

WORLD TRADE CONGRESS ON GENDER Gender Equality for Sustainable Trade and Recovery

5-7 December 2022

PROGRAMME

5 DECEMBER 2022

Time	Activity	Room
10:30-12:00	<p>HIGH LEVEL OFFICIAL OPENING: BUILDING RECOVERY THROUGH INCLUSIVE TRADE</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • <i>Kemi Badenoch, Secretary of State for International Trade and President of the Board of Trade, Minister for Women and Equalities, United Kingdom</i> • <i>Maria Luisa Hayem Brevé, Minister of the Economy of El Salvador</i> • <i>Dr Ngozi Okonjo-Iweala, Director-General, WTO</i> • <i>Pedro Manuel Moreno, Deputy Secretary-General of UNCTAD</i> • <i>Pamela Coke-Hamilton, Executive Director of ITC</i> <p><i>Moderator: H.E. Clare Kelly, Ambassador and Permanent Representative to the WTO, New Zealand</i></p>	W
12:00-13:30	<p>Plenary Session 1: Women in Crisis, from Diagnostics to Solutions</p> <p>Keynote speaker: Xiangchen Zhang, Deputy Director General, WTO</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • <i>Esther Atosha, Global Network of Women Peace Builders</i> • <i>Olanike Olugboji, Women Initiative for Sustainable Environment (WISE) - Congress Ambassador</i> • <i>Paulina Lawsin Nayra Women Enablers Advocates & Volunteers for Empowering & Responsive Solutions (WEAVERS) - Congress Ambassador</i> • <i>Anila Noor, New Women Connectors - Congress Ambassador</i> • <i>Reema Nanavaty, Executive Director Self-Employed Women's Association (SEWA)</i> <p><i>Moderator: Sandra Dondenne, Technical Assistance and Outreach Officer, Trade and Gender Unit, WTO</i></p>	W

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15:00-16:30	<p>Research Session 1: Women Entrepreneurs at the Core of Recovery</p> <p>Presented papers:</p> <ol style="list-style-type: none"> Lived experience of women entrepreneurial exporters in a developing country context <ul style="list-style-type: none"> Marianne Matthee, Professor, the Gordon Institute of Business Science, University of Pretoria (speaker) Are Female CEOs Better at Technology Adoption? Evidence from South Korea <ul style="list-style-type: none"> Amelia U. Santos-Paulino, Chief of the Investment Research Section, UNCTAD Sang Hyun Park, Graduate Institute Geneva Women's Gold: The Shea Butter Industry in Ghana and how Empowerment influences Employment <ul style="list-style-type: none"> Nicole Mensa, Special Assistant and Advisor to the WTO Director-General on Gender, WTO <p><i>Chair and discussant: Paul Ladd, Director, UNRISD</i> <i>Policymaker: H.E. María Pagán, Deputy United States Trade Representative, Ambassador and Permanent Representative to the WTO, United States of America</i></p>	W
17:00-18:30	<p>Research Session 2: Does Trade Liberalization have Gender Equality's Back?</p> <p>Presented papers:</p> <ol style="list-style-type: none"> Adjudication of gender provisions in RTAs <ul style="list-style-type: none"> Lolita Laperle-Forget, Trade and Gender Officer, WTO Yannick Trudel, Lecturer, University of Montreal's Faculty of Law Gender Mainstreaming in Trade Agreements: "A Potemkin Facade"? <ul style="list-style-type: none"> Amrita Bahri, Associate Professor, ITAM and WTO Co-Chair for Mexico Katrin Kuhlmann, Visiting Professor of Law and Faculty Co-Director Center on Inclusive Trade and Development, Georgetown University Law Center 	W

	<p>3. Quantifying the impact of gender inequality in trade on the global economy</p> <ul style="list-style-type: none"> • <i>Eddy Bekkers, Research Economist, WTO</i> • <i>Kirti Jhunjhunwala, WTO</i> <p><i>Chair and discussant: Gabrielle Marceau, Counsellor for Research on Legal Policy, WTO</i> <i>Policymaker: Remco Vahl, Minister Counsellor, Permanent Mission to the WTO of European Union</i></p>	
18:30-20:00	Reception: A Taste of Resilience	Atrium
<i>End of Day 1</i>		

