to the sectors where women work most and countries that may be more challenging
- Representation in trade missions



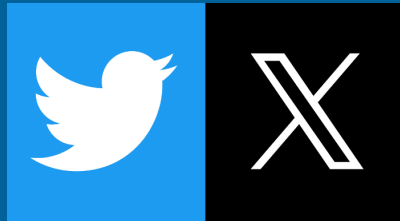
Underway: Trade and Gender Review of Latin America

- 7 countries: Argentina, Brazil, Chile, Costa Rica, Colombia, Mexico, Peru
- Qualitative, quantitative and policy analysis
- Policy recommendations that aim to foster more inclusive trade in Latin America
- Final draft launched at OECD LAC Ministerial in Bogotá in October 2024



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