#WTOIFD



MULTISTAKEHOLDER MINISTERIAL EVENT SCALING UP INVESTMENT FACILITATION TO MOBILIZE INVESTMENT

23 March 2026

Hosted by the Republic of Korea

Date:	**Wednesday, March 25th, 2026** (on the eve of MC14)
Time:	**15:00h – 17:00h CEST** (Geneva time)
Venue:	**Room B, Palais de Congrès, Yaoundé**
Interpretation:	English, French, and Spanish

This Ministerial event will bring together WTO Members, including beneficiary and donor Members, as well as partner international organizations, multilateral and regional development and investment banks, and other key stakeholders, to explore how the **Investment Facilitation for Development Agreement (IFDA)** can be effectively leveraged to mobilize concrete and sustainable investment.

PROGRAMME

Session 1 15:00-16:00	**The IFDA as a Catalyst for Investment Facilitation Reforms and Investment Mobilization** **Moderator:** H.E. Ms. Sung-yo CHOI, Ambassador, Deputy Permanent Representative of the Permanent Mission of the Republic of Korea in Geneva **Opening Session:** - **Opening Remarks: H.E. Mr. Han-Koo YEO, Minister for Trade, Republic of Korea** - **Keynote Remarks: Dr Ngozi OKONJO-IWEALA, Director-General, WTO** **High-level Panel:** - **H.E. Mr. Mod K. CEESAY, Minister of Trade, Industry, Regional Integration and Employment, the Gambia** - **H.E. Ms. Nimul CHAM, Minister of Commerce, Cambodia** - **H.E. Dr. Jumoke ODUWOLE, Minister of Industry, Trade and Investment, Nigeria** - **H.E. Mr. Wentao WANG, Minister of Commerce of China** - **Ms. Paula ESTÉVEZ, Vice-Minister for International Economic Relations, Ministry of Foreign Affairs, Chile** - **H.E. Mr. João AGUIAR MACHADO, Ambassador Permanent Representative to the WTO, European Union** - **Ms. Nadia CALVIÑO, President, European Investment Bank – video message**
Session 2 16:00-16:30	**The Role of IFDA Needs Assessments and Implementation in Mobilizing Sustainable Investment** **Moderator:** Johanna HILL, Deputy Director-General, WTO **Speakers:** - **Mr. Pedro Manuel MORENO, Deputy Secretary-General and Officer-in-Charge, UN Trade and Development, UNCTAD** - **Ms. Pamela COKE-HAMILTON, Executive Director, International Trade Centre, ITC** - **Mr. Ndiamé DIOP, Vice-President, Eastern and Southern Africa, World Bank Group** - **Mr. Gyumin HAN, Chief Manager, Korea Trade-Investment Promotion Agency, KOTRA**
16:30-16:45	**Time permitting, short interventions by Ministers**
16:45-16:50	**Concluding Remarks** - **H.E. Mr. Luc Magloire Mbarga ATANGANA, Minister of Trade, Cameroon**