

# Chilean experience with Gender Chapters in FTAs



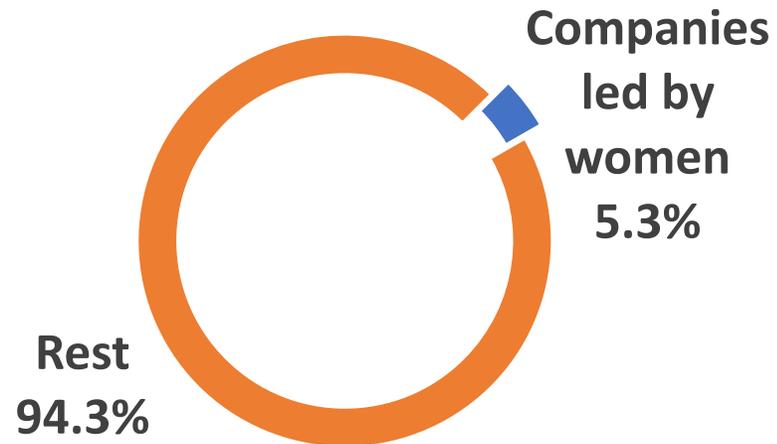
Marcela Otero  
Head of Inclusive Trade Department  
Undersecretariat of International Economic Affairs  
Ministry of Foreign Affairs



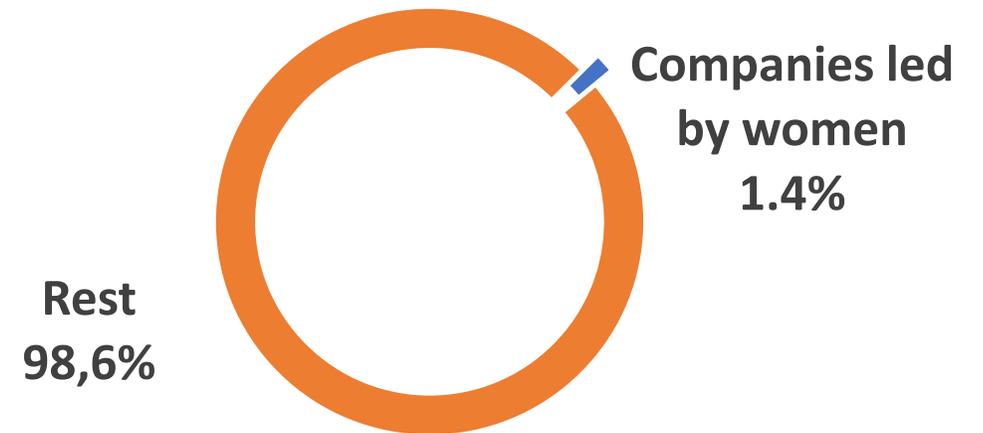


# Participation of women in Chilean exports

Number of Export Companies 2018



Exports by Companies 2018



In 2018, 426 companies led by women exported around US\$1.032 million.



# TRADE AND GENDER CHAPTERS

- ❑ To promote and facilitate the exchange of experiences and good practices between the parties in order to improve the capacity and conditions of women entrepreneurs, and to encourage their greater participation in international trade.
- ❑ To contribute to the fulfillment of the international commitments signed by Chile in matters of gender equality, such as the 2030 Agenda for Sustainable Development and the Convention for the Elimination of Discrimination against Women (CEDAW).
- ❑ Cooperation activities with special focus on the different needs faced by women throughout their export process.

# AREAS OF COOPERATION

Develop programs to promote women's full participation

Promote financial inclusion and education

Promote women entrepreneurship

Conduct gender-based analysis

Promote gender equality within enterprises

Advance care policies and programs

Develop women's networks

Collection of sex-disaggregated data

Improve women's access to STEM

# IMPLEMENTATION PROCESS



Meeting of the Gender Committee  
established in the Chapter



Agree on a Work Program



Report to the Trade Commission on the  
progress of the work program



Exchange of information between the  
Parties on the progress, monitoring and  
assessment of the work program

# Trade Agreements with gender provisions



\*: Not yet in force

# OTHER EFFORTS: ROADMAPS

## APEC

Chile was the first APEC host economy to promote women's economic empowerment as a central priority of the forum's agenda, having as the main deliverable the so called **La Serena Road Map on women and inclusive growth** which contains concrete actions and targets to promote the economic empowerment of women in the Asia Pacific region by 2030.

## PACIFIC ALLIANCE

In 2020 Chile led the development of the **Roadmap for the autonomy and economic empowerment of women in the Pacific Alliance**, which identifies areas of action in terms of economic empowerment and guide the work of the PA in the design, implementation and evaluation of public policies and initiatives to promote the economic and social development of the women of the bloc.

# OTHER EFFORTS: GTAGA

- ❑ Under the umbrella of the Inclusive Trade Action Group (ITAG) signed by Canada, Chile and New Zealand, the three countries subscribed in August 2020 “**The Global Trade and Gender Arrangement**”- **GTAGA**- to unlock new opportunities to better facilitate women’s participation in trade as workers and entrepreneurs.
- ❑ The **GTAGA** addresses some of the challenges faced by women owned businesses through a range of provisions, such as non-discrimination on the basis of gender for licensing and certification in the services sector; and also, by developing cooperation activities which will be designed to share knowledge and best practices, in different topics, including the elimination of discrimination in employment and occupation.
- ❑ The Arrangement is not linked to a specific trade agreement and therefore is open to interested economies to join.



**Thank you**