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Time	Activity	Room
9:00-10:30	<p>Research Session 3: Trade Agreements: Bridging Regional Perspectives and Grasping Female Traders Insights</p> <p>Presented papers:</p> <ol style="list-style-type: none"> 1. Gender and Trade: How are gender provisions in trade agreements perceived by women who export from Chile? <ul style="list-style-type: none"> • <i>Camila E. Flores, Member of the Chilean Foreign Service at the Diplomatic Academy of Chile "Andres Bello" and student, Instituto de Estudios Internacionales de la Universidad de Chile</i> 2. Opportunities for Gender Equality in the African Continental Free Trade Area: Drawing Lessons from COMESA <ul style="list-style-type: none"> • <i>Dr. Clayton Hazvinei Vhumbunu, Research Fellow in International Relations, Department of Political and International Studies, University of Zululand (UNIZULU)</i> 3. Negotiating towards a Tailor-made Gender Protocol under the AfCFTA: Could Integrating Africa's Fragmented Gender Chapters be the key? <ul style="list-style-type: none"> • <i>Modesta Nsowaa-Adu, postgraduate student, World Trade Institute, University of Bern</i> • <i>Elisa Fornalé, SNSF Professor, World Trade Institute, University of Bern</i> <p><i>Chair and discussant: Trudi Hartzenberg, Executive Director, tralac</i> <i>Policymaker: Grace Beaumont, Trade and Gender Equality Chapter Lead for UK's Free Trade Agreements at the Department for International Trade</i></p>	W
10:45-12:00	<p>Plenary Session 2: Gender Based Violence, An Economic Crisis and a Trade Cost</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Adriana Quiñones. Director, UN Women Liaison Office in Geneva</i> • <i>Anoush der Boghossian, Head of the Trade and Gender Unit, WTO (and moderator)</i> • <i>Rushanara Ali, Member of Parliament, Trade Envoy to Bangladesh, United Kingdom</i> • <i>Johanna TÖRNSTRÖM, Project Manager and Gender Equality & Diversity Expert, WCO</i> 	Atrium

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12:05-12:15	Family photo - Orange the world, end violence against women	Atrium
12:30-14:00	<p>"Speed-Meeting": When Policy and Research Unite (Registration required)</p> <p><i>Keynote speaker:</i></p> <ul style="list-style-type: none"> • <i>Marco Forgione, Director General, Institute of Export & International Trade (IOE)</i> 	Lobby CR
15:00-16:30	<p>Research Session 4: Covid-19: Looking Beyond the Diagnostic, Finding Solutions</p> <p>Presented papers:</p> <ol style="list-style-type: none"> 1. The Role of Regional Governance on Shaping Trade and Gender Nexus Policies in the Pandemic and Recovery: The Asia-Pacific Practices and Perspectives <ul style="list-style-type: none"> • <i>Dr. Ying-Jun Lin, Assistant professor, School of Law, Chungyuan Christian University</i> 2. Entrepreneurial Responses to COVID-19: Gender, Digitization and Adaptive Capacity <ul style="list-style-type: none"> • <i>Amanda Elam, Research Fellow at the Diana International Research Institute at Babson College, Babson College</i> • <i>Tatiana S. Manolova, Professor of Management, Bentley University</i> 3. Assessing the Pandemic's Impact on West African Women Traders: TFWA Program Survey Results and Key Recommendations <ul style="list-style-type: none"> • <i>Carmine Soprano, Senior Trade & Gender Specialist, WBG (speaker)</i> <p><i>Chair and discussant: Peter Van den Bossche, Director of Studies, World Trade Institute, University of Bern</i></p> <p><i>Policymaker: Courtney Edwards, First Secretary, Permanent Mission to the WTO of Australia</i></p>	W

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16:45-18:15	<p>Research Session 5: Crafting Gender Responsive Trade Policies and Agreements</p> <p>Presented papers:</p> <ol style="list-style-type: none"> Inclusion of women's rights Civil Society in EU Trade Policy <ul style="list-style-type: none"> <i>Dewi Keppy, WO=MEN, Dutch Gender Platform</i> <i>Gea Meijers, Women In Development Europe+</i> Trade Negotiation Dialogue and Capacity Building: Applying the "PXA Framework" <ul style="list-style-type: none"> <i>Amrita Bahri, Associate Professor, ITAM and WTO Co-Chair for Mexico</i> <i>Nadia Hasham, Trade Policy Expert, African Trade Policy Centre, UNECA</i> Chile, services and gender: strategies for women inclusion <ul style="list-style-type: none"> <i>Antonieta Sepúlveda Carreras, student, Instituto de Estudios Internacionales de la Universidad de Chile</i> <p><i>Chair and discussant: Pierre Sauvé, Senior Trade Specialist, World Bank Group</i></p>	W
<i>End of Day 2</i>		

