

Trade&Gender 360° Strategy

WTO TRAINING COURSE ON TRADE AND GENDER #1

CALL FOR PARTICIPANTS

28 March to 1 April 2022

In support WTO Members' work and following their recommendations as part of the biennial technical assistance plan since 2018 led by ITTC, the WTO Secretariat is organising the **first Training Course on Trade and Gender of 2022** and is opening the **call for participation**, with a **deadline for application on 3 March 2022** (eop).

The course will take place from **28 March to 1 April 2022**. The detailed programme will be communicated to participants after the application process is closed.

The WTO Training Course on Trade and Gender aims to support government officials to integrate gender considerations in their work and develop trade policies that promote gender equality. It is in line with the objectives and action points of the "Joint Ministerial Declaration on the Advancement of Gender Equality and Women's Economic Empowerment within Trade" (WT/MIN(21)/4/Rev.1).

Upon successful completion of the WTO programme, participants will be granted graduation and a Level 1 Certificate. Successful participants will be invited to take additional specialised and thematic courses on trade and Gender through the e-learning programme (more information to come). Geneva delegates taking this course will be invited to complete their training during a special session dedicated to their Geneva work.

1. Objectives of the course

At the end of the course, participants are able to:

- Have a greater knowledge of the trade and gender nexus.
- Implement trade gender concepts and tools in analyzing and developing trade policies
- Understand how the WTO approaches the issue of trade and gender.
- Unpack the implications of Covid-19 pandemic on women's trade capacity and are aware of the importance of formulating pro-resilience trade policies

2. The course will combine technical lectures and interactive sessions

• Technical booster sessions

- Explaining the work of the WTO on trade and gender
- Providing some data on the impact of trade on women
- Giving example of how trade rules are not gender neutral
- Explaining WTO trade and gender policy tools

• Information sharing and interactive sessions

- Conducting a conversation with participants on the country best practices on trade and gender, or gender or women's economic empowerment.
- Exchange on the WTO trade and gender policy tools
- Presentation of trade and gender policy projects by participants
- Exchange on country and region experience.
- During the course, 3 exercises will be conducted on case stories, gender concepts and trade and gender policy. Participants will present results of these exercises to the trainer and the class. A discussion will follow each presentation.

3. Course format: 3 parts conducted online

• Part 1 - Pre-training work

- Preliminary information gathering sessions, organised prior to the course, to understand the needs and interests of the participants and develop a tailor-made programme.
- Pre-training exercise (case stories collection)

• Part 2- Live training sessions

- 6 live training session (3 hours each) over 4 half-days
- Includes time to complete the required exercises.

• Part 3 – Follow-up work

- After the course, follow-ups will be proposed to support Members with progress and provide further assistance to participants.

4. Course delivery

- The training is delivered on a virtual platform by the WTO Trade and Gender Unit.
- It will be delivered in English with interpretation in the 3 official WTO languages. Please note that both trainers are fluent speakers in French and English. Trainers' profiles will be shared with participants in due course.

5. Application procedure

- Participants are requested to send their application by **3 March 2022** (eop) to the WTO Trade and Gender Unit: trade-gender@wto.org using the application form attached.
- The course is open to all WTO Members and priority will be given to developing countries.
- Participant will be selected for a maximum of 25 participants and a maximum of 2 officials per WTO Member.
- Selected participants will be informed on **4 March** (eop) and invited to a **1-hour online information session** to be held **on 10 and 11 March 2022**.

6. Background: About the 360° Strategy

The Trade&Gender 360° Strategy is a two-fold capacity building programme dedicated to increase women's participation in trade and support WTO Members in their effort to make trade work for women. It comprises a training course for women entrepreneurs to fill the gender gap knowledge on trade rules (to be launched in partnership with four international organizations), and the training course for WTO government officials to mainstream gender into their trade policies. This training course will be delivered three times per year to government officials and it includes a specialised and thematic session dedicated for Geneva's delegates. It is based on the new WTO training strategy on trade and gender launched in September 2021.

For more information, please contact the WTO Trade and Gender Unit: trade-gender@wto.org.