Gender and E-Commerce in South Asia and the United States
In South and Southeast Asia, female-headed firms are more likely to buy and sell online.

Are SAA women more e-commerce savvy?

Is CEO gender related to online presence?

In which sectors are female exporters more active?
B TO C E-COMMERCE SUBSTITUTES PAID MARKET TIME FOR HOUSEHOLD SHOPPING TIME, IMPROVING HUMAN WELFARE, AND WITH GENDER IMPLICATIONS

Source: BLS American Time Use Survey, BLS Current Population Survey, and authors’ calculations
Thank you!

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