Lessons Learned from KOICA-funded “ITC SheTrades West Africa” Project

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KOICA’s VIEWS ON GENDER & TRADE

KOICA Project Trend in Gender

- **The Gradual Increase in Gender Marker Tagged Projects**

  ![Graph showing the increase in gender marker tagged projects from 2007 to 2018.]

- **Maternal & Child Health, Education → Agent of Change**
  - 1991~ Maternal & Child Health, Education focused
  - 2010~ Institutional Framework & Capacity Building Program
  - 2018~ Women as the “Agent of Change”; Transformative Approach
KOICA’s VIEWS ON GENDER & TRADE

KOICA Project Trend in West Africa and Trade

- KOICA 2020-2024 Africa Regional Cooperation Strategy
  - Women’s Social and Economic Empowerment
  - Increase in Agricultural Productivity & Focus on Agricultural Value Chains
  - Human Resources Cultivation
  - Vocational Training

- KOICA Research on “Aid for Trade”
Project Overview on “ITC SheTrades West Africa”

- **Project Title**: “SheTrades West Africa: Improving Women’s Livelihoods through Inclusive Value Chains”
- **Duration**: 2019-2023
- **Goal**: Improving the livelihoods of women working in cashew, shea, and cassava value chains in Cote d’Ivoire, Guinea, Liberia, and Sierra Leone
- **Activities**
  1. Raising the awareness and understanding of policy makers on women’s economic empowerment
  2. Training BSOs and SMEs
  3. Connecting SMEs to buyers
  4. Training women farmers
Lessons Learned from Donor Perspectives

- Based on the Reports from ITC and Possible Rooms for Improvement from Donor Perspectives
  - Strong Needs in Basic Inputs
  - Synergies with Assistance from Other Organizations in the Project Site
  - Developing Project Indicators
Thank you for listening!

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