

# GENERAL AGREEMENT ON TARIFFS AND TRADE

RESTRICTED

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## SAMPLES CONVENTION

### Resolution of the International Chamber of Commerce

The Executive Secretary has been asked to bring to the attention of the contracting parties the following Resolution which was adopted by the Council of the International Chamber of Commerce on 30 May 1956:

"The International Chamber of Commerce warmly welcomes the entry into force, on 20th November 1955, of the International Convention for the Purpose of Facilitating the Importation of Samples and Advertising Material, drawn up by the CONTRACTING PARTIES to the General Agreement on Tariffs and Trade (GATT), in response to a proposal made by the ICC in 1951.

"By simplifying and harmonizing formalities and reducing administrative charges, the provisions of this Convention are of real benefit to business firms engaged in international trade.

"The Convention would however be of even greater value to trade if it were to become truly world-wide in scope through the adhesion of a large number of countries from all continents of the world.

"The ICC therefore strongly urges all governments, whether or not Contracting Parties to GATT, to take early action to accede to this Convention.

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"The ICC also congratulates the International Customs Co-Operation Council of Brussels on the progress it has made, with the cooperation of the International League of Commercial Travellers and of the ICC's International Information Bureau of Chambers of Commerce, towards the introduction of a system of Customs Pass-Books for commercial samples."