

*Driving transformation across cotton,
textile & garment value chains*



**Partenariat
pour le Coton**

PARTENARIAT POUR LE COTON

Status Update & Way Forward

DIRECTOR-GENERAL'S CONSULTATIVE FRAMEWORK MECHANISM ON COTTON
46th Round of Consultations on Cotton Development Assistance

October 26, 2026

Presentation by UNIDO – on behalf of the Partenariat pour le Coton

Convened by



**WORLD TRADE
ORGANIZATION**



**UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION**

Members of the Partenariat pour le Coton





The previous presentation (45th Round of Consultations) set out the PPC's value proposition and work plan.

Coordinated Support Ecosystem

PPC operates as a centralized mechanism for alignment across WTO, UNIDO, ILO, ITC, ICAC, IAEA, UNODC, development banks and sector-specific partners — ensuring coordinated support to maximize impact.

- Partnership management and coordination meetings
- Advocacy, development dialogues, and briefings

Investment Mobilization & De-risking

Supporting the mobilization of private and public investment (incl an estimated USD 5 billion for textile/garment factories and investment in industrial parks) and establish de-risking mechanisms.

- Investment promotion
- Financial partnerships & de-risking

Market Access & Sustainability

Enabling direct engagement with global brands, retailers and buyers for off-take agreements; supporting the attainment of BCI, CmiA and other ESG certifications essential for market entry.

- Brand-Buyer-Retailer engagement
- Sustainability certifications
- Trade policy & market access advocacy

Programme Development Catalyst

Provision of coordinated capacity building and technical assistance services, at national and regional level, subject to (grant) funding. PPC actively engages in funds mobilization, in support of C4+/national resource mobilization efforts.

- Development finance mobilization (AFDB, EIF) and program formulation & implementation
- Additional funds mobilization
- Coordination and programmatic alignment



Status Update

This section provides an overview of the progress achieved across each function.

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1. Coordinated Support Ecosystem

in progress

Partnership management and coordination meetings:

- **Steering Committee meeting at Heads of Organization level:**
 - ✓ Work Plan endorsed and Partnership Expansion recommended
 - ✓ Importance of developing a regional textile and apparel ecosystem stressed
 - ✓ Importance of Ministerial Commitment
 - ✓ Urgency to move from strategy and planning to implementation
- **EIF endorsed as new PPC member**
- **PPC coordination structure:** agreement on a coordination mechanism across PPC functions -ensure timely implementation and accountability

Advocacy:

- **PPC event at the Global Review of Aid for Trade**

2. Investment Mobilization

in progress

Investment promotion:

- **One-Stop-Shop Investor Portal** (AfricaTextileInvest-CottonPartnership.com) is operational
- **Investment Promotion Project** - Programming phase concluded, funding secured from financial partners, with plans to start implementation in Q4, 2026

Financial Partnerships & De-risking

- **Structured Cooperation Among FIs:** Afreximbank is committed to facilitating enhanced cooperation among financial institutions (FIs) focused on the CTG sector in West and Central Africa.



3. Market Access & Sustainability

planning stage

Actively engaging major global retailers and buyers to secure off-take agreements and advance ESG-aligned sourcing.

Brand-Buyer-Retailer engagement

- “Brands Outreach Campaign” comprehensive draft concept note jointly prepared

Sustainability certifications

- Ongoing Partners’ consultations and alignment (ITC, BCI, CmiA, ICAC and UNODC)

Trade policy & market access advocacy

- Consultations with AfCFTA Secretariat,
- Consultations with the China Chamber of Commerce for Import and Export of Textiles (CCCT)

4. Programme Development Catalyst

in progress

Development finance mobilization (AfDB, EIF) and program formulation & implementation

- The PPC Secretariat organized meetings between **AfDB** and the C4+ countries (Benin, Burkina Faso, Chad, Côte d’Ivoire and Mali), with Ministries of Finance representatives participating whenever possible.
- Twofold objective:
 - (1) Present AfDB financing mechanisms and instruments and
 - (2) Allow C4+ countries to share priorities and needs and identify potential areas of cooperation.
- **EIF:** the PPC Secretariat successfully discussed opportunities for RTPs- agreement in principle for support under Funding Facility 2



Way Forward



1. Coordinated Support Ecosystem – WTO and UNIDO

Partnership management

- **Move from planning to implementation**

Translating the indicative Work Plan into operational workflows and project proposals, with clear partner contributions, timelines and resource needs.

