

# WORLD TRADE ORGANIZATION (WTO)

## AGRICULTURE AND COMMODITIES DIVISION

ANNUAL AGRICULTURE SYMPOSIUM

“ILLICIT TRADE IN FOOD AND FOOD FRAUD”

PROGRAM (VIRTUAL EVENT)

11-12 December 2023

### ILLICIT TRADE IN FOOD AND FOOD FRAUD

This year the Annual Symposium of the WTO Agriculture and Commodities Division (AGCD) will shine a light on the topic of **Illicit Trade in Food and Food Fraud**. The Symposium will bring trade negotiators together with experts on illicit trade in food and food fraud, international organizations, businesses, civil society and academics in an attempt to better understand the landscape of illegal trade, and how the WTO rule-book could contribute to stopping illegal practices. Agreements such as the Agreement on Pre-Shipment Inspection and the Agreement on the Trade-Related Aspects of Intellectual Property Rights will be in focus.

From food fraud to the large scale smuggling of agriculture products, illicit trade in agri-foods undermines farming and the global food trade system, destabilizes rural economies and jeopardizes production and delivery of fair, safe and sustainable food supplies. According to the Transnational Alliance to Combat Illicit Trade (TRACIT), food fraud is the intentional substitution or dilution of an authentic food or ingredient with a cheaper product (such as replacing extra virgin olive oil with a cheaper oil), flavor or color enhancement using illicit or unapproved substances, or substitution of one species with another. The smuggling of agriculture products is driven by a disparity between the price of a good at its origin and its (prohibited) destination, which can include price differentials deriving from government subsidies. Sugar, tea and cocoa smuggling, for example, destabilize food supplies and erode the sustainability of their underlying legal industries. Fake infant milk powder and dangerously recycled vegetable oils are examples of how adulterated food supplies contribute to malnutrition and imperil food safety. The Symposium will explore the incentives that lie behind these practices, discussing how best to control them, and the role that the WTO could play.

## PROGRAM

**DAY 1: MONDAY 11 DECEMBER**

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### **OPENING SESSION – SCENE-SETTING**

**14:00 – 15.30 C.E.T.**

*(For Youtube Livestream please click [here](#))*

#### **Doaa Abdel-Motaal Senior Counsellor, WTO AgPanelists:**

- **Jean-Marie Paugam**, Deputy Director General, World Trade Organization
- **Antonia Marie De Meo**, Director, United Nations Interregional Crime and Justice Research Institute (UNICRI)
- **Jeffrey Hardy**, Director General, Transnational Alliance to Combat Illicit Trade (TRACIT)
- **Michael Keller**, Chair of the International Agri-Food Network and Secretary General of the International Seed Federation (ISF)
- **Michelle Catlin**, Chair, Electronic Working Group on Proposed Draft Guidelines on the Prevention and Control of Food Fraud, Codex Alimentarius Commission

