WTO TECHNICAL ASSISTANCE ON TRADE AND GENDER

NEW STRATEGY 2021-2026

Anoush der Boghossian
Informal Working Group on Trade and Gender
16 July 2021
Context and background

• WTO Technical Assistance is delivered various formats

• The training module in line with
  – WTO instruments, core functions, action plan and objectives.
  – Objectives of international instruments
Integration in WTO TA since 2018 – Milestones

• 2018: Development and piloting
• March 2019: Official launch of the module
• March-December 2019: 13 courses in and outside ITTC
• March-December 2020: Online chats
  – May 2020: Webinar on applying gender lens to WTO
Assessment of how the training was integrated into ITTC’s programmes since 2019

• Gradual and partial integration in ITTC’s programmes

• 3 systemic constraints: mandate, time, budget
Overview of the new training: A versatile tool

1. a supporting tool for WTO Members -> concrete solutions and new policy tools to integrate gender in trade policies + to implement trade rules with gender lens.

2. a data collection tool on governments’ trade and gender initiatives, programmes and policies.

3. Help drive research
Key concepts of the module

• Contextualise the issue

• Gender concepts

• A new approach to WTO agreements and how to implement with gender lens.

• Concrete tools to integrate gender into their trade policies

• 8 sessions over 2 days
Key concepts of the module:

After the course: following-up with trainees

- Continued support: Regular follow-ups with trainees

- Sharing experience and work one year after the training, with other trainees -> creating a loop of knowledge beneficial to all.

- Networking, information sharing and links with the Informal Working Group on Trade and Gender
New training programme delivered in 4 units

• Unit 1: WTO Trade and gender regular course.
  – 4 per year

• Unit 2: Training for Geneva delegates.
  – 2 per year

• Unit 3: E-learning training
  – on-going and in line with Units 1 and 2 schedules

• Unit 4: National activities
  – Upon request
Implementation in 6 phases

• From 2021 to December 2026

• Annual evaluations and midterm assessment in October 2024
The full strategy is available upon request

anoush.derboghossian@wto.org

Thank you.