Improving Gender-disaggregated data: 6th Radiography of Women in Trade
Chile and Inclusive Trade

- Bilateral
- Plurilateral
- Multilateral
- Domestic
6th Radiography of The Female Exporter

• Provides evidence through disaggregated data on female participation in foreign trade
Main results

- Only 27.9% of exporting companies are led by women, with a gender gap that stands at 44.17%.
- However, 37.5% of the country’s export value is generated by companies led by women:
  - USD 16,102 million in 2022.
  - 170 destinations
• There is a significant gap in the magnitude of participation between women and men, averaging 41.9% across various economic sectors.
• This means that women participate in exports within the same sectors as companies led by men, but to a much lesser extent.
Main results

• Out of 195 export destinations economies, the value of shipments from companies led by women is higher than the returns of companies led by men in only 40 of them.

• There is a positive relationship in the trade relations of companies led by women from countries with a favorable policy for their inclusion in trade.
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Main conclusions

01
There is empirical evidence that much progress still needs to be made in gender equality in this field.

02
Policies aimed at promoting women's participation in foreign trade are important both in the country of export origin and in the destination markets.

03
An effective trade policy must necessarily be integrated with policies for the economic empowerment of women.

Access to the document is available here (in Spanish)
Thank You For Your Attention