Gender-related Provisions in Preferential Trade Agreements

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Main Findings

• Methodology: explicit vs. implicit gender-related provisions

• Explicit gender-related provisions in PTAs are not a recent phenomenon...

• ... but their scope have only expanded significantly in the last three years

• Gender-related provisions do not follow a specific and unique template

• Cooperation is the most common type of gender-related provisions
Methodology

- Gender-related provisions:
  - **Explicit** reference to gender
  - **Implicit** reference to gender by referring to human rights, minorities, sustainable development or labour discrimination but without any direct reference to gender

- Keywords-based textual analysis of 557 PTAs (incl. 292 PTAs notified to the WTO)

<table>
<thead>
<tr>
<th>PTAs</th>
<th>Side document(s)</th>
<th>Post-PTA document(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Preamble</td>
<td>• Side letter</td>
<td>• Joint declaration</td>
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<tr>
<td>• Non-specific article</td>
<td>• Joint declaration</td>
<td>• Directive</td>
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<tr>
<td>• Specific article</td>
<td>• Memorandum</td>
<td>• Resolution</td>
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<td>• Specific chapter</td>
<td>• Protocol</td>
<td>• Agreement</td>
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<td>• Annex</td>
<td>• Agreement</td>
<td>• ...</td>
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</table>
Inclusion of gender-related provisions is not a recent phenomenon …

... but scope of gender-related provisions has expanded only recently

Cumulative number of PTAs

Year of signature

Number of explicit gender-related provisions

Year of signature

[Graph showing the cumulative number of PTAs and the number of explicit gender-related provisions from 1990 to 2018. The graph includes a comparison of North-North, North-South, and South-South PTAs. The years 1990 to 2018 are marked on the x-axis, and the cumulative number of PTAs and the number of explicit gender-related provisions are marked on the y-axis.]
Gender-related provisions do not follow a specific and unique template…

… but most PTAs share one common type of gender-related provisions

Note: Each node is a country

North-North

North-South

South-South
Cooperation provisions are the most common gender-related provisions

- Definitions: 2
- Principles: 15
- International agreements and instruments: 0
- Domestic gender-related policies: 35
- Exemptions/Reservation measures: 7
- Corporate social responsibility: 4
- Cooperation: 62
- Transparency: 4
- Institutional arrangements: 8
- Relation with other chapters/agreements: 3
- Consultations: 4
- Dispute settlement: 4

Note: Number of PTAs

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Thank you for your attention!

Conference on Trade and Gender