Chilean experience with Gender Chapters in FTAs

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OUR INTERNATIONAL TRADE

30 TRADE AGREEMENTS WITH 65 ECONOMIES

88% of the World’s GDP

67% of the world’s population

Exports US$69 billion
Participation of women in Chilean exports

Number of Export Companies 2018

- Companies led by women: 5.3%
- Rest: 94.3%

Exports by Companies 2018

- Companies led by women: 1.4%
- Rest: 98.6%

In 2018, 426 companies led by women exported around US$1.032 million.

Source: Trade Information Department, SUBREI.
TRADE AND GENDER CHAPTERS

- To promote and facilitate the exchange of experiences and good practices between the parties in order to improve the capacity and conditions of women entrepreneurs, and to encourage their greater participation in international trade.

- To contribute to the fulfillment of the international commitments signed by Chile in matters of gender equality, such as the 2030 Agenda for Sustainable Development and the Convention for the Elimination of Discrimination against Women (CEDAW).

- Cooperation activities with special focus on the different needs faced by women throughout their export process.
AREAS OF COOPERATION

- Develop programs to promote women’s full participation
- Promote financial inclusion and education
- Promote women entrepreneurship
- Conduct gender-based analysis
- Promote gender equality within enterprises
- Advance care policies and programs
- Develop women’s networks
- Collection of sex-disaggregated data
- Improve women’s access to STEM
IMPLEMENTATION PROCESS

- Meeting of the Gender Committee established in the Chapter
- Agree on a Work Program
- Report to the Trade Commission on the progress of the work program
- Exchange of information between the Parties on the progress, monitoring and assessment of the work program
Trade Agreements with gender provisions

- **Uruguay - Chile**: October, 2016
- **Argentina - Chile**: November, 2017
- **Canada - Chile**: June, 2017
- **Argentina - Chile**: November, 2017
- **Canada - Chile**: November, 2018
- **Brazil - Chile**: November, 2018
- **Ecuador - Chile**: Agosto, 2020
- **European Union - Chile**
- **Paraguay - Chile**
- **Australia - Chile**
- **Canada - Chile**
- **New Zealand - Chile**
- **Singapore - Chile**

*: Not yet in force
### OTHER EFFORTS: ROADMAPS

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<th>APEC</th>
<th>PACIFIC ALLIANCE</th>
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<td>Chile was the first APEC host economy to promote women’s economic empowerment as a central priority of the forum's agenda, having as the main deliverable the so called <strong>La Serena Road Map on women and inclusive growth</strong> which contains concrete actions and targets to promote the economic empowerment of women in the Asia Pacific region by 2030.</td>
<td>In 2020 Chile led the development of the <strong>Roadmap for the autonomy and economic empowerment of women in the Pacific Alliance</strong>, which identifies areas of action in terms of economic empowerment and guide the work of the PA in the design, implementation and evaluation of public policies and initiatives to promote the economic and social development of the women of the bloc.</td>
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OTHER EFFORTS: GTAGA

- Under the umbrella of the Inclusive Trade Action Group (ITAG) signed by Canada, Chile and New Zealand, the three countries subscribed in August 2020 “The Global Trade and Gender Arrangement” - GTAGA - to unlock new opportunities to better facilitate women’s participation in trade as workers and entrepreneurs.

- The GTAGA addresses some of the challenges faced by women owned businesses through a range of provisions, such as non-discrimination on the basis of gender for licensing and certification in the services sector; and also, by developing cooperation activities which will be designed to share knowledge and best practices, in different topics, including the elimination of discrimination in employment and occupation.

- The Arrangement is not linked to a specific trade agreement and therefore is open to interested economies to join.