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9:00-10:40	<p>Research Session 6: Facilitating Trade for Women</p> <p>Presented papers:</p> <ol style="list-style-type: none"> 1. Gender specific challenges to trade facilitation <ul style="list-style-type: none"> • Heidi Stensland Warren, Senior Private Sector Specialist, WBG (speaker) 2. Facilitating Women's Economic Empowerment through Trade with Voluntary Sustainability Standards <ul style="list-style-type: none"> • Ruby Lambert (UNCTAD) 3. Closing the gender gap in exporting: identifying women's exporting successes using firm-level data in Canada <ul style="list-style-type: none"> • Julia de Oliveira Valeri Sekkel, Economist, Global Affairs Canada (speaker) <p><i>Chair and discussant: Sangeeta Khorana, Economist, Professor, Bournemouth University, United Kingdom</i></p> <p><i>Policymakers: Vladimir Pimentel, director of the trade department of ProDominicana, Dominican Republic and H.E Simon Manley, Ambassador and Permanent Representative to the WTO, United Kingdom</i></p>	W
11:00-11:45	<p>Book Launch: Women's Empowerment and its Limits</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Elisa Fornalé (World Trade Institute, University of Bern, Switzerland (Chair • Sara De Vido (Venice University), <i>Women's Agency, Accountability Mechanisms and Transformative Governance: How Ensuring Meaningful Participation?</i> • Fabian Luetz (University of Lausanne, CH), <i>Gender Equality and Artificial Intelligence: SDG 5 and the role of the UN in fighting stereotypes, biases and gender discrimination</i> • Federica Cristani (Institute of International Relations in Prague, CZ), <i>Including the Gender Dimension in the 'Investment and Sustainable Development' discourse: Where Do We Stand Now?</i> 	Atrium

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12:00-13:30	<p>Research Session 7: Social Issues, Keys to Making Trade Work for Women</p> <p>Presented papers:</p> <ol style="list-style-type: none"> 1. Empowered Young Women: Trade Liberalization and Women's Family Decisions in China <ul style="list-style-type: none"> • <i>Weidi Yuan, Assistant Professor at Nanjing University</i> 2. NAFTA and the Wages of Married Women <ul style="list-style-type: none"> • <i>Shushanik Hakobyan, Senior Economist, IMF</i> • <i>John McLaren, Professor, University of Virginia</i> 3. Enhanced Intergenerational Occupational Mobility through Trade Expansion: Evidence from Vietnam <ul style="list-style-type: none"> • <i>Beyza Ural Marchand, University of Alberta</i> <p><i>Chair and discussant: Anoush der Boghossian, Head of the Trade and Gender Unit, WTO</i></p> <p><i>Policymaker: H.E Clare Kelly, Ambassador and Permanent Representative of New Zealand to the WTO</i></p>	W
14:30-16:15	<p>Research Session 8: Gender Gaps in Trade: Does Digitalisation Hold Solutions?</p> <p>Presented papers:</p> <ol style="list-style-type: none"> 1. Sustainable Development and Women's Empowerment: The Challenges and Opportunities of Digitalization <ul style="list-style-type: none"> • <i>Chiara Piovani, Associate Professor in Economics at the University of Denver</i> • <i>Simonetta Zarrilli, Chief, Trade, Gender and Development Programme, UNCTAD</i> 2. Can Online Platforms Promote Women-Owned Exporting Firms? <ul style="list-style-type: none"> • <i>Ms. Jennifer P. Poole, Associate Professor, School of International Service, American University</i> 3. The Role of the WTO's Joint Statement Initiatives in Promoting Gender-inclusive Governance <ul style="list-style-type: none"> • <i>Amalie Giødesen Thystrup, PhD Trade Expert</i> 	W

	<p>4. E-Commerce Adoption and Its Impact on the Performance of Women-led MSMEs in Metro Manila: An Ex-ante Study for RCEP</p> <ul style="list-style-type: none"> • <i>Jill Angeli V. Bacasmas, Research Department, Philippine Institute for Development Studies</i> • <i>Jean Clarisse T. Carlos, Research Department, Philippine Institute for Development Studies</i> • <i>Jovito Jose P. Katigba, Research Department, Philippine Institute for Development Studies</i> <p><i>Chair and discussant: Bernard Hoekman, Professor and Director, Global Economics at the Robert Schuman Centre for Advanced Studies, European University Institute in Florence</i></p> <p><i>Policymaker: Sofía Boza Martínez, Ambassador and Permanent Representative to the WTO, Chile</i></p>	
16:15-17:00	<p>OUTCOME PLENARY SESSION AND CLOSING: WHAT VISION, STRATEGY AND FOCUS FOR 2023 AND BEYOND?</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • <i>Anila Noor, New Women Connectors, Congress Ambassador</i> • <i>Olanike Olugboji, Women Initiative for Sustainable Environment (WISE), Congress Ambassador</i> • <i>Angela Ellard, Deputy Director-General, WTO</i> • <i>Anoush der Boghossian, Head of the Trade and Gender Unit, WTO</i> 	W
<i>End of Day 3 and Congress</i>		