#### **Moderator:**

**Doaa Abdel-Motaal**

Senior Counsellor, Agriculture and Commodities Division, WTO

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### **FOOD FRAUD: EMERGING ISSUES AND FUTURE TRENDS**

**16.00 – 17.30 C.E.T.**

*(For Youtube Livestream please click [here](#))*

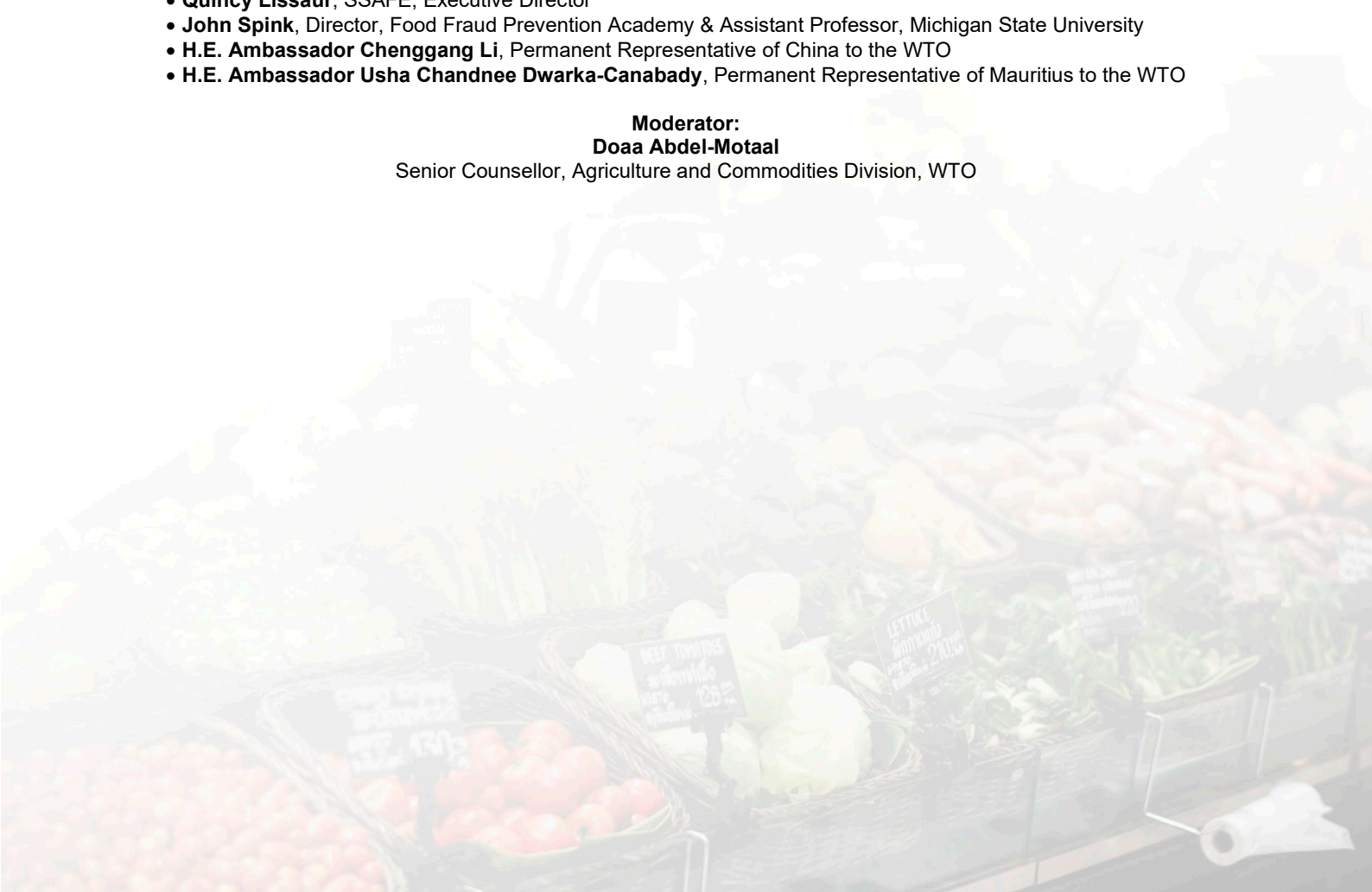
#### **Panelists:**

- **Maximo Torero**, Chief Economist, Food and Agriculture Organization (FAO)
- **Quincy Lissaur**, SSAFE, Executive Director
- **John Spink**, Director, Food Fraud Prevention Academy & Assistant Professor, Michigan State University
- **H.E. Ambassador Chenggang Li**, Permanent Representative of China to the WTO
- **H.E. Ambassador Usha Chandnee Dwarka-Canabady**, Permanent Representative of Mauritius to the WTO

#### **Moderator:**

**Doaa Abdel-Motaal**

Senior Counsellor, Agriculture and Commodities Division, WTO



**DAY 2: TUESDAY 12 DECEMBER**

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**BUSINESS PERSPECTIVE**

10.00 – 11.30 C.E.T.

*(For Youtube Livestream please click [here](#))***Panelists:**

- **Sergio Fragoso Rodriguez**, Head of Brand Protection, Moët Hennessy
- **Stefania Carpino**, Guidance and Coordination of Research and Analytic activities of the ICQRF Laboratories, Ministry of Agriculture, Italy
- **Lukasz Wozniacki**, Senior Manager, Trade & Anti-Counterfeit, CropLife Europe
- **Tony Wright**, CEO, UMF Honey Association
- **Rahel Heruy**, Managing Director, Damascene Essential Oils Processing, Ethiopia

**Moderator:****Carin Smaller**Executive Director, Shamba Center for Food and Climate

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**ASSESSING FOOD FRAUD IN THE GLOBAL SUPPLY CHAIN**

12.00 – 13.30 C.E.T.

*(For Youtube Livestream please click [here](#))***Panelists:**

- **Louise Manning**, Professor of Sustainable Agri-food Systems, Lincoln Institute for Agri-food Technology, University of Lincoln
- **Amit Khurana**, Director, Program Sustainable Food Systems, Center for Science and the Environment, New Delhi
- **Iyiola Oluwakemi Owolabi**, Food Safety Expert, Quality Assurance Specialist, Burnbrae Farms, Winnipeg, Canada
- **Enrico Valli**, Associate Professor in Food Science and Technology, Department of Agricultural and Food Sciences, Università di Bologna
- **Gabrielle Marceau**, Senior Counsellor, WTO Economic Research and Statistic Division

**Moderator:****Lauren Abda**Co-Founder, Branch Venture Group

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**13:30 – 14:00 LUNCH BREAK**

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**CLOSING SESSION - BIG TAKE-AWAYS FOR WTO**

14.00 – 15.00 C.E.T.

*(For Youtube Livestream please click [here](#))***Panelists:**

- **Antony Taubman**, Director, Intellectual Property, Government Procurement and Competition Division, WTO
- **Edwini Kessie**, Director, Agriculture and Commodities Division, WTO
- **Suja Rishikesh Mavroidis**, Director, Market Access Division, WTO
- **H.E. Ambassador Sofia Boza Martinez**, Permanent Representative of Chile to the WTO
- **H.E. Ambassador Nadia Theodore**, Permanent Representative of Canada to the WTO

**Moderator:****Doaa Abdel-Motaal**Senior Counsellor, Agriculture and Commodities Division, WTO

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