- **Coordinators:**

- **Function 1 – Coordinated Support System:** WTO and UNIDO;
- **Function 2 – Investment Mobilization and De-risking:** UNIDO and Afreximbank;
- **Function 3 – Market Access and Sustainability:** ITC and Scan Thor;
- **Function 4 – Programme Development Catalyst:** ILO and EIF

- **Meeting WTODG with C4+ Ministers on PPC expansion**

- **Encourage the establishment of national coordination structures in C4+ countries**, while fostering close collaboration with the PPC.

2. Investment Mobilisation - UNIDO and Afreximbank

The way forward in investment mobilization

textile & garment factories
across C-4+

PPC Investment Promotion Project (*next slide*)

This is the first PPC initiative that is focused specifically on **mobilizing international investment** for PPC partner countries.

A **pilot** initiative designed to pave the way for a broader investment promotion programme to attract international investment into the region's textile and garment sectors.



PPC Investment Promotion Project

Project Overview

- **Execution:** Executed by UNIDO under Partenariat pour le Coton (PPC).
- **Core Objective:** contribute to the transformation of the cotton and textile sector in the C4+ and wider West and Central African region by catalyzing international investment and mobilizing private capital.
- Duration: 15 months

Co-funding Arrangement

\$450,000 USD

ITFC: \$250,000 USD

EIF: \$150,000 USD (tbc)

Afreximbank: \$50,000 USD

Strategic Goals

- **Investor Engagement:** Generate investment leads and engage high-potential international investors (during investor visits and investment summits).
- **Market Perception:** Reshape investor perceptions and position C4+ as a credible destination.
- **Platform Potential:** Leverage PPC platform to support investors and secure commitments.

Approval & Review Status

- **Project Document:** approved by ITFC and UNIDO Committees; Afreximbank co-funding approved.
- **EIF Proposal Status:** Project proposal currently undergoing formal review.



3. Market Access & Sustainability- ITC and Scan Thor

Actively engaging major global retailers and buyers to secure off-take agreements and advance ESG-aligned sourcing.

Brand-Buyer-Retailer engagement

- Finalize the concept note for the Brands Outreach Campaign and initiate its implementation.

Sustainability certifications

- Survey of C4+ focal points to better understand current status and challenges
- Webinars Series: Strengthening knowledge on Sustainability, Responsible Production, Quality standards

Trade policy & market access advocacy

- Webinars Series: Market Access & Intelligence tools for Cotton to Clothing
- Continue consultations with partners and stakeholders to ensure alignment.

4. Programme Development Catalyst- ILO and EIF

Development finance mobilization (AfDB, EIF) and program formulation & implementation

- **AfDB:** Complete consultations and proceed with programme formulation- at national and regional level.
 - Establish coordination between Ministries of Trade and Finance at the national level, inc. a dedicated working group.
 - C4+ to define a common approach for regional programmes, potentially through WAEMU (UEMOA).
 - PPC will organize follow-up meetings between Ministries of Finance and Trade and AfDB to further explore financing opportunities and develop potential project proposals.
- **EIF** Phase 3 Strategy:
 - National Level: C4+ focal points to align with EIF national focal points to prepare programs, supported by the PPC.

Support C4+ countries in mobilizing additional funds at national level (with UNRCOs)



Thank you.

United Nations Industrial Development Organization (UNIDO)
on behalf of the Partenariat pour le Coton

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